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Acknowledgments

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- Asian-American Homeownership Counseling, Inc.
- Capital Good Fund
- Chehalis Tribal Loan Fund
- The Center for Financial Independence and Innovation
- Freedom First Credit Union
- The Fountain Fund
- Housing Works Central Oregon
- Innovative Changes
- Justine PETERSON
- The Lansing Office of Financial Empowerment
- Latino Economic Development Center
- Oklahoma Assistive Technology Foundation
- Pennsylvanian Assistive Technology Foundation
- Mercy Corps Northwest
- Northwest Access Fund

This toolkit was developed with input from the Center for Financial Services Innovation (CFSI), leveraging the organization’s insights and research on the small-dollar credit marketplace and consumer financial health.

In addition, several leaders served as master reviewers of this toolkit. CBA would like to especially thank Diana Avellaneda, Jack Baker, Pablo DeFilippi, Milissa Gofourth, Cassie Russell, Nicole Snyder, Joshua Sledge, and Sabrina Terry for their input as master reviewers.
About Credit Builders Alliance

Credit Builders Alliance (CBA) serves as a unique and vital bridge between our member organizations and the major credit reporting agencies (CRAs). Through this support, CBA helps people and small businesses who are outside the financial mainstream build credit to achieve their goals and enjoy financial security. Our core services, CBA Reporter and CBA Access, provide mission-driven organizations with both the ability and critical technical assistance to report loan data to the CRAs and to pull low-cost client credit reports for the purposes of financial education, outcome tracking and underwriting. For more on CBA, go to www.creditbuildersalliance.org and follow us on Twitter at @Credit_is_Asset.
Foreword

“Credit as an asset.” I first heard this idea years ago being espoused by Credit Builders Alliance. It resonated with me then and continues to ring true to me now. Having access to the credit system can strengthen a person’s ability to manage their day-to-day finances, weather financial shocks, and pursue opportunities to live the lives they want.

Unfortunately, far too many American households lack the asset of credit access. The Center for Financial Services Innovation (CFSI) estimates that there are over 120 million credit-challenged adults in the U.S.\(^1\) Whether due to a subprime credit score or a credit history that is insufficient to generate any score at all, these individuals are often unable to access traditional forms of credit offered by mainstream lenders like banks or credit unions. Not having credit limits options to meet life’s challenges and, with nearly half of American households being unable to cover a $400 unexpected expense,\(^2\) many credit-challenged consumers have few places to turn. For many families, having access to credit can be critical when facing pressing needs such as a higher-than-expected property tax bill or the need for assistive technology to manage a disability.

Where can people turn to meet their needs when traditional credit isn’t an option? Unfortunately, the alternatives can be high-cost, low-quality loans often made without considering the borrower’s ability to repay. Such products can make a bad situation worse when borrowers become trapped in a debt cycle or find themselves unable to pay down a loan. Navigating the marketplace to find the “right” option can be a tough task made all the more difficult when consumers are facing the stress and urgency of critical financial challenges. What's more, the market for loans is only increasing in its complexity as online lenders of varying quality continue to emerge.

Within this context, responsible community lenders can be a lifeline, offering consumers an option not only to solve their immediate financial needs but to build their credit and improve their financial health. But designing a loan, attracting borrowers, and managing a loan portfolio to balance borrower and lender success is no small feat. It is hard to get the details right to create a sustainable solution that can effectively serve credit-challenged consumers.

Fortunately, community lenders can succeed by learning from one another. Collectively, such organizations have tried a myriad of strategies for building loan programs and, naturally, some have had more success than others. Sharing experiences can help to uncover best practices and develop models that work.

The stakes are high as credit-challenged consumers struggle to find options to solve their financial challenges and achieve financial health. Community lenders have an opportunity to meet this challenge head-on by working together to give consumers a pathway to responsible loans today and the asset of “credit” in the future.

Joshua Sledge, Director, CFSI

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Part 1: Introduction to this Toolkit

A. What Is This Toolkit and Is It Right for Me?

If you are interested in offering small dollar consumer loans to specific populations in your community, or partnering with a lender who can provide these loans, this toolkit is for you! This toolkit is specifically made for organizations that are:

- Already lending and considering or planning to add to their loan portfolio;
- Not yet lending but providing population-specific services and interested in providing loans as a complimentary support for that population; or
- Providing population-specific services or funding and want to partner with a lender to create a loan product that meets the needs of the population that they serve.

In the following sections of this toolkit, we will guide you through the steps of creating and offering small dollar loans that meet the needs of specific populations. Part 2 discusses the field of small dollar consumer lending and financial capability. Part 3 provides ideas and guidance for the initial planning for and infrastructure needs of a loan program. In Part 4, we detail the different elements of loan design and managing a loan portfolio. Part 5 walks through the steps of loan implementation from marketing the loan to borrower repayment and graduation. Lastly, the appendices provide sample loan documents and additional ideas and resources for small dollar lenders that aim to meet the needs of a specific target population.

For organizations setting up a loan program for the first time, we hope that this toolkit enables you to learn from others in the field and minimize roadblocks that you will inevitably face along the way. For lenders who are experienced with the fundamentals of providing loans, we urge you to pick and choose sections that may help enhance your current knowledge base.

B. How Was This Toolkit Created?

CBA partnered with the Center for Financial Services Innovation (CFSI) to create this toolkit through a variety of methods:

1) CBA surveyed its members in the field who offer small dollar loans to collect information on specific loan design features and processes.

2) CBA conducted follow-up interviews to gather more in-depth qualitative data about the organizational experience of offering specific small dollar loans.

3) CFSI and CBA gathered data from first and second-hand sources on examples of best practices in small dollar lending and population-specific loans.

CBA synthesized the survey, interview, and best practices data by vetting it through focus groups with on-the-ground practitioners and other stakeholders.
C. How Should I Use This Toolkit?

While this toolkit is full of recommendations, ideas, examples, and key considerations for providing small dollar loans, CBA recognizes that there is no one-size-fits-all product or implementation strategy. Your organization and partners will be responsible for customizing the loan to meet the needs of your specific community. We encourage you to use whatever piece(s) of the toolkit feel relevant and useful to you.

Additionally, as policies, regulations, and other contexts change (at local and national levels), and innovations in lending emerge, the information in the toolkit may change as well. We urge you to consider this a living toolkit that can evolve over time. To that end, we would love to know more about how you are integrating the toolkit into your work as well as if there are parts that could be improved or updated. Please share your feedback by contacting us at programs@creditbuildersalliance.org.

Lastly, this information is not intended to be legal advice and may not be used as legal advice. Legal advice must be tailored to the specific circumstances of each situation. Every effort has been made to ensure this information is up-to-date. It is not intended to be a full and exhaustive explanation of the law in any area, nor should it be used to replace the advice of your own legal counsel.

D. Why Offer Reentry Loans?

CBA members serving this growing population of returning citizens identified that lack of access to credit due to poor or no credit is a major barrier to successful reentry. One way that nonprofits can support returning citizens is through providing safe and affordable Reentry Opportunity Loans. While few organizations are currently offering this type of loan, and loans are just one option of many that can support an individual’s reentry, loans do have the potential to help meet their immediate needs. Additionally, loans can provide a structured path to build a credit profile and open up doors to other asset building opportunities.

Nearly one in three Americans (over 77 million people) have a criminal record. Over the past three decades, the incarcerated population has largely increased due to the war on drugs and mandatory minimum sentences (see figure on Population Under Control of the U.S. Corrections System). The U.S. pours more money into the criminal justice system than it does towards housing, transportation, and education. Ironically, the populations that lack access to these foundational needs are disproportionately those who end up incarcerated. One report estimates that 40 percent of all crimes can be directly attributed to poverty and 80 percent of the population that is incarcerated is low-income. People of color are also disproportionately impacted by criminal justice system—they are more likely to be arrested and face harsher sentences than their white peers. If current trends continue, one in three black males, and one in six Latino males born in 2001 will go to prison during their lifetime.

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4 DeVuono-Powell et al, 2015

5 DeVuono-Powell et al, 2015

Mass incarceration perpetuates cycles of poverty and inequity, and impacts entire households and families. The majority of incarcerated men are parents. Time behind bars can cause severe economic and emotional stress on the individual and their family. On top of that, once an individual is released, they face many barriers to reentry including limited employment and housing options, health challenges, and social stigma. Returning citizens also face many costs that follow them from their time in jail including fines, fees, restitution, and past accumulating debt, as well as new costs associated with setting up their life—clothes, security deposits, first and last month’s rent, and transportation. Support—financial and social—may be hard to come by, as many public assistance programs do not serve people with a criminal record. 

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See section on Common Types of Debt Held by Returning Citizens

For more on these barriers, see section on “Understanding the Target Population”
Organizations seeking to provide reentry opportunity loans have an opportunity to meet a huge unmet need, yet they must do so in consultation and partnership with community-based organizations and coalitions that specialize in supporting returning citizens. Because returning citizens have a wide spectrum of needs with varying levels of urgency, loans may not be the appropriate tool for all individuals or all needs. Lessons learned from alternative nonprofit lenders and practitioners in the reentry field included in this toolkit can provide insight for best practices in designing and implementing a Reentry Opportunity Loan.

### Reentry Opportunity Loan Cheat Sheet

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Loans to help returning citizens build credit and stability as they reenter into a community</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restrictions on use of funds</td>
<td>Loans can cover the costs of basic needs such as housing, transportation, high cost debt, job training/certifications, clothes or equipment for a new job</td>
</tr>
<tr>
<td>Loan amount range</td>
<td>$300 to no cap (average: $1,577)</td>
</tr>
<tr>
<td>Loan terms</td>
<td>6-36 months</td>
</tr>
<tr>
<td>Interest rate</td>
<td>0% to 30% (average: 12%)</td>
</tr>
<tr>
<td>Application Fee</td>
<td>$0</td>
</tr>
<tr>
<td>Origination Fee</td>
<td>$0 to $100 (or 10% of the loan, whatever is less)</td>
</tr>
<tr>
<td>Late Fee</td>
<td>$15 (or 5% of late payment) to $25</td>
</tr>
<tr>
<td>Non-sufficient funds fee</td>
<td>$15-$25</td>
</tr>
<tr>
<td>Charge-off rate</td>
<td>0% to 11.9% (average 8%)</td>
</tr>
<tr>
<td>Loan loss reserve</td>
<td>12%-15% (average 14%)</td>
</tr>
</tbody>
</table>
| Key Underwriting Considerations | - Ability to repay  
- Some attention to borrower’s credit score, history, and debt-to-income ratio; distinguish between consumer debt and medical debt  
- Alternative measures of stability (ie potential job leads or income, family support, concrete future goals, etc.) |
## Reentry Opportunity Loan Cheat Sheet continued

<table>
<thead>
<tr>
<th>CBA Member Practices</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Security/Collateral</strong></td>
</tr>
<tr>
<td>- Consider adding a forced savings component or asking for co-signers in applicable situations</td>
</tr>
<tr>
<td><strong>Loan servicing and payments</strong></td>
</tr>
<tr>
<td>- Monthly payment reminders</td>
</tr>
<tr>
<td>- Flexible payment options (i.e. online, in-person, via mail)</td>
</tr>
<tr>
<td><strong>Collection procedures</strong></td>
</tr>
<tr>
<td>- Notices at 10, 30, 60, and 90 days late</td>
</tr>
<tr>
<td>- Options for loan modifications</td>
</tr>
<tr>
<td>- Contact references to ensure borrower is not sick or hospitalized</td>
</tr>
<tr>
<td>- Send to collections and charge-off at 120 days</td>
</tr>
<tr>
<td><strong>Borrower support/Financial education</strong></td>
</tr>
<tr>
<td>- Review budget and credit report during the application process</td>
</tr>
<tr>
<td>- Offer ongoing financial development opportunities throughout the course of the loan</td>
</tr>
<tr>
<td>- Offer a graduation product once loan has been paid-off</td>
</tr>
<tr>
<td><strong>Credit Reporting</strong></td>
</tr>
<tr>
<td>- Report to all three major credit bureaus</td>
</tr>
<tr>
<td><strong>Measuring success</strong></td>
</tr>
<tr>
<td>- Collect information on:</td>
</tr>
<tr>
<td>- Financial wellbeing</td>
</tr>
<tr>
<td>- Credit strength</td>
</tr>
<tr>
<td>- Asset building</td>
</tr>
<tr>
<td>- Success with repayment</td>
</tr>
<tr>
<td>- Overall perceived quality of life</td>
</tr>
<tr>
<td>- Impact of loan on employment, education, housing, or personal life</td>
</tr>
<tr>
<td>- Borrower’s program satisfaction</td>
</tr>
</tbody>
</table>
# Setting up a Reentry Opportunity Loan Program in 10 Steps

<table>
<thead>
<tr>
<th>Step</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1</strong></td>
<td><strong>Understand the needs of your target population</strong>&lt;br&gt;a. What are the unique needs of returning citizens in your community?&lt;br&gt;  i. How do returning citizens in your community describe their relationship with mainstream financial institutions and/or fringe lenders or both?&lt;br&gt;b. What factors should your program keep in mind as you specifically design the loan to meet this diverse population’s needs?</td>
</tr>
<tr>
<td><strong>2</strong></td>
<td><strong>Develop strong partnerships</strong>&lt;br&gt;a. What financial capability, social and financial services exist in your community that can compliment a loan program?&lt;br&gt;  i. Who can you refer clients to for additional supports?&lt;br&gt;  ii. What organizations can help refer good candidates for loans?&lt;br&gt;  iii. What organizations or services may be able to offset some of the borrower’s costs to minimize loan amount?&lt;br&gt;b. What systems do you need to understand to ensure the loan product does not create unintended consequences?</td>
</tr>
<tr>
<td><strong>3</strong></td>
<td><strong>Build organizational capacity at all levels</strong>&lt;br&gt;a. Do staff have enough time and skills (population specific and lending specific) to offer loans?&lt;br&gt;b. What expertise and involvement is needed from the board or organizational leadership?&lt;br&gt;c. Will you develop a loan oversight body/loan review committee?</td>
</tr>
<tr>
<td><strong>4</strong></td>
<td><strong>Invest in technology that will allow you to grow</strong>&lt;br&gt;a. What loan management software will you use?&lt;br&gt;b. How else can you leverage technology to meet the needs of borrowers?</td>
</tr>
<tr>
<td><strong>5</strong></td>
<td><strong>Learn about state and federal regulations</strong>&lt;br&gt;a. See Appendix B to find your local regulating body and an overview of federal legislation that impacts small dollar lenders.</td>
</tr>
</tbody>
</table>

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**Where to read more!**

- **Part 3:** Understand the target population (pages 24-28)
- **Part 3:** Build Strong Partnerships (pages 29-32)
- **Part 3:** Build Organizational Capacity (pages 33-34)
- **Part 4:** Invest in Technology (pages 41-43)
- **Part 4:** Federal and State Lending Regulations (pages 45-46)
6 *Create policies and procedures*
   a. How will you ensure that your policies and procedures are fair and transparent, but flexible enough to meet the needs of your borrowers?
   b. How will you revise and update your policies and procedures as your organization gains experience in providing reentry opportunity loans?
   c. See Appendix C for a sample of one organization’s policy and procedures.

7 *Determine allowable loan uses*
   a. Think back to your target populations needs
      i. What uses will meet your target populations’ needs AND assist borrowers in achieving greater financial stability?

8 *Develop clear eligibility and underwriting criteria*
   a. Consider the traditional five C’s of underwriting (credit, capacity, capital, character and condition), your mission, and your typical borrowers’ financial situation.
      i. What nontraditional underwriting criteria will you use that will minimize risk and increase access to loans for your target population?
      ii. How will you determine capacity to repay the loan?
      iii. What type of data and verification will you review and/or require?

9 *Decide on loan amounts, terms, and pricing*
   a. When deciding on loan amount and terms take into account: the varying costs of returning citizens’ needs; affordable payment sizes; number of loans your organization plans to provide; and amount of loan capital.
   b. When determining loan pricing, think about market-based, risk-based, and cost-based loan pricing.

10 *Build in measures to protect your loan fund*
   a. Think about securing certain loans with collateral and embedding a forced savings component or both, collecting references, or asking for a co-signer on loans.
   b. Create a loan loss reserve.

*Start offering loans!*
Part 2: Small Dollar Consumer Loans in Context

A. Small Dollar Consumer Loans and Nonprofit Lenders

SDLs can play an important role in addressing credit needs and helping to close gaps in a household’s cash-flow. As jobs become less predictable and income volatility is on the rise, households (particularly low-income households) are having a hard time making ends meet and planning ahead.\(^9\) One study found that even median income households experienced income fluctuations of $500 from month to month.\(^10\) Another study revealed that just under half of American families spend more than or all that they earn every month, and lack a substantial savings cushion to make up for any deficits.\(^11\)

When households are unable to makes ends meet, many rely on credit. An estimated 15 million consumers annually, at all income levels, access small dollar credit that doesn’t come from a mainstream financial institution. Most commonly SDLs are used to pay utility bills, general living expenses, and rent.\(^12\) Often consumers resort to SDLs when their living expenses are consistently more than their income, a bill or payment comes due before their paycheck arrives, and/or due to an unexpected event such as an emergency or an abrupt change in income.\(^13\)

There is a clear need for SDLs but at the same time a dearth in affordable, safe building financial capabilities

### Building financial capabilities
- Credit building and stepping stone to safe financial products
- Meeting a specific household need

### WHAT IS A SMALL DOLLAR LOAN?

Small dollar loans (SDL) are defined differently depending on the context. CFSI defines small dollar loans as loans under $5,000.\(^9\) A Federal Deposit Insurance Corporation (FDIC) pilot on SDLs sought to distinguish criteria for safe, affordable and feasible SDLs. It defined these loans as being $2,500 or less, with a term of 90 days or more, an annual percentage rate lower than 36 percent, and having low or no fees.\(^10\) The average loan provided by CBA members surveyed for this toolkit is $2,137 with a 5.8 percent interest rate. In this toolkit, we aim to equip nonprofit lenders with the information needed to provide safe and affordable loans. However, we don’t hold a steadfast cap on what amount constitutes a small dollar loan.

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\(^15\) Ibid
products. Many mainstream financial institutions have shied away from providing SDLs due to the tension between affordability and profitability. In addition, many consumers are un- or under-banked and seek credit options outside of the mainstream financial sector. Indeed, a fringe industry of lenders who provide payday loans, high cost installment loans, and auto title loans has emerged and capitalizes off of consumer urgency. Payday loans alone cost 12 million Americans $9 billion in fees a year.\(^1\)

This is where nonprofit lenders come in. Currently, Credit Builders Alliance enables hundreds of nonprofit lenders across the United States to report consumer and small business loans totaling over $1.5 billion dollars every month. Across the country there are over a thousand Community Development Financial Institutions (CDFI),\(^2\) lenders with a mission to serve communities that are underserved by mainstream financial institutions, which have lent an average of $6.8 billion a year since 2011.\(^3\) While this industry has come a long way, there is room for growth (think of those 12 million payday loan customers who could benefit from less costly products!) Alternative nonprofit lenders can provide safe, affordable SDLs that fill gaps in a household’s or entrepreneur’s cash flow, and help individuals, families, and small businesses get ahead. The key is creating the right product and effective marketing to reach those who need it.

### B. Credit As an Asset: Achieving Credit Strength

A small dollar loan is not just a means of meeting a consumer’s immediate needs. SDLs can also help a borrower establish and/or improve their credit profile. In just six months, for example, on-time payments reported to the credit bureaus on an installment loan as small as $100 can help an individual with a low credit score increase their score by an average of 35 points—and move an individual with no credit score to a prime credit score.\(^4\)

A good credit history is crucial in today’s economy. Far more than just a number, a good credit score is a prerequisite for every day financial services like a low-cost credit card, a bank account, or a car loan. A good credit history can make the difference in accessing the affordable lending products necessary to go to college, buy a home, or start and grow a small business. Renting an apartment, paying for car insurance, signing up for utilities and even landing a job can also be affected by a person’s credit history—or the absence of one.

CBA defines credit building as the act of making on-time monthly payments on a financial product such as an installment loan or a revolving credit card that is reported by the creditor to at least one of the major credit bureaus. Credit building is a powerful financial capability strategy to help individuals and small businesses take control of their financial lives. By engaging

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Offering small dollar loans to your community helps people address a real need for credit, while also offering them an opportunity to pursue other financial stability and asset-building goals through credit building!

CBA's Credit Strength Framework® (see diagram above) guides organizations in taking a comprehensive approach to helping consumers build strong credit through **knowledge**, **access**, and **action**. As a practitioner, you can help them in achieving these three elements of credit strength:

- **Knowledge** involves credit education that helps clients understand their own credit profile and how the decisions that they make will influence it.
  - For instance, lending programs often use the application process as a time to help potential borrowers learn about their credit report.

- **Access** is about connecting clients to the products that they need in order to build strong credit.
  - Providing small dollar loans and referrals to other financial products are key ways of increasing access to building strong credit.

- **Actions** includes the use of financial products and the ongoing positive behaviors needed to build and sustain strong credit.
  - For example, nonprofit lenders can structure loan repayment in a way that facilitates ease of borrower repayment and can help promote positive financial behaviors that build credit.

CBA believes that all three of these elements are critical to a successful credit building program. This is also what makes credit building such a clear financial capability strategy. See Appendix A for more details on how to incorporate the Credit Strength Framework into your lending program.
C. Financial Capability

Financial Capability Services

Access to a financial product is a key step towards building both credit strength and financial capability. A distinction in terminology notes that credit building is more narrowly focused on the establishment and/or successful management of credit products; whereas, financial capability—the capacity, based on knowledge, skills, and access, to manage financial resources effectively—is more multifaceted though still intertwined with credit building. As seen in Figure 1, building financial capability can involve a host of different activities, such as financial education, financial coaching, incentivized saving, free tax preparation, asset ownership programs, and credit building. For those who lend or advise on access to credit products, this can mean:

- **Leveraging interactions with borrowers as “teachable moments.”** For example, when signing a loan agreement with a borrower during the loan closing process, you could use this time as an opportunity to walk them through the document in detail, highlighting particular areas around repayment terms, etc. Throughout this guide, we will suggest points in the loan process that could be used as “teachable moments.”

- **Finding ways to offer more credit building activities, or other financial capability programming in-house.** For example, consider pulling a soft-inquiry credit report for your borrowers as part of the application review process. You could use this time as an opportunity to show them how to pull and review their own credit report in the future. For more information on integrating activities to help clients build credit strength into your program, see Appendix A: Credit as an Asset Framework© and Appendix A: Credit Strength Roadmap©.

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Searching for referral partners that provide complementary financial capability programming. This could be as simple as displaying flyers and information about your program or making warm referrals at specific points in the loan process. For example, once a borrower who is working to establish a credit profile makes a certain amount of on-time loan payments, you could refer them to (and/or help them apply for) a secured credit card at a local bank or credit union. If you are unsure of what services exist in your community, you can start by taking inventory of what is out there, using United States Department of Health and Human Services’ financial capability inventory tool (see “Planning Guide for Building Financial Capability”).

RESOURCE

The United States Department of Health and Human Services’ “Planning Guide for Building Financial Capability” guides organization through integrating financial capability programming and services into your current offerings (through internal or external initiatives).
## Profile of a Nonprofit Lender

### The Fountain Fund

#### Organizational Background

The Fountain Fund, based in Charlottesville, Virginia, provides loans to formerly incarcerated individuals with the goal of empowering individuals and their families, reducing recidivism, and creating safer and more productive communities for everyone. The Fountain Fund began offering loans in May 2017. Borrowers can use the loans to:

- repay court-imposed fees, costs, restitution or other obligations, or pay back child support;
- purchase specialized equipment necessary for particular jobs;
- start small businesses; or
- cover other costs that support returning citizens to settle into the community and achieve financial independence.

<table>
<thead>
<tr>
<th>Overview</th>
<th>The Fountain Fund’s Reentry Loan</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Amount</strong></td>
<td>$300-$4400*</td>
</tr>
<tr>
<td><em>There is no cap on loan amount. This is the range of amounts provided thus far.</em></td>
<td></td>
</tr>
<tr>
<td><strong>Interest Rate</strong></td>
<td>5%</td>
</tr>
<tr>
<td><strong>Term</strong></td>
<td>36 months typically</td>
</tr>
<tr>
<td><strong>Fees</strong></td>
<td>$25 late fee</td>
</tr>
<tr>
<td></td>
<td>$25 bounced payment fee</td>
</tr>
<tr>
<td><strong>Eligibility &amp; Underwriting Criteria</strong></td>
<td>Ability to repay/Adequate prospective income</td>
</tr>
<tr>
<td></td>
<td>Substantiation for use of funds (must be used to help the individual achieve greater self-sufficiency)</td>
</tr>
<tr>
<td></td>
<td>Formerly incarcerated</td>
</tr>
<tr>
<td><strong>Loan Loss Reserve</strong></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Charge off Rate</strong></td>
<td>0%</td>
</tr>
</tbody>
</table>
Loan Design

The Fountain Fund’s board and staff worked together to design the loan. The only fees charged are late payment and bounced payment fees (to cover the costs of bank charges). The five percent interest rate was set by taking into account industry standards, potential earnings to the organization, and the cost to borrowers. The program director reflected that when they compared earnings from a five percent versus ten percent interest rate, the difference to the organization seemed marginal, so they prioritized terms that would be the most favorable to the borrower.

The average loan is $3000 and is used to pay back court fees and fines. There is no cap on the loan amount, but The Fountain Fund must balance borrower requests with their ability to continue lending to others. The Fountain Fund disburses all checks directly to the court or vendor, no monies are given directly to the client.

Loan Implementation

Referrals, Application and Loan Closing

The Fountain Fund works within a network of partners, as one service of many that supports returning citizens. Partner organizations refer clients to The Fountain Fund, and The Fountain Fund connects their clients to the additional services of their partners. The program director also reflected that many of their clients come through word of mouth, “Our clients support each other a lot. Once the word got out among them, we started getting a lot of phone calls.”

When clients call or visit The Fountain Fund, staff provide education on navigating the court process to repay legal financial obligations, as well as information on what to expect from the loan program. As a condition of receiving the loan, applicants must attend financial education training (provided in-house and through partners). Along with creating a budget and reviewing their credit report with the program manager, applicants must substantiate the use of their loan funds and provide references. The Fountain Fund’s staff spend a lot of time working with individuals during the application process. They also work with the courts to help the individual set up payment plans where the loan funds are used as a starting “down payment” or lump sum payment, or to reduce interest charges.

Currently, the board approves all loan applications but The Fountain Fund is in the process of developing a separate loan review committee.
**Servicing and Repayment**

More than half of The Fountain Fund’s borrowers make auto-debit payments. Borrowers that rely on the cash economy, or live paycheck to paycheck, typically pay using money orders. So far, The Fountain Fund has only had one late payment.

Throughout repayment, The Fountain Fund staff often remain involved in the borrower’s life by attending relevant court appearances or assisting them with other administrative processes (such as the Department of Motor Vehicles). The program director says, “We become a partner to our clients in the residual criminal justice process. This strengthens our relationship with them and they see that we are invested in their progress.”

Since The Fountain Fund’s operation is relatively small, staff currently use spreadsheets to track loans. As they grow, they will shift to a loan management software.

**Other Services**

In addition to providing financial education, The Fountain Fund is working to establish partnerships with local banks to increase borrower’s access to mainstream financial products. They are also exploring a peer-mentoring component, which matches loan recipients with individual “sponsors” who have successfully returned to communities following periods of incarceration.
Part 3: Initial Planning and Building the Infrastructure

Much of the success of high-impact small dollar lending hinges on strong relationships—with community partners and borrowers. Doing the initial research and planning needed to develop a loan product that fits well within your organizational structures as well as within your community is critical. In addition to fostering organizational and community buy-in, offering a new loan product may require initial investments in staff capacity and technology. Investing in infrastructure that allows for program growth may be costly upfront, but could save your organization time and money down the line. Ultimately, the key is building a lending model that allows you to cultivate and maintain strong and supportive relationships through efficient and transparent processes.

A. Understanding the target population

- Prior to incarceration, many individuals face societal disadvantages.
  - The majority of incarcerated individuals were indigent before serving time. One study found that over two-thirds of those in jail had incomes of less than $12,000 a year.\(^\text{21}\)
  - Many returning citizens have experienced bouts of homelessness, unemployment, physical or sexual abuse, and have struggled with addiction and mental health challenges.\(^\text{22}\)
  - Approximately 65 percent of prisoners do not have a high school degree and 14 percent have less than an 8th grade education.\(^\text{23}\)
  - Mass incarceration disproportionately impacts people of color.

- Exposure to the criminal justice system can cause financial and emotional strain for the individual and their family.
  - Families of returning citizens often bear the costs of their incarceration and reentry. Many families not only lose an income due to an individual’s incarceration, but they also support...

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\(^{21}\) DeVuono-Powell et al, 2015


the individual while they are behind bars. The costs of phone calls and commissary packages are often inflated, and visits may be costly. The loss of income and increased expenses can make it difficult for family members to meet basic needs. When an individual is released from prison, they often depend on family for support. A study found that over a quarter of formerly incarcerated individuals cited family as the most important factor preventing recidivism.24 Another found that women disproportionately bear the costs of an incarcerated family member.25

- Dealing with the criminal justice system can cause trauma. A survey of formerly incarcerated individuals and their families found that all family members frequently reported Post-Traumatic Stress Disorder, nightmares, hopelessness, depression, and anxiety as a result of their own incarceration or a family member’s.26

**Upon reentry, returning citizens face large barriers to obtaining employment.**

- 60 percent of formerly incarcerated individuals are unemployed one year after release. Returning citizens are banned from certain professions and their job applications are often scrutinized not only for signs of a criminal conviction, but also for gaps in work history. Despite recent efforts to “ban the box,” which involves efforts to eliminate or mitigate the impact of criminal background checks, 87 percent of employers still conduct background checks, and a criminal record is often a barrier to accessing employment.27

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25 DeVuono-Powell et al, 2015
26 Ibid DeVuono-Powell et al, 2015
27 Americans with Criminal Records, The Sentencing Project
Often the only jobs available to returning citizens are low paying and unstable jobs with no opportunities for growth.\textsuperscript{28} One study found that prison time, on average, reduces an individual's wages by 20 percent.\textsuperscript{29}

**Returning citizens have limited access to safe, affordable housing.**

Individuals with a criminal record are typically not eligible for federally funded affordable housing. This limits access to safe and affordable housing. In a CBA survey of members who serve formerly incarcerated individuals, over 71 percent of respondents stated that their clients had difficulty accessing rental housing post-release. This aligns with other research including one study that reported 79 percent of formerly incarcerated individuals were denied or found ineligible for housing because of their criminal record.\textsuperscript{30}

Many who cannot find housing turn to family members for housing support.\textsuperscript{31} For those who have no family to turn to, many end up homeless. Formerly incarcerated individuals are 7.5 to 11.3 times more likely to experience homelessness than the general population.\textsuperscript{32}

**Returning citizens often have poor or no credit, high debt loads, and limited access to safe financial products.**

CBA members identified that many of the returning citizens that they serve lack knowledge about financial topics and distrust the financial system. Many did not have guidance on finances at critical moments in their lives and were targets of deceptive marketing of predatory financial products. 57 percent of those surveyed by CBA identified opening bank accounts as a challenge.

Returning citizens often have damaged or no credit upon release. When pulling the credit reports of returning citizens, many CBA members found that the street address of the prison caused complications with accessing an individual's credit report. In addition, many credit lines may go inactive due to lack of use. Some have issues with identify theft: someone—often a family member or friend—had used their credit products while they were incarcerated.

**Returning citizens are often saddled with high debt-loads.** Many incarcerated individuals fall behind on bills and debt payments—which damages their credit—while behind bars. Even without prior debt, returning citizens likely end up with debt due to the fines and fees imposed by the criminal justice system. 85 percent of returning citizens owe some type of criminal justice debt at an average amount of $13,607 for just fees and fines.\textsuperscript{33} Some of this debt is reported to credit agencies, further identifying an individual as someone with a criminal record. (For more on the common types of debt faced by returning citizens see Appendix X).

\textsuperscript{28} DeVuono-Powell et al, 2015
\textsuperscript{29} Ibid DeVuono-Powell, et al 2015
\textsuperscript{30} Ibid DeVuono-Powell et al, 2015
\textsuperscript{31} Ibid DeVuono-Powell et al, 2015
\textsuperscript{33} DeVuono-Powell et al, 2015
The City of Lansing’s Office of Financial Empowerment provides financial counseling to incarcerated individuals and formerly incarcerated individuals related to debt, credit, savings, and banking. The City also provides a Bank On program specific to reentry citizens. In their first year of serving returning citizens through Bank On, they noticed three key issues. With a better understanding of their target population, they worked to form partnerships, develop knowledge, and create programmatic responses to address these issues:

Issue #1: Many returning citizens are victims of identity theft.

- **Immediate response:** The Lansing Financial Empowerment Center (a program of the City of Lansing and the Cristo Rey Community Center) is equipped to perform soft credit pulls. In their first session, the financial counselor will pull an individual’s credit report. If the individual is a victim of identity theft, the financial counselor will support them in taking the steps to report the theft and correct their credit profile.

- **Proactive response:** The Lansing FEC is taking steps to avert identity theft entirely, by working with individuals to freeze their credit report prior to incarceration. City staff meets with individuals at the time of their pre-sentencing interview to walk them through the steps of freezing their credit.

Issue #2: Returning citizens leave prison with large amounts of child support debt that can be garnished from their bank account or paycheck.

- **Immediate response:** The Lansing FEC partnered with the State of Michigan Office of Child Support to help returning citizens, immediately upon release, understand how much they owe in child support. They determine if any of the balance is in one of two “forgivable” categories, and also can assist them in applying for modification of the monthly amount that the court garnishes from their income. This can help in lowering the amount to be more manageable for the individual.

- **Proactive response:** In order to reduce the amount of child support debt that accumulates during incarceration, the Lansing FEC now works with individuals at the time of their pre-sentencing interview to modify their child support payments.

Issue #3: In Michigan, after 36 months of non-use, the bank accounts of incarcerated individuals go dormant and the funds are sent to the state as unclaimed property.

- **Immediate response:** Financial counselors work with returning citizens to search Michigan’s database of unclaimed property. If there is a match, the financial counselor will help the individual fill out paperwork to reclaim their funds.

- **Proactive response:** The Lansing FEC worked to ameliorate this issue by reaching out to banks to understand their process for moving dormant funds and to develop a proactive response. Now, when financial counselors visit individuals before their sentencing interview, they help them transfer bank account funds to a certificate of deposit that will automatically renew each year.
Key Considerations:

- Do staff have a working knowledge of the criminal justice system?

- Do staff have the training in the cultural competency necessary to work with individuals who may be in crisis and, have lived in generational poverty?

- Does your organization have the capacity to develop strong partners with stakeholders that support returning citizens?

- Can staff help clients understand the implications of their money/credit choices and the inherent risks/rewards while still remaining positive. And, can staff maintain their objectivity and avoid judgment yet stay realistic in their conversations?

- Do staff acknowledge the cultural and ethnic characteristics that distinguish their clients’ vision of and approach to money, credit and business?²⁴

- Do staff take into account responsivity issues such as learning disabilities and mental, physical, or substance use disorders that could impact a returning citizen’s capacity to manage their money and credit moving forward?²⁵

- Do staff provide more compliments than critiques (researchers have demonstrated that a ratio of four to one is most effective)?²⁴ Is the connection between credit and self-worth reinforced? Multiple interviewees mentioned this as being an important message.

<table>
<thead>
<tr>
<th>Needs</th>
<th>Specific Costs/needs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic needs</td>
<td>Food</td>
</tr>
<tr>
<td></td>
<td>Clothes</td>
</tr>
<tr>
<td></td>
<td>Identification/Legal documents</td>
</tr>
<tr>
<td></td>
<td>Cell phones/Voice mailbox services</td>
</tr>
<tr>
<td></td>
<td>P.O. Box</td>
</tr>
<tr>
<td>Employment</td>
<td>Job training/Certification</td>
</tr>
<tr>
<td></td>
<td>Decent paying job</td>
</tr>
<tr>
<td>Housing</td>
<td>First, last month’s rent and security deposit</td>
</tr>
<tr>
<td></td>
<td>Furniture</td>
</tr>
<tr>
<td>Transportation</td>
<td>Public transportation tickets</td>
</tr>
<tr>
<td></td>
<td>Driver’s License</td>
</tr>
<tr>
<td></td>
<td>Vehicle</td>
</tr>
<tr>
<td></td>
<td>Vehicle registration</td>
</tr>
<tr>
<td></td>
<td>Transportation related debt</td>
</tr>
<tr>
<td>Debt</td>
<td>Legal financial obligations</td>
</tr>
<tr>
<td></td>
<td>Child support</td>
</tr>
<tr>
<td></td>
<td>Past debt and collections</td>
</tr>
<tr>
<td></td>
<td>Student debt</td>
</tr>
<tr>
<td></td>
<td>Other debt associated with incarceration (legal fees, bail bonds)</td>
</tr>
<tr>
<td></td>
<td>Money owed to family and friends</td>
</tr>
<tr>
<td>Financial access</td>
<td>Resolving identity theft</td>
</tr>
<tr>
<td></td>
<td>Checking/Savings account</td>
</tr>
<tr>
<td>Other</td>
<td>Re-uniting with family and friends</td>
</tr>
<tr>
<td></td>
<td>Mental health support</td>
</tr>
<tr>
<td></td>
<td>Complying with probation</td>
</tr>
<tr>
<td></td>
<td>Education (i.e. tuition costs, books)</td>
</tr>
</tbody>
</table>

²⁴ Identifytheft.gov, created by the Federal Trade Commission, provides helpful resources for tackling identity theft.

²⁵ Regulations around dormant funds are different in every state.
B. Build Strong Partnerships

Strong partnerships are key to effectively supporting borrowers. Different types of partners can help you achieve different program goals. Partners can help you:

- Better understand your target population and design a loan that meets their needs. For this reason, it is important to involve partners with deep experience serving this target market from the beginning.
- Jointly fundraise or share costs.
- Outreach to potential borrowers.
- Refer clients to each other’s programs.
- Serve as “character references,” and trusted brokers for potential borrowers.
- Provide other financial capability services and opportunities for borrowers.
- Provide foundational and/or additional social service, financial, or other types of support to borrowers before, during, and after the loan.
- Support your lending program with technological solutions and ideas.
## PARTNERSHIPS ARE KEY:
### THE MANY ROLES OF PARTNERS

<table>
<thead>
<tr>
<th>Cultural Brokers</th>
<th>Complimentary Services</th>
<th>Funding and Stakeholder Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Expertise on target population</td>
<td>Support clients in achieving financial prosperity</td>
</tr>
<tr>
<td></td>
<td>Positive community reputation</td>
<td>Can help offset the cost of the loan (through direct resources or referrals to other resources)</td>
</tr>
<tr>
<td></td>
<td>Trust of the target population</td>
<td></td>
</tr>
<tr>
<td>Function</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Client outreach</td>
<td>Financial capability services</td>
</tr>
<tr>
<td></td>
<td>Pre-screening clients</td>
<td>Supportive services related to basic needs and self-sufficiency, including housing, transportation, child care, workforce development, mental and physical health, educational opportunities</td>
</tr>
<tr>
<td></td>
<td>Loan referrals</td>
<td>Emergency assistance (financial and non-financial)</td>
</tr>
</tbody>
</table>

Forging local partnerships takes on-the-ground work building relationships in your community. Reentry specific partners include, but are not limited to:

- **Parole and probation officers.** Many reentry programs partner with parole and probation officers.

For example, probation officers can refer clients to The Fountain Fund. Since the probation officer has an established relationship with the individual, this can help build trust.
The Lansing Financial Empowerment Clinic has partnered with parole officers to make monthly financial counseling appointments a stipulation for returning citizens who receive housing assistance. They also attend resource fairs held by the parole office to advertise services available to returning citizens before and after release.

- **Local courts and judges.** Depending on the location, local courts and judges exercise varying amounts of discretion over an individual’s probation terms and payment terms of fines and fees. Many reentry programs work to establish close relationships with the courts and judges to support an individual in adhering to court imposed requirements, negotiate fees and fine waivers or payment plans, and to coordinate disbursal of loan funds to the court.

- **Reentry programs.** Agencies that assist those entangled in the criminal justice system—mental health support, financial assistance, treatment programs, etc.—can also be good partners.
  - **Volunteers of America** is a national nonprofit that provides “services to help offenders successfully transition from prison to a productive life in the community.” You can search for a program that focuses on reentry near you [here](#).
  - **Help for Felons** has a list of reentry programs for felons by state [here](#).
  - **The Lionheart Foundation** also has a directory of reentry programs by state [here](#).
  - Organizations that offer expungement clinics.
  - Returning citizen peer-mentor programs.

- **Law schools and criminal justice legal clinics.** Some law schools have criminal justice oriented legal clinics that provide support to returning citizens. Law schools that have a focus on criminal justice reform may have capacity and resources to help offer, support, or provide connections for additional partnerships.

- **Second Chance Act (SCA) grantees.** The SCA provides grants to state and local government agencies, federally recognized tribes, and nonprofits to improve outcomes for returning citizens. There are programs that have received funding from the SCA all over the country. You can find out about them [here](#).

Since housing, employment, and meeting basic needs are of immediate concern to returning citizens, it is important to find partners in these areas including:

- **Affordable housing providers** that have “banned the box“ and allow residents with a criminal history.

- **Job readiness and vocational training programs.**
  - There are specific programs that specialize in supporting returning citizens including the U.S. Department of Labor’s Reentry Employment Opportunities (REO) program that provides job training and other supportive services to formerly incarcerated populations. You can find grantees in your area [here](#).
- Some reentry programs establish relationships with employers in their community that hire people with a criminal record.

- **Organizations that offer emergency assistance** including food banks, utility and rental assistance programs.

- **Child support and reunification agencies.** Organizations can partner with their local child support agencies to help returning citizens address child support debt and if applicable, work towards reunification.

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**EXPLORING OTHER WAYS TO PAY**

Accessing SDLs is rarely the only solution to meeting a client’s needs for funds. It is important to help people explore all options before turning to a loan. Developing a robust network of partners is not only key for connecting to the right borrowers, but essential for supporting your clients to ensure that a loan is the best option for them. Figuring out what resources are available in your community can help in cases where someone is ineligible for a loan, but still needs assistance. Partners can also help clients become aware of other resources before deciding to take out a loan. While loans are important tools for building credit, for those with limited incomes, adding a loan payment may mean that the borrower has less of a cushion in their budget for savings or emergency expenses. Working with partners to find grants, or other resources that meet a client’s need, can help eliminate the need for a loan or reduce the amount of loan that a borrower needs.

Here are some tips for working with partners to ensure that clients are not taking on unnecessary debt:

- Collaborate to create a community resource guide (versions for staff and clients) with information about available assistance and key contacts at each partner agency.

- Request that partners work with clients to explore other funding options before making a referral.

- At application, ask applicants about their efforts to pursue other funding sources (include a question or worksheet on the application, during a coaching appointment, etc.).

- Work with clients to set up payment plans or apply for fee waivers rather than take on a loan to pay off criminal justice related debt. Some courts will allow for flexible repayment terms of court-related debt. In addition, there may be options for fee waivers. For example, through some parole programs in Michigan, if returning citizens successfully complete their parole requirements, some of the associated fees are waived.

As you think about partnerships here are a few considerations, among many, to keep in mind:

- **Is there a Memorandum of Understanding (MOU) that outlines roles and responsibilities?**

- **How will partner staff stay up-to-date about your loan product(s) and services?**

- **Is there a point person at the partner agency that can be a main contact?**

- **If referring to each other, what will the referral process look like?**

- **How will communication about client payments, credit scores, and other important information be shared (if necessary)?**
C. Creating the infrastructure

Raise Funds and Loan Capital

Many CBA members specifically expressed difficulty with finding funds to cover the operational expenses associated with lending and other financial capability services. The Richmond Federal Reserve found that nonprofit lenders whose primary missions are driven by lending are able to recover 47% of their annual lending costs, whereas those for whom lending is an ancillary service typically only recover 16% of lending costs. Either way, combined with riskier loan products, balancing the provision of safe and affordable loans with covering the costs of providing those loans is challenging. Seeking to balance the pursuit of funding by offering services or products that can subsidize other services and/or finding creative ways to fund a program can be a way to achieve a sustainable balance. Nonprofit lenders typically depend on a mix of private and public funding to sustain operations and maintain loan capital.

Funders of Nonprofit Lenders

- **U.S. Treasury Departments’ Community Development Financial Institution (CDFI) Fund.**
  To receive CDFI funding, an organization must become a certified CDFI, which can be an extensive process. CDFIs are non-depository nonprofit loan funds, community development corporations, banks, credit unions, or venture capital providers that offer access to financial products and services within low-income communities. The US Treasury offers financial assistance awards to CDFIs in the form of loans, grants, equity investments, deposits and credit union shares to help programs expand their products and services. The CDFI Fund also awards technical assistance (TA) awards to organizations with or aspiring to achieve CDFI certification for capacity development.

- **Banks and Credit Unions.** Banks and credit unions often have foundations or community giving programs. Banks in particular can qualify for Community Reinvestment Act (CRA) credits for giving a grant, loan or other type of equity investments, such as Equity Equivalents (EQ2s), to a community-based nonprofit lender.


37 This information is from the U.S Department of the Treasury Community Development Financial Institutions Fund website: https://www.cdfifund.gov

38 EQ2s are long-term subordinated loans that function similar to equity. They were created to expand access to investment vehicles for CDFIs, and investors receive CRA credits. For more information on EQ2s see: Lipson, Beth. (2002, March) Equity Equivalent Investments. Retrieved from https://www.cdfifund.gov/Document/(22)%20Equity%20Equivalent%20Investments.pdf
- **Foundations.** Foundations that support financial capability programs are good targets for program funding. These differ by region, but the Asset Funders Network website offers a comprehensive list of foundations and funders that typically support nonprofits working on financial capability.

- **Individual donors.** This article entitled “15 Techniques Used by Top Nonprofits to Boost Donor Acquisition and Online Fundraising Results,” has tips to help you grow your donor base, including encourage people to give monthly, give people a way to stay in touch with the organization, and be transparent about where donated money is put to use.

- **Alternative financing models.** Nonprofit lenders are experimenting with new ways to fund and facilitate the provision of small dollar loans. See Appendix B for different models and program examples.

- **Municipal and/or local governments.** Increasingly, municipal leaders are investing in the financial health of their communities. There may be opportunities to seek funding or partnerships with local government agencies. Cities for Financial Empowerment Fund is a good resource for learning about ways local governments have supported financial capability efforts.

**Criminal justice specific funders**

- The **Bureau of Justice Assistance** awards grants through the Justice Reinvestment Initiative.

- The **National Committee on Responsive Philanthropy** has a resource guide on criminal justice funders.

- **Open Philanthropy** funds criminal justice reform projects, and also has a list of organizations funding criminal justice reform here.

Other national funders include:

- The **National Association of Criminal Defense Lawyers** has a Foundation for Criminal Justice.

- The **Laura and John Arnold Foundation** funds projects that develop, incubate, and spread innovative solutions to criminal justice challenges.

- The **MacArthur Foundation** has an invitation-only grant process. It is currently working with jurisdictions across the country to safely reduce over-reliance on jails and recently awarded grants to 20 municipalities to begin exploring alternatives to jail.
D. Build Organizational Capacity

There is no way around it, providing SDLs is a time and cost intensive endeavor. In a survey of CBA members who offer or were thinking of offering SDLs, 45% saw lack of staff time as a barrier to project implementation and were concerned with the time it may take for staff to service loans and collect payments.\textsuperscript{39} So, before implementing a loan product, it is important to ensure that everyone at your organization has the time and skills to execute their roles effectively. Below is a sample organizational chart developed by FIELD at the Aspen Institute. It provides a helpful visual of all the roles required to run a loan program. In many nonprofits, one person will wear many hats, so not each box necessitates a distinct staff person, but it is important to make sure that each box falls under someone's job responsibilities.

\begin{center}
\textbf{CDFI FUNCTIONAL ORG CHART}\textsuperscript{40}
\end{center}

\begin{center}
\begin{tikzpicture}
  \node {Board of Directors};
  \node [below of=Board of Directors] {Chief Executive Officer/Executive Director};
  \node [below of=Chief Executive Officer/Executive Director] {Director of Lending/Programs};
  \node [below of=Director of Lending/Programs] {Portfolio Management};
  \node [below of=Portfolio Management] {Technical Assistance};
  \node [left of=Portfolio Management] {Origination};
  \node [below of=Origination] {Underwriters};
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  \node [left of=Loan Officer/Pre Loan TA] {Business Development};
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  \node [below of=Loan Closing] {Loan Servicing};
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  \node [below of=Public Relations/Events] {Compliance};
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  \node [below of=Accounting] {Admin};
  \node [below of=Admin] {Technology};
  \node [below of=Technology] {Human Resources};
  \node [right of=Director of Lending/Programs] {Human Resources};
  \node [right of=Human Resources] {Director of Development};
\end{tikzpicture}
\end{center}


While each organization is different, and time will depend on how high-touch you design your loan program to be, below are some key considerations for staff, leadership, and board around their responsibilities and capacity.

**Staff Capacity**

In a recent survey of CBA members, one member emphasized that caring about the mission and having experience working with the target client population are among the most important attributes to look for in lending staff. The other technical aspects of lending are teachable. However, ensuring they have the proper training is critical (see suggestions in Recommendations for Staff Training section below).

- Of the members surveyed, there was a wide range of answers about how staff spend their time. For example, the Northwest Access Fund, a nonprofit CDFI loan fund that offers assistive technology loans and does all their loans remotely, has one full-time loan officer who services their 344 active loans. In the prior year, she did the underwriting and closing for 102 loans. Another organization has a half time employee who services about 50 loans a year.

The box below provides an example of how Rachel Stein, the loan program manager at Innovative Changes, a CDFI based in Portland, Oregon that offers SDLs, spends her time.

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### A DAY IN THE LIFE OF A LOAN OFFICER

CBA sat down with Rachel, a full-time Loan Manager at Innovative Changesa CDFI with a relatively “high-touch” approach, to learn about how she spends her time. Last year, Rachel processed about 140 loan applications, 90% of which were approved. She is responsible for servicing a total of 327 active loans, and, as one might expect, often feels stretched for time! Keep in mind that every loan program will be different, depending on a number of factors, but, as a reference point, the below pie chart shows how Rachel estimated her use of time. It is important to note that some of the activities involve other staff in addition to Rachel. For example, there are other staff at IC$ that provide financial education and assist with servicing loans.

![How Rachel Spends Her Time](chart.png)
As you design your program and hire and/or train staff to deliver loans, here are some considerations to keep in mind:

- Will you have staff dedicated to lending, or will lending staff also have other duties?
- How many loans do you plan to offer a year?
- Will staff meet with borrowers in-person or remotely or both?
- Are there ways to automate repetitive parts of the loan process that won’t detract from your relationship with the borrower?
- How much do you plan to standardize your loan process, versus make decisions on a case-by-case basis?
- How much authority will Lending staff have to make decisions about loans (i.e., does it have to go to a committee for approval and in such cases what supporting documentation does the loan officer have to prepare)?
- How much financial education do you plan to infuse into the lending process?

**Recommendations for Staff Training:**

**The CBA Training Institute** has a variety of trainings and tutorials on credit building, Metro2 credit reporting and the Fair Credit Reporting Act (FCRA). In addition, it offers resources and training to practitioners on the ins-and-outs of the credit reporting industry and supports clients in credit building activities (see Appendix E: CBA Training Institute Opportunities). Resources include:

- Credit as an Asset Training including an e-learning catalog and a Master Trainer Certification Program
- Credit Builder’s Toolkit of interactive tools and resources for practitioners
- Customized credit building consulting and program development services for organizations
- A member’s corner devoted to providing technical assistance to CBA members

In addition to CBA there are a variety of organizations that specialize in lending, financial capability, and in culturally-specific training.

**Lending training:** Many of the resources below are not specific to consumer lending, but many of the microlending concepts are applicable and/or transferrable.

- **The Opportunity Finance Network**, a network of CDFIs, has frequent capacity building and training opportunities for CDFIs (and nonprofit lenders).
- **The National Development Council** offers a wide range of online and in-person trainings, a few of which are relevant for small-dollar consumer lenders.
- **ACCION** has trainings and resources targeted to microfinance managers including trainings on financial analysis, leadership, and managing portfolios for growth.
- There are other organizations that offer resources for nonprofit lenders such as: **FIELD at The Aspen Institute**, the **Association for Enterprise Opportunity (AEO)** (primarily focused on microenterprise lenders), and the **CDFI Fund**.
Financial education and coaching training: Even if your program is not offering financial education or coaching, it may be helpful for staff to have knowledge of the approach.

- University of Wisconsin keeps a list of financial coaching training opportunities. Some of those opportunities include:
  - NeighborWorks America
  - The Association for Financial Counseling & Planning Education
  - CNM Ingenuity at Central New Mexico Community College

- The Financial Clinic’s Change Machine is an online platform of tools and resources for practitioners to address their clients’ underlying financial insecurity.

- The Consumer Financial Protection Bureau (CFPB) has a portal of practitioner resources and provides training on financial empowerment through “Your Money, Your Goals,” which has companion guides for specific populations. This can be a great resource for seeking tools to accompany teachable moments throughout the lending process.

- Federal Deposit Insurance Corporation’s (FDIC) Money Smart is a financial education curriculum, which includes online interactive modules in English and Spanish for youth and adults.

Culturally-specific trainings for service providers

- The College Achievement in Reentry Technical Assistance Project (CARTAP) is a technical assistance training program for organizations that work with people with criminal justice involvement. The CARTAP aims to strengthen organizations service delivery by utilizing evidence-based practices.

- The Substance Abuse and Mental Health Services Administration (SAMHSA) GAINS center has a trauma-informed training for criminal justice professionals that aims to help professionals develop a trauma-informed response when working with individuals involved in the criminal justice system.

- The Arc offers training specific to those working with people with disabilities who are involved in the criminal justice system.

- The Justice Center has some resources, tools, and trainings that could be helpful for increasing staff understanding of the justice system and ways to improve it.
- **Trauma-informed training.** According to the American Institutes for Research (AIR), traumatic experiences can include “physical, sexual, and emotional abuse; family and community violence; natural disasters; wars; and the ongoing, cumulative impact of poverty, racism, and oppression.” Training on trauma-informed care can help practitioners avoid unknowingly reinforcing systems of oppression, or triggering trauma, and work towards cultural competence and supporting a client’s growth, control, choice and autonomy. AIR has a Trauma-Informed Care curriculum, toolkits and resources for practitioners.

  Lending staff from Innovative Changes found training on taking a “trauma-informed” service delivery approach helpful. This particularly helped staff to communicate with clients when they were late on payments. They now focus on giving the borrower options, rather than ultimatums.

- **Motivational Interviewing.** The Center for Evidence-Based Practices states that motivational interviewing (MI) is “an evidence-based treatment that addresses ambivalence to change. It is a conversational approach designed to help people identify their readiness, willingness, and ability to change and to make use of their own change-talk.” MI can be helpful in the application process and for working with borrowers to achieve financial capability goals through the loan and after it is paid off. The Motivational Interviewing Network of Trainers is a good place to look for training resources on MI.

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43 Center for Evidence-Based Practices. “Motivational Interviewing.” Retrieved from https://www.centerforebp.case.edu/practices/mi


**Leadership Capacity**

Depending on the expertise of leadership, the size of the organization, and types of programs and services, the leaders of CBA member organizations reported playing different roles in their lending programs. Some leaders were involved at multiple points of each loan: approving applications; reviewing closing agreements; and overseeing collection efforts. Others focused more on big picture operations: obtaining and maintaining program funding; meeting reporting requirements; managing overall portfolio risk; building partnerships; and the legal aspects of the program.

As you design your loan program, here are some considerations to keep in mind that will have implications for your leaders’ time:

- How do you set up quality control infrastructure that ensures policies and procedures are followed, and that staff are efficient and effective?
- How can you best utilize leaders’ skills to support the lending program? Do you need to hire someone with specific expertise?
- How involved do organizational leaders want to be with each loan?
- What other experts do you need to involve in order to minimize risk, ensure compliance, and the quality of the loan program?

**Board Capacity**

Board members can also provide guidance on the big picture aspects of lending. Many nonprofits seek to fill gaps in expertise through their board members. CBA members have found it useful to have board members who are bankers, lawyers, community partners, and advocates for and members of the populations they are lending to. Having board members with both the community perspective and the business perspective is key to balancing the organization’s mission and the sustainability of the loan program. CBA members reported that board members were commonly involved in:

- Developing and reviewing policies, procedures, and product terms
- Regularly assessing program risk
- Revisiting loan loss reserve amounts and loan costs
- Participating in loan oversight or review committees
- Conducting market analyses for new products

**Loan Oversight Committees**

Loan oversight committees or loan review committees can be a sub-committee of the board, or a committee independent of the board. Loan committees can help develop and review policies and procedures, strategically manage risk in the loan portfolio, take the burden off of individual loan officers for determining risk, and provide objectivity in making loan determinations. In addition, loan oversight committees can help make decisions around loans in delinquency status or serve
as a body for denial of appeals. On the other hand, a loan oversight/review committee can add another administrative layer to your program, which may slow down the lending process. Some CBA members turn to a loan committee to make determinations for their larger-sized loans, but make decisions around smaller loans through internal staff review.

**PROGRAM EXAMPLE**

The Chehalis Loan Fund, a tribal loan fund that offers small business, consumer, and home improvement loans, has a loan review committee that is made up of four (4) board members. The loan review committee only reviews loans applications for amounts over $5,000, and they meet as a committee as needed.

**Considerations for setting up a loan oversight committee:**

- **Who will be on the committee?** Most CBA members have board representation on their loan committees. For some, the loan review committee includes a sub-committee of the board. Other organizations choose to bring in other non-board members with lending and/or subject matter expertise as well. Consider including past borrowers, or members of your target population on the review committee as well.

- **How many members will you have on your committee?** For example, the Chehalis Loan Fund has four members, whereas the Northwest Access Fund has 14, and other organizations might have committees with only a couple of members.

- **Will the committee have scheduled meetings or meet on an as-needed basis?** (This can depend on your loan volume).

- **Where/how will the loan review committee meet? Will they meet in-person? Are there ways they can make decisions remotely?**

- **What kind of time commitment should a loan review committee member expect?** (This will be influenced by answers to the questions above).

- **What type of loans will the committee approve?** For both the Chehalis Loan Fund and the Northwest Access Fund, the loan review committees make the determinations for larger loans.

- **What will constitute approval? Does the whole committee need to agree on the determination or just a majority?**

- **How will borrower identifying information/characteristics be masked for objectivity?**

**E. Invest in Technology**

**Loan Software**

Purchasing loan software is a large upfront investment. The more you plan to scale and automate your program, the more it will cost initially. However, choosing or developing your own software that meets your organization’s needs for now AND in the future, can save you time and money in the long-run. Each loan software program has its own special features, strengths, and points of
frustration. Before launching into a comprehensive scan of loan software and/or developing your own, conduct an inventory of your organizational needs. Think about:

- Staff time and technical expertise
- Loan portfolio size and targeted growth
- Types of products that you offer (or plan to)
- Types of reports you will need to pull (credit reports, CDFI reporting, etc.)
- Outcomes that you plan to track (see section on outcome tracking)
- Which processes you plan to automate versus do manually
- How you plan to integrate lending with the other services that your organization provides
- Desired functionality for borrowers (for example, does the software have the ability to show borrowers up-to-date information on their loan?)
- Need for remote access
- Number of users who will need access to the platform

Once you have a sense of your organizational needs you can start collecting information on different software companies or developers, their capabilities, add-on options, and pricing. Often, software companies will provide demos so that you can get a feel for the platform. CBA does not recommend one software over another; each organization needs to find the right fit for their needs. However, Table X has a list of the top 7 software providers used by CBA members. Additionally, Appendix B (“Top Ten Metro 2 Software Considerations”) has considerations for choosing loan software that is compatible with credit reporting as well as including the contact information for those loan software providers.

TABLE 1: TOP 7 LOAN SOFTWARE PROVIDERS USED BY CBA MEMBERS


Other Technology

Many financial service providers are seeking new ways to leverage technology for the financial inclusion of low-income households. Technology-based platforms can be a great way to engage younger borrowers, or borrowers with hearing or sight impairments. For borrowers less comfortable with technology, paper-based options may be the best way to go. Incorporating technology into your program can be as easy and low-cost as adding links to web-based tools on your website, or it can involve more planning and resources. Here are some moderately low-cost ways of using technology to enhance educational opportunities and access to your loans:
Online eligibility screening tools
- LiftFund has an “Are you prepared for a loan” quiz on their website.

Online loan calculators for control of payment size and frequency
- The Capital Good Fund has a calculator on their website for applicants to see an estimate of how much their loan payments may be.

Virtual financial coaching
- Working Credit NFP partners with employers to offer their employees an in-person credit-building workshop, followed by virtual credit coaching and access to a credit builder loan. Working Credit typically uses Go-To Meeting or Skype for coaching appointments and a staff person emphasized that finding meeting platforms that don’t require clients to download an app is key!

Virtual loan orientations
- The National Disability Institute has their loan orientation for taking out an assistive technology loan available on their website.

Online applications and document upload options
- Individuals applying for a loan through the Community Loan Center can fill out their application and upload documents online. Once they have a loan, they can use the online Customer Portal to see up-to-date information on the status of their loan.

Automated texts and appointment/payment reminders
- Fig Loans automates all their emails and text reminders to clients, which are sent on a regular basis. The texts even have a way for clients to respond. For example, clients are prompted to press 1 if for any reason they will be unable to make their upcoming loan payment. This will walk them through setting up a loan modification.

Technology can also be used to automate application, for underwriting, and for loan servicing processes. Automating parts of your loan program may increase efficiency. However, sometimes efficiency can come at the cost of building strong relationships with borrowers. It is important to find the right balance for your program.
Part 4: Designing the Loan

Nonprofit lenders aim to improve the quality of life for individuals with limited access to safe and affordable credit. The million-dollar question is, “How does an organization fulfill this mission at a reasonable and sustainable cost to the organization AND to the borrower?” Determining what is reasonable and sustainable is an important part of the loan design process. In an ideal world, each loan would be high impact to the borrower and profitable (or at least sustainable) for the organization, but in reality, this often involves a give and take. Some loans may be time and resource efficient, while others may require more intensive resources. To balance out variation, it is important for organizations to develop a “big-picture” risk management plan, and design specific loan features based on that plan. For example, a nonprofit lender may stipulate guidelines for the composition of its loan portfolio such as:

- Limits on funds to any single borrower
- Percentage of secured vs. unsecured loans
- Size and term of loans
- Risk level of individual borrowers

Figuring out what feels “healthy” for your organization, yet allows you to be responsive to community needs will take time and the adaptation of policies and procedures. It is important to have the right people in the room thinking about your organizational and target population needs from the beginning and then on an ongoing basis. This includes internal leadership, board members, lending staff, community partners, and members of the population you plan to serve. It could also include representatives from local government, funders, and members of the mainstream financial industry.

HOW DO YOU KNOW IF YOU ARE PROVIDING A HIGH-QUALITY SMALL DOLLAR LOAN?

According to CFSI’s Compass Guidelines for Small Dollar Credit, a high-quality small dollar loan:

- Is made with a high confidence in the borrower’s ability to repay
- Is structured to support repayment
- Is priced to align profitability for the provider with success for the borrower
- Creates opportunities for upward mobility and greater financial health
- Has transparent marketing, communications, and disclosures
- Is accessible and convenient
- Provides support and rights for borrowers

A. Federal and State Lending Regulations

On a federal level, the Consumer Financial Protection Bureau (CFPB), an independent bureau within the Federal Reserve System established under the Consumer Financial Protection Act of 2010, regulates much consumer lending and financial products. Becoming familiar with key federal regulations that impact small dollar lenders (described in Appendix B: Federal Legislation That Impacts Small Dollar Loans) is a good first step.

Staying informed of developing or newly enacted legislation is also key. The CFPB provides tools and resources for consumers and practitioners, enables consumers to submit complaints about bad lending practices, develops new rules to protect consumers and has up-to-date guidance on adhering to federal policy.

In addition, each state has different lending laws and governing bodies. For instance, in Oregon, the Department of Consumer and Business Services oversees the regulation of small dollar loans, whereas in Minnesota, the Department of Commerce fills that role, and in West Virginia, it is the Division of Banking. Appendix B: Consumer Installment Loan Regulations has a list of states, their governing bodies for small dollar loans, and links to pertinent legislation (note that legislation may have changed or may change in the future and this list reflects what exists at a snapshot in time). State regulations can have serious implications for loan design and roll out in the following ways:

- Product and service delivery design (i.e. there may be a cap on the interest rates and types of fees you can charge) See the box entitled "All About Interest" in the Interest and Fees section for more information on APRs.
- Loan documents, including loan applications, disclosures, and loan agreements
- Loan servicing
- Reporting and loan management systems
- Licensing/permitting costs
- Legal fees
- Bonding/insurance requirements

A preliminary step for new nonprofit lenders is to determine if they need a lending license. In some states, small dollar lenders are exempt from needing a license under certain circumstances, such as if they offer 0% interest loans. Whereas for other states, going through the process of getting a license is necessary. This can be a challenge if you operate in multiple locations, which encompass different states. Regardless of whether you need a license, it is important to be aware of the requirements around small dollar lending in any state in which you offer loans. You may want to cultivate a relationship with your state’s regulatory agency. Below are some potential sources for help with regulatory compliance issues:

- **National Association of Consumer Credit Administrators (NACCA)**, an association of state consumer credit regulators, has a Financial Services Regulator Directory with the contact information for each state agency.

- **Money Transmission: Money Transmitter Regulators Association (MTRA)**, a national nonprofit organization dedicated to the efficient and effective regulation of the money transmission industry, has links to state and federal consumer lending regulatory agencies.
The National Consumer Law Center (NCLC), works with nonprofit and legal services organizations, private attorneys, policymakers, and federal and state governments and courts across the nation to stop exploitative practices, help financially stressed families build and retain wealth, and advance economic fairness. NCLC often has up-to-date information on consumer law.

Legal Aid, State Bar Associations, and law schools can often provide pro-bono legal advice for nonprofits.

Bank or financial institution partners may also be able to provide guidance on regulatory compliance.

**B. Policies and Procedures**

The policies and procedures are the go-to guide for your loan. They address the minutiae of your loan product—describing loan features, borrower requirements, the application process, and servicing and collection procedures, including (near and dear to CBA’s heart) credit bureau data furnishing. Creating policies and procedures are essential for helping your organization anticipate situations that may arise throughout the lending process, and come up with policies to address them. However thorough you were in creating your policies and procedures, unanticipated situations will always surface that necessitate additions or revisions. Having a plan for how you will regularly review and amend your policies and procedures may be just as important as creating them!

Policies and procedures need not be rigid and inflexible. While some policies must be definitive, others are best examined on a case-by-case basis. A leader at the Pennsylvania Assistive Technology Foundation emphasized, “It is important when you are creating policy that you allow your procedures to be flexible...life is unpredictable!” While being flexible (within the limits of fair lending) can help staff to better meet the unpredictable needs of borrowers, standardized procedures can help minimize biases that may crop up when staff are making a series of individual decisions. It often takes time for organizations to find their own balance between being responsive to borrower needs and adhering to standardized practices. However, even the best intentioned nonprofit lenders may open themselves up to complaints.

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**TWELVE ELEMENTS OF A GOOD LOAN POLICY**

1. Clear mission
2. Specify lending authority (i.e. clear structure of who approves loans)
3. Delineate responsibilities for reporting loan information
4. Describe origination, underwriting criteria and process
5. Documentation for complete application and complete credit file
6. State who maintains credit files
7. Collateral guidelines
8. Loan rating and loss reserves
9. How interest rates and fees are set
10. Preferred upper limit for total loans outstanding/concentrations
11. Describe trade area
12. How to detect, analyze, and work out problem loans

Source: CDFI Fund Capacity Building Initiative’s presentation on “CDFI Loan Policies and Procedures”
against them and inadvertent Equal Credit Opportunity Act (see more about this law in Appendix B) lawsuits if they are inconsistent in the way they apply this flexibility.

The development of policies and procedures is a good time to involve program stakeholders including staff, community members (particularly those from your target population), the board, and individuals with legal expertise. Appendix C has a sample policies and procedures that can be used as a good starting point for your own. The CDFI Fund’s “Twelve Elements of a Good Loan Policy,” and the “Sample Loan Policy Table of Contents” boxes provide guidance on determining key loan features and elements that may also be considered within your policies and procedures. When developing your policies and procedures think about the following:

- **How often will you revisit and review your policies and procedures?** (Many nonprofit lenders review their policies and procedures annually at a minimum.)

- **How will you assess if the policies are too lenient, stringent, outdated or vague?**

- **What is your process for making changes to and updating the policies and procedures?**

- **How will your organization learn from its own experience to improve its policies and procedures?**

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SAMPLE LOAN POLICY

TABLE OF CONTENTS

1. Introduction
2. Mission Statement
3. Scope of Services
4. Definitions
5. Loan Limits
6. Interest Rates and Fees
7. Loan Approval Authority
8. Application Procedures and Underwriting Standards
9. Loan Origination Procedures and Standards
10. Loan Servicing & Collections
11. Modifications and Extensions
12. Credit and Security Standards
13. Borrower Credit Reporting
14. Exception of Lending Policy

Attachments:
- Loan Application
- Loan Agreement
- Truth in Lending Act (TILA) for some public assistance beneficiaries with disabilities to save without affecting the strict asset limits.

Source: Modified from the CDFI Fund Capacity Building Initiative’s presentation on “CDFI Loan Policies and Procedures”
Returning citizens have many unique needs when reintegrating in society. These needs will depend on the amount of support they have from family and friends, other social networks, participation in community programs, and access to housing and employment. In addition, an individual’s needs may change over time. For instance, someone who has just been released will have very different needs from someone who was released a year or two years ago.

Of the loans profiled above, The Fountain Fund is the only lender with a product specifically targeting returning citizens. The other loan products are profiled because their specific use (broad or narrow) aligns with potential needs of returning citizens. In addition to loans that meet personal needs of returning citizens, CBA has members, such as MercyCorps Northwest, that provide small business loans to returning citizens who are aspiring entrepreneurs.

**MercyCorps Northwest** is a center for small business development with a reputation for taking chances on disadvantaged entrepreneurs. By providing loans, grants and education to over 1,000 entrepreneurs each year, they are committed to increasing business ownership among diverse populations and creating a thriving economy in the Pacific Northwest. MercyCorps Northwest has a business incubator loan that is accessible to clients that come through their Reentry Transition Center. The loan is specifically for business-related expenses. It is a $1000 loan with an 18 percent interest rate, $25 fee, and a 12-month term. The loan typically follows or is paired with:

- A one-on-one session with a professional credit counselor—in depth review of your personal credit report, then developing a step-by-step action plan to correct or repair your credit.

With a good repayment record and successful repayment, the borrower will be prequalified for a second loan of $2,500 with a 24-month term at the same rate.

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### C. Loan Use

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<tr>
<th>Organization</th>
<th>Type of Loan</th>
<th>Specific use</th>
<th>Specific use</th>
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<tbody>
<tr>
<td>Chehalis Tribal Loan Fund</td>
<td>Consumer loan</td>
<td>All purpose</td>
<td>All purpose*</td>
</tr>
<tr>
<td>The Fountain Fund</td>
<td>Reentry loan</td>
<td>All purpose*</td>
<td>Self-sufficiency loan</td>
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<td>Innovative Changes</td>
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<td>Moving-related expenses</td>
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<td>Capital Good Fund</td>
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<td>Housing stability loan</td>
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<td></td>
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<td></td>
<td>Housing-related expenses</td>
</tr>
</tbody>
</table>
Another example is The Fountain Fund (profiled above). The Fountain Fund’s low-interest loans to returning citizens with viable employment prospects can be used to:

- repay court-imposed fees, costs, restitution or other obligations, or pay back child support;
- purchase specialized equipment necessary for particular jobs; or
- start small businesses.

Other potential uses for a returning citizen’s loan could include:

- Housing needs, including money for a security deposit and first and last month’s rent, bed/furniture, etc.;
- Bail bond debt, and other high cost predatory debt;
- Basic needs, such as clothing;
- Costs associated with getting a driver’s license or a vehicle registration; and
- Fees for certificates, courses and job training.

These type of needs have varying costs. For example, the cost of clothing may be $200 or less, whereas the cost of a certificate or job training course may be several thousand dollars. In Washington State, one study found that the average LFO debt of returning citizens was $1,406, and in Philadelphia the median debt was $4,500. As mentioned above, the average child support debt of returning citizens is $20,000. Allowing for expansive use of the loan could be the best way to cater to returning citizens’ unique needs, but can also cause difficulties with standardizing loan procedures and minimizing risk. The more uses you allow, the longer it will take to learn patterns of risk by usage.

When thinking about what your loans will be used for, consider:

- **What needs of returning citizens can be appropriately supported by a loan?** (See section on “Understanding the Target Population” above.) Returning citizens have diverse needs that crop up as they rebuild their lives within a community. Not all of these needs are best met with a loan. For example, while many returning citizens have high debt loads, unless the debt has a high interest rate, it typically does not make sense to take out debt to pay off debt. Using the loan as a stepping-stone to meet smaller needs, such as the cost of getting a driver’s license, can be less risky for the organization and for the borrower.

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The amount of loan capital and number of loans you plan to provide. If you have limited loan capital and a target for the number of loans you hope to provide, this may limit the size of the loans and their usage. In some cases, you may connect returning citizens to other resources and provide gap funding for the remainder of the costs. For example, returning citizens may be eligible for some court fee waivers. In these cases, the loan could help cover the rest of the costs.

What supports do your partners provide and how can loan uses connect to this wrap around support? The more support an individual has in their path to reentry, the more likely they are to succeed. If a partner is already supporting an individual with a specific goal, the loan can serve as a natural compliment to these ongoing efforts.

**PROGRAM EXAMPLE**

The Community Reentry Project in Denver is an effort of the Denver County Jail management, its reentry staff, and community-based providers who collaborate to connect participants transitioning from jail with supportive skills, resources, and relationships to promote positive involvement and safety in the Denver community. Through coordination between partner organizations with different services and expertise, the CRP is able to provide individualized support, career development services, benefits assistance, and support for basic needs, to help previously incarcerated individuals reintegrate and succeed in their community.

**D. Underwriting and Eligibility**

At the heart of a responsible loan is responsible underwriting. It helps to ensure that people receiving loans are well positioned to pay them back and that loans meant to solve a challenge do not instead make it worse. Strong underwriting is also essential to the health of the loan fund by reducing risk and potential for losses. Lending to low-income communities has historically been considered risky, yet there are ways to assess, manage and plan for risk while still being inclusive of these communities. Although most nonprofit lenders emphasize a distinction in striving for sustainability rather than profitability, few are interested in losing loans or clients to charge-offs. This means that nonprofit lenders must work to develop alternative criteria to assess an applicant’s potential risk. Traditional consumer lenders typically rely on the Five C’s of Credit (see diagram below).
Above all, nonprofit lenders typically care most about the capacity and willingness to repay. Mission-driven lenders often want to help as many people as possible. While the desire to say “yes” may be noble, giving someone a loan they cannot afford to repay is not helpful in the long-term for either the borrower or the lender. Some lenders develop underwriting rubrics in order to weight and score different underwriting criteria (see the Justine PETERSEN example below), while others look at the application as a whole with no set “value” for their underwriting criteria. The recommendations below provide ideas for fair and sound underwriting for high-risk populations that may supplement and in some cases replace one or more of the traditional Five Cs.

- Decide on population parameters around who is eligible for the loan:
  - Who counts as a returning citizen? Will any formerly incarcerated individual be eligible for a loan or is there a “time limit” as to whom counts as a returning citizen?
  - Will you place restrictions on returning citizens with certain criminal charges? Most nonprofits do not restrict whom they work with based on past charges, since the individual has already served their time for those charges.
  - Will you lend to friends/family supporting a returning citizen? Family and friends are often critical to supporting a returning citizen in their reentry.
  - Does an individual need to be working with a referring partner or can any returning citizen be eligible for a loan? Some organizations only do loans by referral. The community partner can serve as a character reference for the individual.
Look for alternative indicators of stability. The purpose of a Reentry Opportunity Loan is to help individuals achieve stability upon reentry. This means that their lives are likely not yet stable and traditional measures of stability, such as length at a job or home, will not be appropriate underwriting factors. Alternate indicators of stability could include:

- A social support network—friends/family who are actively supporting the individual, a mentor/sponsor in the community;
- Concrete future goals with action steps on how to achieve them;
- A record of participating in educational or vocational opportunities while serving time;
- Potential job leads; and
- Enrollment in training or active participation in other supportive services.

Don't compromise on ability to repay (borrower capacity). Implementing an effective process for assessing a borrower's ability to repay is essential to responsible lending. This can mean:

- Working with borrowers to complete a household budget that is as realistic as possible and includes the projected loan payment;
- Calculating a debt-to-income ratio;
- Collecting bank statements, copies of bills, a tax return, credit report, benefit letters, and/or paystubs for third party verification of an individual's budget; and
- Offering up-to-date information on resources that can help an individual meet their need other than through your loan.

Use alternative data to assess “character” and bolster underwriting. In recent years, there has been an influx of innovators utilizing non-traditional credit data to underwrite credit-invisible and thin-filed consumers. Such innovators use data ranging from rental data, utility payments, work history, and behavioral tendencies during application to assess borrower creditworthiness.

Kinecta Credit Union partnered with LexisNexis to use the company's RiskView Score tool to expand access to a loan designed to help borrowers consolidate and pay off outstanding payday loans. Utilizing the platform helped Kinecta keep charge-off rates for the product below six percent.

Distinguish medical debts from other consumer debts. Medical debt is often not a good indicator of someone’s credit worthiness, since medical issues can be outside of one’s control. In fact, many CBA members choose not to use a person’s credit score as a key factor during the loan application and determination process because of the influence that these kind of debts may have. However, if a borrower is actively paying back medical debt, and has little room in their budget to afford loan payments, it is worth taking this into account.
account as part of a borrower’s ability to repay (perhaps while considering the borrowers debt-to-income ratio and/or budget).

- **When possible, give borrowers options for what types of documents they can provide and how they can provide them.** CBA members reported that one of their biggest challenges at application time was getting all the right documents and information from applicants. Giving applicants options for the types of documents they can submit, ensuring that none of the requirements are duplicative, while also figuring out ways to streamline this process can reduce the burden on the applicant, and make the loan application process more efficient for you. For example, members have streamlined the application process by creating an online portal for submitting documents, helping applicants access documents that are available online, and having information on how to get a copy of your social security benefits letter on hand.

  - **Juntos Avansamos,** a network of credit unions seeking to better serve Hispanic communities guides members to accept a variety of ID forms including: Passports, Matricular consular, Documento personal de identificación (DPI), Voter IDs, Municipal IDs. And, if one form of ID is expired, allowing the applicant to use the expired ID along with other identifying documents (birth certificates, utility or phone bills, etc.) can suffice.

- **For proof of income, borrowers could show proof through paystubs, a tax return, bank statements or benefit letters.**

- **Identify criteria for automatic denial.** If there are specific criteria that will lead to denial, communicate this to the borrowers upfront. If your organization has requirements around credit scores, number of recent overdrafts or late payments, length of time since bankruptcy, etc., it is important to be transparent about this from the beginning to save everyone time and money.

- **Be flexible, but provide equitable treatment.** Each borrower will bring a different story and circumstance. In some cases, it may make sense to allow for exceptions to the underwriting criteria. Your underwriting policies and procedures should outline when and how exceptions may be made, and when they cannot. However, flexible underwriting should not interfere with being a fair, transparent, and consistent lender. This is particularly important to ensure that you are in compliance with all lending laws related to equal access to credit.

---

**WHEN TO REQUIRE THIRD PARTY VERIFICATION?**

Many CBA members were unsure of when to require third party verification for applicant information versus when to just take applicants at their word. For example, should an organization require bank statement to assist in creating a budget, or simply allow clients to create the budget from memory? The more third party verification you require, the more hassle the application process may be for the applicant. However, receiving accurate information may allow for a more realistic risk assessment of the loan application.
Justine PETERSEN, a St. Louis, Missouri based CDFI nonprofit loan fund and one of the nation’s leaders in nonprofit credit building, developed a rubric for underwriting. Each item in the rubric is associated with a certain number of points and the applicant’s total score tells the loan officer whether the applicant is low, moderate, or high risk. The rubric uses four of the Five C’s of Credit taking into account:

**Credit** (10 possible points)
- Credit score
- Civil judgments, state/federal tax liens, or bankruptcies
- Late payments in the past year
- Phone or utilities with disconnection notices

**Collateral** (8 possible points)
- Deeds of trust with 20% equity or more
- 100% collateral
- W2 that shows three years at the same job
- Co-signer with verified income

**Capacity** (8 possible points)
- Positive balance in checking or savings account for past three months
- Budget that shows sufficient discretionary income to cover loan payment amount
- 5 years or more at the same address
- Long-term job history (over 3 years at same job)
- Debt-to-income ratio under 50% (including proposed loan payment)
- Business-related indicators (for business loans)—positive income, experience in the field, education

**Character** (4 possible points)
- Former JP borrower with no late payments over 60 days in the last year of the loans
- JP client with a positive character reference from a JP employee who has known them for at least a year
- Attended financial education classes
- Senior underwriter bonus point (this is a discretionary factor based on the underwriter’s instinct and experience with the borrower)

In this model, credit is weighted most heavily out of the four categories, and character is weighted the least. This underwriting information is not only used to make a determination for underwriting the loan; additionally, JP uses risk-based pricing, so this data helps determine the borrower’s interest rate. (See more on risk-based pricing in the interest and fees section!)
E. Loan amount

<table>
<thead>
<tr>
<th>Organization</th>
<th>Chehalis Tribal Loan Fund</th>
<th>The Fountain Fund</th>
<th>Innovative Changes</th>
<th>Capital Good Fund</th>
<th>Justine PETERSEN</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Maximum Loan Amount</strong></td>
<td>$2,500</td>
<td>no cap*</td>
<td>$1,200</td>
<td>$2,000</td>
<td>$3,000</td>
</tr>
<tr>
<td><strong>Average Loan Amount</strong></td>
<td>$2,355</td>
<td>$3,000</td>
<td>$1,000</td>
<td>$807</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

* Loans have ranged between $300- $4400

Stipulations around loan amount will impact what your loan is used for and what type of borrowers you serve. If loans are smaller, the loans may be used more for discrete purposes (i.e. fees). If the loans are larger, this will enable more expansive use. Besides loan use, here are some considerations for determining loan size:

- **Number of loans you plan to provide and amount of loan capital.** While it is not as easy as dividing your loan capital by the number of loans you aspire to provide, there are key factors to keep in mind not only as you set the loan amount, but as you make decisions on specific applications. Keep in mind that as you acquire more loan capital, you can always increase your loan amount. This may impact what types of borrowers you serve and the breadth of purposes for which they can borrow.

- Risk of the population and security/collateral attached to the loan. See the section on securing loans below.

- **Borrowers’ income levels and ability to repay the loan.** Of primary importance is ensuring that a loan will not make borrowers financially worse off. Mission-oriented lenders are put in a difficult position when a borrower is in need of financial assistance, yet not in a position to make loan payments. In this case, the ideal solution is to provide extra support in finding other types of assistance, that could help reduce the loan amount (or need for the loan), and still help the borrower.

- **Flexibility of loan terms.** If maximum allowable loan terms provide the lender with the ability to choose a length of time that matches an affordable payment for the amount of money needed, this could allow for larger loan amounts. See the section on loan terms below.
CBA members who provide small dollar, personal stability-focused loans had terms up to 36 months. Generally, loan terms should be at least six months to allow enough time to establish the loan as an item that is strengthening an individual’s credit profile. However, there may be good reasons to offer loan terms shorter than that in certain cases. Here are some considerations for determining loan terms:

- **What length of time will allow for affordable repayments?** Keep in mind that while a longer amortization period will mean lower payments, it also means that the borrower pays more interest over the life of the loan. Also, during a shorter repayment period, it is important to make sure that the interest and fees do not exceed APR limits imposed by any state in which you are subject to licensing requirements as a lender.

<table>
<thead>
<tr>
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<th>Capital Good Fund</th>
<th>Justine PETERSEN</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Loan terms</strong></td>
<td>Minimum Months: 12</td>
<td>No minimum</td>
<td>No minimum</td>
<td>No minimum</td>
<td>No minimum</td>
</tr>
<tr>
<td></td>
<td>Maximum Months: 12</td>
<td>36</td>
<td>24</td>
<td>24</td>
<td>36</td>
</tr>
</tbody>
</table>

Please reach out to CBA at membership@creditbuildersalliance.org if you are interested in any of these services.

**ACCESS TO ADDITIONAL UNDERWRITING TOOLS THROUGH CBA**

CBA has worked to establish partnerships with several companies that can provide risk assessment tools to members. These include:

- **LexisNexis® RiskView™ solutions** (made available to CBA members in December 2017) leverages non-tradeline alternative credit data, such as public records information, to provide a more holistic view of consumers. This innovative approach allows lenders to better predict the creditworthiness of a consumer, allowing them to increase the number of accounts booked while reducing losses.

- **ChexSystems reports** (to be added in early 2018) examine data submitted by banks in the past five years. A report may describe banking irregularities such as check overdrafts, unsettled balances, depositing fraudulent checks, or suspicious account handling. Banks may refuse to open a new deposit account for a consumer that has a negative item reported.

Please reach out to CBA at membership@creditbuildersalliance.org if you are interested in any of these services.
How quickly do you aim to revolve loan funds? Short-term loans will allow you to revolve your loan capital faster, but may be relatively more costly to provide.

G. Fees & Interest

<table>
<thead>
<tr>
<th>Organization</th>
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<th>Capital Good Fund</th>
<th>Justine PETERSEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interest Rate</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>24% for those over $500, 30% for those $500 and less</td>
</tr>
<tr>
<td>Fee</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Application</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Origination</td>
<td>2%</td>
<td>$0</td>
<td>$0</td>
<td>$8 for those $500 and less, rolled into loan</td>
<td>$100 or 10% (whatever is least)</td>
</tr>
<tr>
<td>Late</td>
<td>5% of late payment</td>
<td>$25</td>
<td>5% of late payment</td>
<td>$15</td>
<td>$15</td>
</tr>
<tr>
<td>NSF</td>
<td>N/A</td>
<td>$25</td>
<td>$25</td>
<td>$15</td>
<td>$25</td>
</tr>
<tr>
<td>Restructure</td>
<td>N/A</td>
<td>N/A</td>
<td>$10 bounced check fee</td>
<td>$10 (restructure fee)</td>
<td>$50 credit building fee</td>
</tr>
</tbody>
</table>

*Uses risk-based pricing.

There is no magic equation for pricing a loan. Determining how much to charge for the loan is a balancing act of covering the cost of the loan and keeping the loan affordable to borrowers. Traditionally, there are three main strategies for pricing loans:

1. **Market-based**: loan pricing is based on the pricing of other similar products in the market

2. **Risk-based**: loan pricing is based on an individual borrower’s probability of default determined during underwriting

3. **Cost-based**: loan pricing is based on the cost of providing the loans

Perhaps a fourth “strategy” that nonprofit lenders should keep in mind, is mission-based pricing: what pricing is fair and affordable to borrowers? None of these strategies are mutually exclusive and pricing a loan will look different for every lender.

As a mission-driven organization, you must decide what type of margins with which you are comfortable. This likely depends on your business model. Organizations whose primary business is lending may strive to cover more of their program costs through loan pricing than organizations that offer multiple services, and have added a loan product as another way of meeting specific
community needs. Many nonprofit lenders operate at a loss, acknowledging that they will always need outside funding to cover program costs. Others seek to scale their program and create efficiencies to reduce lending costs, or cross-subsidize loans through other services/products. Most nonprofit lenders are happy to be able to cover their lending costs and nothing beyond that.

Here are some key considerations and factors to keep in mind for each strategy:

1. MARKET-BASED PRICING:
What do similar lenders charge? Similar can mean lenders that provide the same type of loans, or lenders that provide loans of similar amounts. The interest rate of surveyed CBA members ranges from 0 percent to 21 percent with an average of 7 percent. Data from the Opportunity Finance Network found that the microenterprise industry average is an 8 percent interest rate, with interest rates increasing for lenders who provide smaller sized loans. However, when looking at other lenders’ rates, it is important to make sure that you are actually comparing apples to apples. For example, a lender that provides similar loans may do so at a completely different volume, which will have different cost implications. For more information on other CBA members who are small dollar consumer lenders and their rates see Appendix B.

2. RISK-BASED PRICING:
Risk-based pricing involves charging higher interest rates to borrowers who are deemed at higher risk of default. Rather than looking at the overall risk of the average borrower to determine a flat rate, risk-based interest takes into account each individual’s risk of default. Often, interest rates are tiered to different levels of risk. Mainstream financial institutions typically rely on credit scores to determine an individual’s interest rate. Other factors to consider include:

- Whether the loan is secured with collateral and/or a co-signer
- Stability of income and employment
- History of paying other bills/debts on-time
- Debt-to-income ratio

See the example on Justine PETERSEN’s underwriting model (see the section on Underwriting) for examples of other criteria to take into account in risk-based pricing. Keep in mind that risk-based pricing runs the risk of “penalizing” those who are in worse-off financial situations by charging them more in interest. It can also be more administratively complex to implement. On the plus side, risk-based pricing can be used to incentivize loan repayment. For example, lenders could reduce the interest rate after borrowers have made a certain number of on-time payments.

Under the FCRA, if you use risk-based pricing, you are required to notify consumers who do not receive the most favorable terms due to their credit score (or other consumer report information that went into the decision). See the box on Data Furnisher Requirements below.
3. COST-BASED PRICING

Cost-based pricing is perhaps the least straightforward of the pricing strategies because of the multitude of direct and indirect costs involved in operating a loan program. Here are some examples of costs that a lender might include:

- **Staff time.** This will likely be the largest cost to your loans. And the time staff spend on each loan may vary depending on the borrower’s situation, the size and planned use of the loan. Tracking staff time and averaging the amount spent on different procedures can be helpful. If you have not started lending yet, this may be hard to determine but is a good habit to create out of the gate. You can start by estimating and then adjust once you are able to track the amount of time spent (see pie chart above on how one staff member from Innovative Changes spends her time as an example of one lender’s experience).

- **Overhead costs.** This includes a fraction of your organization’s overhead costs such as rent, bills, supplies, software and licensing fees, credit reporting costs, etc. Typically, organizations factor between 10 percent to 15 percent for this cost.

- **Cost of funds.** If any of your loan capital is borrowed, the cost of funds is the interest rate at which you will need to repay the funds. If different funds cost different amounts, use the average rate.

- **Loan loss rate.** Rather than pricing each loan depending on a complex algorithm of each borrower’s risk, the loan loss rate is an overall indicator of risk. If you are just starting to lend, you can look to the loan loss rate of those providing similar loans. Among a broader group of CBA members surveyed, the average charge-off rate was 4 percent (see section on “Protecting Your Loan Fund” for more information on charge-off rates).

Other factors that may impact the cost of loans:

- Time spent on other services that benefit the borrower such as financial education
- The costs of a credit report pull
- Inflation/depreciation of loan funds
- Availability of funds (or leverage ratio)
- Number of secured loans
- The loan terms (the shorter the loan, the less likely it is that your organization will recoup costs because similar amounts of effort and resources go into making a shorter loan compared to a longer one. Also, the shorter the loan, the less interest you earn).
4. MISSION-BASED PRICING:
On top of all the costs to your organization, it is important to weigh the needs and capacities of your borrowers.

- How much can your target population afford to pay for the loan?
- What types of payments would serve as a barrier to taking out the loan (for example, is an upfront application fee prohibitive at any amount)?
- How will the fees and interest that you charge be perceived by the community, including key stakeholders such as partners and funders?
- And, perhaps less easily answered, what costs does your organization and community feel are fair?

5. LEGAL CONSIDERATIONS:
Regulations imposed by state and federal regulators limit the interest rates and fees that a lender can charge. These vary by state. See section on “Adhering to State and Federal Lending Regulations” for guidance on how to stay up-to-date on regulations that impact your organization. Keep in mind that the fees you plan to charge that are directly tied to the loan (such as the origination fee) become a part of the Annual Percentage Rate (APR) calculation. It is important to ensure that your APR does not exceed (or come close to exceeding) the usury cap or the caps for the specific loan (i.e. small dollar installment loans) in the states in which you lend (if it has a cap).

Once you have taken your costs, borrower risk, market pricing, borrower needs, mission, lending regulations, and anything else necessary into account, you can start determining your interest and fees. Below are common types of fees and considerations for each one.
ALL ABOUT INTEREST

Types of Interest:

- **Simple interest**: a rate calculated based on the original amount of loan principle (commonly used by nonprofit lenders).

- **Compound interest**: a rate calculated on the principle and accumulated interest over a set period of time (not commonly used by nonprofit lenders).

- **Annual Percentage Rate (APR)**: simple annual interest PLUS certain non-interest charges and fees related to obtaining the loan (like the origination fee). The calculation is not a simple formula but there are powerful tools that exist to calculate it.

- **Flat interest rate**: one interest rate that applies to all borrowers across the board.

- **Risk-based interest rate**: an interest rate that depends on an individual borrower’s risk of default.

**What Is the Deal with Annual Percentage Rate (APR)?**

It is important to note that an effective “APR” is not always synonymous with “annualized interest rate.” Instead, an effective APR calculation includes some—though not all—of the fees and charges associated with a loan, as well as the interest to be earned over the term of a loan. The APR has been used as the yardstick for the cost of credit in the United States for almost half a century. Although there are many who argue that the use of APR as the yardstick is flawed, it is the most commonly touted tool by which consumers are encouraged to compare loans. Determining whether and what, if any, effective APR cap exists in a given state often requires careful reading of the statutes.

**What Are the Pros and Cons of Risk-Based Pricing?**

Risk-based pricing could run the risk of “penalizing” those who are in worse-off financial situations by charging them more in interest. It can also be more administratively complex to implement. On the plus side, risk-based pricing can be used to incentivize loan repayment. For example, lenders could reduce the interest rate after borrowers have made a certain number of on-time payments, therefore serving as an incentive.

Under the FCRA, if you use risk-based pricing, you are required to notify consumers who do not receive the most favorable terms due to their credit score (or other consumer report information that went into the decision). See the box on Data Furnisher Requirements below.
<table>
<thead>
<tr>
<th>Fee type</th>
<th>Considerations</th>
</tr>
</thead>
</table>
| Application fee                | - Have a pre-screening process/tool to help borrowers determine if they are qualified before they apply and are charged a fee  
- Usually a flat fee  
- Consider making it refundable if the loan is approved (and if financially feasible for your organization)                                                                                                                                                                                                                     |
| Origination fee                | - Think about folding this fee into closing costs (subtracting from loan funds disbursed)  
- Be sure to include this fee into your APR calculations  
- This is usually a percentage of the loan amount                                                                                                                                                                                                                                                                   |
| Late fee                       | - This could be a flat rate (i.e. $5) or percentage of the late payment  
- Many lenders incentivize borrower communication by waiving the late fee if a borrower gets in touch prior to the due date to make a plan for getting back on track with payments                                                                                                                                                                    |
| Prepayment fee                 | - Most CBA members do not charge a prepayment fee  
CBA does not recommend charging this type of fee                                                                                                                                                                                                                                                                                                                        |
| Nonsufficient funds (NSF) fee  | - Work with borrowers up front to determine what payment method will work best for them  
- If borrowers are paying by ACH or check, determine this fee based on whatever your depository institutions charges you  
- Remind borrowers that they will also likely face a NSF fee from their financial institution                                                                                                                                                                                                                     |
| Loan modification/restructure fee | - Most CBA members do not charge a modification/restructure fee  
- While modification can take staff time, being flexible to a borrower’s needs and taking reasonable measures to help them successfully pay back the loan should be encouraged  
- This is another area where having policies and procedures to ensure flexibility but transparency and consistency is important                                                                                                                                                                                                 |
H. Protecting your loan fund

<table>
<thead>
<tr>
<th>Organization</th>
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<th>Capital Good Fund</th>
<th>Justine PETERSEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charge-off rate</td>
<td>0%</td>
<td>0%*</td>
<td>6%</td>
<td>11.89%</td>
<td>9.27%</td>
</tr>
<tr>
<td>Loan Loss Reserve</td>
<td>N/A</td>
<td>N/A</td>
<td>15%</td>
<td>12% for most, loans, 15% for those $500 and less</td>
<td>N/A</td>
</tr>
</tbody>
</table>

*Loan program is too new for meaningful data on charge-offs.

Securing loans

There are ways of making risky loans more secure (that are not mutually exclusive). Here are some other ideas:

- **Collateral**: To minimize risk, you can choose to take collateral on a loan to guarantee repayment. This means that if the borrower stops making loan payments, your organization can seize the collateral as an attempt to recoup the loan capital. Taking collateral is not a clear-cut route for immigration loans, nor is it typical of CBA members that provide loans under $1000. This option could work if borrowers have substantial assets such as a home or car. However, these type of assets are disproportionately larger than a typical small dollar loan, thus the consequence of losing a large asset over failure to repay may be antithetical to the lender’s mission and/or not worth a lender’s time.

- **Forced savings**: Rather than take collateral on a borrower’s purchase, you can withhold a percentage of the loan as “forced savings” that is returned to the borrower once they pay off the loan. For example, Innovative Changes puts five percent of each loan into an escrow account. Keep in mind, that since the borrower does not receive these funds upfront, this may trigger the need for larger loans.

- **Collecting references at time of application**: Having the contacts of a few family, friends, or co-workers who can help you get in touch with the borrower if they stop making payments, can be helpful for locating someone who seems to have “fallen off the map.”

- **Requiring or encouraging a co-signer**: Requiring a co-signer means that two people are legally responsible for paying back the loan. This can be a good approach for younger borrowers with involved parents. It is important that the parents realize how this commitment could negatively affect their credit history, if their child stops paying back the loan or pays late.
**Loan Loss Reserve**

In addition to minimizing the risk of individual loans, most organizations maintain a loan loss reserve (LLR) of funds to cover potential charge-offs. A LLR should resemble (or be a rate just over) your charge-off rate. However, you may not know what your charge-off rate is yet. Here are some considerations for determining your loan loss reserve amount:

- **Do your funders have provisions around loan loss reserves?**

- **What rate do similar lenders set aside?** (see table above)

- **How often will you revisit your loan loss reserve?** A study of CDFIs found that many were overly conservative about their loan loss reserves, which unnecessarily limited their amount of available loan funds (or leverage). For example, Northwest Access Fund’s board recently decided to reduce its LLR from 10- percent to 5 percent when they realized that the organization’s losses were lower than originally projected.

- **How diversified are your loans (small, large, high risk, low risk, etc.)?** And, how much would one or two charged-off loans impact your portfolio? If you are a low volume lender, a few charge-offs may make a big difference, so your loan loss reserve may be closer to covering the amount you lend. For a more diversified portfolio, the LLR may be lower.

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Part 5: Loan Implementation

The lending life cycle begins upon first contact with a potential borrower. Lenders can leverage different points in the lending cycle to build a relationship with their borrowers and support them in building their financial capabilities. While the lending cycle ends once the borrower has fully repaid their loan, this does not necessarily mean an end to the lender’s relationship with the borrower. Lenders can offer graduation products or other services to keep engaging borrowers in their path forward. Below we highlight teachable moments and best practices for engaging borrowers and streamlining processes throughout the lending cycle.

A. Outreach, marketing, and customer acquisition

Effective outreach and marketing is about cutting through the noise to find the borrowers you aim to serve at the right time (e.g. when they’re making a loan decision) and providing the right messaging to reach them. Here are some ideas:

- **Build partnerships to find the “right” borrower at the “right” time.** As discussed in the partnership section, partners can be an essential bridge between your loans and the community that you aim to serve. Getting partners to keep your marketing materials on hand, ensuring that partners fully understand the benefits of your program offerings, and designating someone on staff who is usually available for partners to call when they are with a potential applicant, can be essential ways of showing that you are able to work together to meet consumers’ needs.
Maintain visibility in the community. While partners may know about the loan product, it may not be at the top of their mind. Maintaining an active presence in the community at relevant meetings and events, requires staff time, but can be worth it. In addition, offering “refresher” orientations or information sessions on the loan product can be a helpful way of nudging partners, especially those which may experience frequent staff turnover, to remember to send clients your way.

Design messaging to pique customer interest and allay concerns. In a CFSI survey, SDC borrowers ranked “how quickly I can get the money” and “I can qualify for the loan” as the most important attributes in selecting a loan product. For these borrowers, accessibility and speed trump other important factors such as price and having a clear sense of terms. Lenders can highlight chances of qualification and speed of funding to mitigate the concerns of credit-challenged consumers who might avoid applying for fear of being rejected.

State the facts up front. In your outreach and marketing, it is important to not overwhelm consumers with information, but provide enough information so that they can assess whether a loan is right for them. Disclose the full cost of the loan to the borrower in simple, clear, and easy-to-understand language.

B. Application

Many CBA members reported application as the largest challenge in the lending process. Borrowers will submit some documents, but not all, and applications linger in incomplete status. A staff member from the Capital Good Fund said, “We get a lot of loan applications a day but the challenge is the conversion rate.” He recounted that “people aren’t submitting documents in the right format or information is unclear, so it’s hard to move from application to underwriting.” Below are best practices for making the application as streamlined and efficient as possible:

Create eligibility assessment opportunities. Finding ways to help potential applicants identify if they are not eligible for the loan before investing time and resources into the application process. This can done by:

- Training partners to prescreen referrals:

  - **Innovative Changes** offers a monthly training for partners on their loan products and how to make referrals. Partners are required to take refresher trainings to ensure quality referrals.

  - For its citizenship loans, the **Latino Economic Development Center (LEDC)** has its partner CASA, only refer individuals who have completed CASA’s citizenship classes. CASA helps individuals complete the loan application packet before referring them to LEDC.

- Develop measures to ensure that applicants have explored other low-cost or free options (see section on partnerships).

- Online eligibility assessment tools:

  - Some CBA members have eligibility quizzes so that potential applicants can screen themselves.
Loan orientations:

- In order to provide information on the loans, answer questions, and allow borrowers to self-select and receive application assistance, some nonprofit lenders encourage or require applicants to attend an in-person or online orientation.

Streamline application processes: Ideas for making the application easier for borrowers and more efficient for organizations include:

- Set up computer workstations within your office for retrieving and printing documents, and filling out the application.

- List clear step-by-step procedures on the website with links to all pertinent documents (see the National Disability Institute example below).

- Give borrowers a loan application checklist.

- Create an online portal for submitting documents (make sure it is secure to protect sensitive borrower information).

- An online chat feature on the website so that applicants can ask questions while filling out the application:

  [The Capital Good Fund](https://www.cgf.org) has a live chat feature on their website that allows applicants to get questions answered in real time.

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**PROGRAM EXAMPLE**  The National Disability Institute’s (NDI) Assistive Technology Loan Program

NDI offers a clear guide to applying for an assistive technology (AT) loan on its website. It breaks the application process into small actionable steps:

- Get informed: NDI has links to AT guides by state, and a loan program fact sheet that answers FAQs on the loan. (See Appendix C)

- I think the loan is right for me. Now what?: NDI has a link to a budget/spending plan and a link to their interactive online orientation course that takes about an hour (the outline of this course is a great place to get ideas for your own orientation!).

- I’ve completed the orientation course. I’m ready to apply!: NDI has an application checklist, a link to the application, and contact information of staff that can assist with filling out the application.

- What happens after I send my application?: NDI outlines their internal next steps for reviewing the loan application. Ideally this section would include a concrete timeline so that borrowers know how long the process takes.
Using application as a teachable moment: The application process can be a great time to engage applicants in creating a budget and learning how to pull and review a credit report since these are typically components of underwriting anyway. This requires staff capacity and time. If your organization offers other financial capability services and/or utilizes volunteers or financial coaches, this may be an opportune stage at which to integrate those services.

- Assessing ability to repay: Taking the time to walk applicants through creating a realistic budget can be eye opening for the individual, and helpful for underwriting. It can also help with determining a loan payment due date that aligns with the borrower’s cash flow. Appendix A has a sample budget, networth worksheet, and bill calendar, all of which can be helpful for this process.

- Building credit strength: Showing an applicant how to pull their free credit report, and creating an inventory and action plan that includes their loan as one component that helps them work towards a larger financial goal, can motivate successful loan repayment. Appendix A has CBA’s Credit Strength Road Map© of tools for helping clients create a credit action plan.

C. Loan Determination & Closing

Once an applicant presses the actual or symbolic “submit” button on their application, it is important to set up clear expectations about the process moving forward including a clear timeline for when they will find out about the loan. Clear internal processes will allow you to easily communicate with applicants about what’s next. Here are some considerations to take into account when setting up your loan determination process:

- How quickly do typical borrowers need the loan? The faster your organization can turn around a loan application, the more satisfied borrowers are likely to be. However, most AT loans are not urgent, so taking the time that you need to do due diligence on loan application reviews, as long as it is reasonable, should be okay. Of the CBA members who provide AT loans, most were able to make a loan determination and schedule a loan closing within two weeks of receiving an application.

- Who has the authority to approve loans? For most nonprofit lenders, the loan officer does the first application review. They ensure that the application is complete and provide a recommendation for loan approval or denial. The next steps vary from organization to organization. Some nonprofit lenders have loan committees (see box above for considerations when setting up a loan committee), others rely on the executive director to make a final determination, or some do both.
What’s realistic? A plan that ensures both speed of approval and a due diligence application review is ideal, but in reality, there may need to be compromises on both sides. Other factors to think about include:

- The complexity of loan applications
- The capacity of staff and board to review loan applications in a timely manner
- The level of responsibility/authority given to the loan officer in the policies and procedures manual. While staff should have flexibility, decision-making discretion should be applied carefully in order to protect borrowers, the staff making the decisions themselves, and the organization.

Loan Denials

When a loan is approved, the next steps are fairly straightforward. It involves the loan officer preparing the loan documents and setting up a time for the loan closing. However, a loan denial can be more complex. There can be different types of loan denials and many ways of framing a denial. For instance, the program director from Northwest Access Fund says that they never consider a non-approval to be a denial; rather, it is just an incomplete application. Many CBA members seek to continue building relationships with “denied” applicants and help them get to a place where they can be a successful borrower in the future. A loan may be a longer-term goal for some applicants, whereas for others, they may be closer-to-ready to receive a loan. Some nonprofits offer conditional approvals to applicants that seem just too risky to approve, but near-ready to take out a loan. A conditional or contingent approval means that the applicant must take additional steps to demonstrate that they have the capacity to repay a loan. Some examples of contingent steps for approval include:

- Depositing the loan payment amount into a savings account for three months
- Getting current on bills, a bank account, or a credit card
- Paying off some debt to lower their debt-to-income level
- Demonstrating reliability through use of another product such as a smaller credit building loan
- Attending financial education classes or coaching sessions
Under the FCRA, if a lender uses a credit report/score to deny credit or make an unfavorable change to the credit terms (such as a higher interest rate under risk-based pricing) they are required to communicate with the borrower. The required notification information includes:

- How lender used the credit report/score
- How consumer can obtain a free credit report
- How consumer can dispute mistakes on their credit report
- Name of credit rating organization that produced the credit report
- Specific reason/s for the adverse action

Furthermore, the lender may be required to provide a Credit Score Disclosure Notice along with the adverse action notice. This includes:

- At least one score used in the determination (number, type of score, entity that created the score, and date of score)
- Credit score range for the model used
- Key factors tat adversely affected the consumer’s credit score

Appendix C has a sample adverse action letter and credit score disclosure notice.

**Loan Closings**

Loan closing are an important time to model clear and transparent lending. Ideally, the borrower will be aware of the terms of the loan going into the loan closing appointment. The loan agreement and amortization schedules can be great tools with which to communicate about the terms as applied to the borrower’s specific loan. Reviewing the clauses of the loan agreement in terms that the borrower can understand, allowing the borrower to ask questions, and ensuring the borrower is aware of the costs associated with the loan are essential components of a loan closing appointment.
The jargon around fees and interest rates can be the most intimidating part of taking out a loan. How does a consumer know that they are making a sound financial decision? Taking the time to review and explain the different types of fees, what they are for, and why and when they are charged, can help consumers be more informed and know what questions to ask the next time they use credit. The Truth in Lending Act (TILA) generally requires that you disclose the loan terms and APR of a consumer loan (see example TILA from Innovative Changes below, and another example in Appendix C4), but taking this a step further, and breaking it down by reviewing the amortization schedule as a visual tool to explain how interest works can also be a great teachable moment.

### TEACHABLE MOMENT

**Explaining the Fees and Legalese**

The loan amount, not the amount financed.

- **Loan check** written directly to borrower, in some cases this might be zero.
- **Amounts of loan not given to borrower**, including Security Holdback and payments to vendors.
- **Origination fee**

---

**Truth in Lending Act Disclosure**

- **Annual Percentage Rate** (The cost of your credit as a yearly rate.)
- **Finance Charge** (The dollar amount the credit will cost you.)
- **Amount Financed** (The amount of credit provided to you or on your behalf.)
- **Total of Payments** (The amount you will have paid after you have made all payments as scheduled.)

---

**Itemization of the Loan Amount**

- **Amount of** $1000.00
- **Amount Given to You Directly** $200.00
- **Amount Paid on Your Account** $750.00
- **Prepaid Finance Charge** $50.00

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Source: Innovative Changes
In addition, the borrower should leave the appointment with a clear idea of when their first payment is due, how they can make payments, what to do if they are unable to make a payment, and other opportunities for engagement with your organization (see next section on Servicing and Supporting Repayment).

Here are a few considerations for conducting loan closings:

- **Who will create loan documents? Who will review the loan documents for accuracy?**
- **How/where will loan closings be conducted? In-person? Can you do them remotely to increase accessibility?**
- **Will checks be disbursed directly to the borrower or a third party?**
- **Who has the authority to sign the checks or initiate a funds transfer?**
- **How much buffer time will there be until the borrower’s first payment?**
- **What materials will a borrower leave with besides copies of their loan closing documents?** Examples could include:
  - A magnet/card with their payment date, options for making payments, and contact information of their loan officer
  - A tip sheet on how to be a successful borrower
  - Brochures/flyers with information on other program offerings
D. Servicing and Supporting Repayment

Helping borrowers make payments on time is a win-win. Lenders avoid costs associated with delinquency and default, which helps to support the sustainability or growth of their loan programs. Borrowers can build a positive credit history while using a loan to solve financial challenges or pursue financial goals. To support successful repayment, lenders should create repayment structures that align with borrower cash flow and offer resources to encourage on-time payments. Three key factors of repayment include getting the right payment amount, and offering options for timing and method of payments that work for the borrower. On top of that, providing ongoing engagement (in a low- or high-touch way) can help organizations retain borrowers and effectively support their successful loan pay-off.

Payment Amounts

Initially, lenders should work with borrowers to structure loans to fit the borrower’s budget and cash flow, presenting a range of options for loan size and term. Amortization tables, or online loan payment calculators, are useful tools for helping the borrower envision the costs of different payment sizes.

Timing

Many CBA members allow borrowers to choose a date that works best for them. Program staff can help borrowers find a payment date that most consistently fits their cash flow. A lender may urge or require that a loan payment be scheduled around the time that someone receives their paycheck or income.

Innovative Changes gives borrowers the choice of two different dates of the month to make their payments—the 5th or 25th.
**Payment Methods**

For the sake of simplicity and efficiency sake, many CBA members prefer that loan payments be automatically deducted from a borrower’s paycheck or bank account. This reduces the hassle for the borrower and can reduce costs on the program lending side. However, automatic payments may not be conducive for those with inconsistent income, unbanked individuals, or older borrowers who prefer checks and money orders. Payment options and considerations for those individuals include:

<table>
<thead>
<tr>
<th>Method of payment</th>
<th>Form of payment</th>
<th>Considerations</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-person or by mail</td>
<td>Cash</td>
<td>Do you have a safe and secure place to store payments as well as a separation of duties protocol to manage cash?</td>
</tr>
<tr>
<td></td>
<td>Money orders</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Checks</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Debit cards</td>
<td></td>
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<tr>
<td></td>
<td>Pre-paid cards</td>
<td></td>
</tr>
<tr>
<td>Online</td>
<td>Debit cards</td>
<td>What platform will you use for card-based payments?</td>
</tr>
<tr>
<td></td>
<td>Pre-paid cards</td>
<td>How much does the platform charge?</td>
</tr>
<tr>
<td></td>
<td>Bank account deduction</td>
<td>How will you ensure data security?</td>
</tr>
<tr>
<td>Automated payments</td>
<td>Automated Clearinghouse (ACH)</td>
<td>How will you work with borrowers to assess if automated payments are a good fit?</td>
</tr>
<tr>
<td></td>
<td>Payroll deduction</td>
<td>How will you communicate to borrowers about the costs of bounced payments or NSF fees?</td>
</tr>
<tr>
<td></td>
<td>Automated bill pay</td>
<td>Do you have the systems and legal forms for setting up ACH?</td>
</tr>
<tr>
<td></td>
<td></td>
<td>How will you support borrowers in setting up a payroll deduction or automated bill pay?</td>
</tr>
</tbody>
</table>
Ongoing Borrower Engagement

Payment reminders

Lenders can help borrowers stay on-track by providing timely reminders to engage borrowers before a payment is due. Research around behavioral insights has found that the framing of payment reminders can make a difference in a borrower’s repayment rate, as well as the frequency and method of the reminder:

### TIPS FOR PAYMENT REMINDER MESSAGING

- **Loss aversion framing:** Behavioral insights show that framing something as a loss can be more powerful than framing it as a gain. Applying this lesson to loan payment reminders can mean messaging, such as:
  - *Don’t miss your chance to:*
    - **Minimize the amount of interest that you pay by making an on-time payment!**
    - **Have a perfect record with your on-time loan payments!**
    - **Keep this loan as a positive item that boosts your credit score!**

- **Community framing:** Research also shows that people are motivated by information on peer performance, and by being part of a larger community. This can mean using messaging including:
  - X percent of borrowers made their payments on-time last month. We are counting on you to be part of that group that pays on-time this month!
  - Paying back your loan means that we will have more funds to serve others in need of credit!
  - Each payment you make frees up funds that can go to someone else in need of a loan!

- **Supportive messaging:** While framing messaging that taps into loss aversion and sense of community obligation can be helpful, it is also important to let borrowers know that support is available, if they are unable to make their loan payment. Stressing things like:
  - We are here for you!
  - If you are unable to make a payment, don’t stress, just contact us, and we will work with you!
  - We understand that things come up. Communication is the key to successfully repaying your loan. Here are all the ways you can get in touch with us....
**TEACHABLE MOMENT**

**Use payment reminders as a teachable moment**

Since you have your borrowers’ captive attention (hopefully), payment reminders can be a good chance to infuse financial tips or ideas. For instance, Innovative Changes adds a “tip of the month” to their monthly payment reminders. The tip of the month could be something simple such as explaining the phrase “pay yourself first,” or timely and relevant, such as information on a new product or online tool. See Appendix C for a Sample Payment Reminder.

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**Frequency, method, and format of payment reminders:**

Many CBA members email or mail the automated statements produced by their loan software to borrowers on a monthly basis. Others send automatic text reminders, postcards, magnets, or calendar reminders.

**PROGRAM EXAMPLE**

While not a loan, as a part of its Borrow Less Tomorrow or BoLT program, Clarifi, a credit counseling organization with offices in New Jersey, Pennsylvania, and Delaware, experimented with sending different reminders to clients about upcoming payments on their debt management plans. Clarifi found that low-frequency (twice a month) and action-oriented text reminders had the greatest impact on improving a client’s likelihood to make their payment on time.

Behavioral insight research has found that in addition to messaging, the formatting of reminders is extremely important.

**PROGRAM EXAMPLE**

ideas42, a behavioral insight think tank, worked with Accion, a small business lender that operates globally, to redesign their payment reminders since borrowers using ACH were having difficulties making on-time payments. On the new statement format, information on the due date and payment amount were displayed prominently. In addition, they included a recommended date to check for sufficient funds and a Post-it note to help plan for the deposit of funds. NSF fees among borrowers that received these new payment reminders decreased by nearly 25 percent.\(^50\)

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\(^{50}\) CFED, ideas42, Citi Foundation. (2013, December). Small changes, real impact: Applying behavior economics in asset-building programs.
Financial education and coaching opportunities

If your organization offers other types of financial capability services, engaging borrowers through those opportunities can support successful repayment. For example, Asian-American Homeownership Counseling (AAHC) Inc., a nonprofit lender and foreclosure counseling agency, communicates that their application fee includes the cost of financial education classes or coaching appointments. While borrowers are not required to attend, AAHC sets the expectation of continued engagement from even before the start of the loan.

Incentivized repayment: Some CBA members are experimenting with incentivizing repayment. Here are some ideas:

1. **On-time payment raffle:** For each month that borrowers make an on-time payment, their name is entered into a lottery for a gift-card or other desirable reward. Organizations can choose to draw names on a monthly or quarterly basis.
The Business Center for New Americans (BCNA), in New York, offers $500 to clients with no credit score. After six months, as they see clients’ scores rise (typically to 660), clients can become eligible for larger business loans of up to $50,000.

2. **Performance-based loan terms**: After making a certain number of on-time payments or attending a financial education class/series or coaching session, a borrower’s loan terms become more favorable (i.e. their interest rate is reduced or they receive a credit for one month’s payment).

Filene Research Institute’s LIFT (Lower Interest For Timeliness) program provided interest rate reductions to borrowers as they established a track record of on-time loan payments. Participating credit unions would reward their borrowers with a 0.25 percent APR reduction after three consecutive months of loan repayments. Filene found that borrowers participating in the program had lower rates of delinquency than borrowers in a control group.

3. **Referrals to another product**: After making a certain number of on-time payments, a borrower becomes eligible for a referral to a larger loan, or another desirable product, such as a secured credit card or matched savings account.

The Cleveland Housing Network struggled with late rent payments. In order to incentivize on-time payments and grab residents’ attention on the 1st of the month, they created a raffle. Residents who paid on-time each month were entered into a monthly raffle that included two $100 prizes and one grand prize of one month’s free rent in August. Ideas42 found that residents who received information about the raffle were twice as likely to pay their rent on-time than those who did not know about the raffle.

**RESOURCE**

**Using Incentives in Human Services Toolkit**: Although not specific to lending, Building Better Programs created a helpful toolkit that walks practitioners through designing and using incentives to increase program engagement. The research and toolkit can be found here.
MONTHLY CREDIT REPORTING

Credit reporting is another key step in servicing loans. In a survey of its members, CBA found that credit reporting not only allowed borrowers to show an active line of credit on their credit report and improve their credit scores, but also had a positive impact on their organization’s loan portfolios: increasing on-time payments; decreasing charge-off rates; and motivating client interest in further improving their credit. As data furnishers credentialed by the credit bureaus, organizations are required to communicate to their borrowers about certain aspects of credit reporting (see the box on Your Responsibilities as a Data Furnisher below).

Four key monthly steps for reporting a borrower’s loan through CBA include:

1. Generating a Metro2 report (specific format required by the credit reporting agencies) and uploading it to CBA
2. Correcting data as needed
3. Addressing consumer disputes
4. Keeping staff, CBA, and borrowers up-to-date on credit reporting policies and procedures, as well as major changes to your loan portfolio and staffing

Visit CBA’s website on reporting for more information.

E. Troubled Loan Management: Delinquency and Collections

Inevitably, unexpected circumstances may prevent borrowers from prioritizing their loan payments. These can be stressful situations for borrowers, which may lead to damaging their credit. Delinquency or defaults on loans are also a costly occurrence for lenders.

YOUR RESPONSIBILITIES AS A DATA FURNISHER UNDER THE FAIR CREDIT REPORTING ACT (FCRA)

The FCRA stipulates that agencies reporting information (furnishing data) to consumer reporting agencies (such as the credit bureaus) have certain responsibilities to consumers including but not limited to:

- Duty to correct and update information
- Duty to investigate and address consumer disputes within 30-45 days
- Duty to report consumer activity such as voluntary closing of accounts and dates of delinquencies
- Duty to notify consumers when reporting negative information
- Duty to notify consumers about adverse decisions based on a consumer report (for example, denying a loan application due to a low credit score) and their right to a free report and to dispute inaccurate information
Loan design can play a role in reducing delinquencies or default. Communication, flexibility, and standardized procedures are key for addressing late payments and delinquencies.

**Communication**

In addition to regular payment reminders, if a borrower is late, reaching out early to remind them that you are there to work with them can be integral to retaining borrowers and helping them get back on track. Borrowers may fail to get in touch because they are ashamed of being unable to pay. Many CBA members pride themselves on their proactive messaging to borrowers. Rather than, “Why are your payments late?” they instead ask borrowers, “How can we make this loan work for you?”. Messaging should be supportive and remind borrowers that your organization wants to support them in maintaining a positive credit history.

**PROGRAM EXAMPLE**

**Mission Economic Development Agency (MEDA)** started its Volunteer Income Tax Assistance (VITA) Credit Builder program with the primary goal of helping clients establish or improve their credit by opening a secured credit card at tax time. Clients were connected with a text message-based reminder platform that sent advice based on a cardholder’s specific activity (e.g., maintaining a high balance or missing a payment). During the pilot, 61 percent of clients enrolled in the text platform missed a payment due; however, 85 percent of these clients received a reminder text and made the payments within the next twelve days, avoiding a reported delinquency that would have harmed their credit.

**Loan modifications**

No matter how well a borrower is underwritten, financial challenges can emerge during the loan term that can set them back. In these moments, it is important to engage with borrowers, reassess their situation, and develop an individual plan that will work for them and you as the lender. CBA members detailed different approaches for loan modifications and inability to pay:

- The **Oklahoma Assistive Technology Foundation (OkAT)** gives borrowers the opportunity of three rescue payments. Rescue payments do have to be repaid and may be added to the end of the loan (not forgiven, but flexible). If after three months the borrowers still cannot start repaying the loan, the loan is considered in default. OkAT sends the remaining amount to collections.

- **Oportun**, a for-profit CDFI Loan fund, aids customers who are willing but cannot make payments by offering a hardship restructure with a reduced interest rate and a longer-term period, which produces a lower payment amount for struggling clients.
Standardized Collection Procedures

Collections can be an emotionally taxing part of the loan process for staff and borrowers alike. It is important to set a clear timeline for collections. If a borrower is unable to be reached, collection can be a straightforward process. However, this process gets more complicated if a borrower resumes communication with your organization. Showing that you are there to help your client successfully repay the loan and are willing to be flexible, while also holding the borrower accountable to repayment, is a hard balance to attain. In addition, at some point, the cost of collections may not be worth the potential recovered costs of the loan. As mentioned above, a loan review oversight committee can support program staff in strategizing about collection procedures and making decisions around difficult cases.

Here are some considerations for developing standardized collection procedures:51

- Who is responsible for collections? Will your organization do collections internally or contract it out? What are the pros and cons, including costs, of either option?

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51 Adapted from CDFI Fund Capacity Building Initiative’s presentation on “CDFI Loan Policies and Procedures”
How far are you willing to go to collect on a loan? When is a loan considered in default? When is it delinquent? When should it be charged off? Will you file a claim in court? Will you pursue a judgment?

Have you built in the flexibility you might need?

Who has the authority to make the decision about next steps?

What type of report/s does leadership see regularly to help them stay current with problem loans?

**PROGRAM EXAMPLE**

In the past, **Innovative Changes (ICS)** would call to give borrowers a last chance before they filed a claim in court. After filing, the borrower could enter into a mediated agreement to set up a new plan to repay the loan. This process was time consuming and costly for ICS. Now, ICS is revisiting its collection plan to balance cost, effort, and fairness to borrowers. This will include tightening their collection timeline to reduce the amount of staff time spent on collections.

**Innovative Changes Example Collection Procedure**

<table>
<thead>
<tr>
<th>3 days after due date</th>
<th>3 day reminder call</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 days after due date</td>
<td>10 day notice</td>
</tr>
<tr>
<td></td>
<td>Assess late fee</td>
</tr>
<tr>
<td></td>
<td>Notify referring partner</td>
</tr>
<tr>
<td>30 days after due date</td>
<td>30 day notice</td>
</tr>
<tr>
<td></td>
<td>Notify referring partner</td>
</tr>
<tr>
<td></td>
<td>Goes to 30+ delinquent status for credit reporting</td>
</tr>
<tr>
<td>60 days after due date</td>
<td>60 day notice and file small claims</td>
</tr>
<tr>
<td></td>
<td>Notify referring partner</td>
</tr>
<tr>
<td>14 days after filing: File for default judgment</td>
<td></td>
</tr>
<tr>
<td>120 days after due date</td>
<td>Executive director decides if loan is charged off</td>
</tr>
</tbody>
</table>
F. Repayment and Graduation

Credit building does not end with the last payment of the first loan. Without continuing to build active credit, an established or improved credit score may go down, and eventually go away. Paying off an installment loan, for example, can be celebrated with the addition of a new safe and affordable active tradeline and continued support to ensure that clients are successful with their ongoing credit building ventures. Graduation product options could include:

- Larger, longer-term installment loans
- Lines of credit
- Revolving credit cards—secured or unsecured
- Access to a matched savings account or other asset building opportunities
- Ongoing one-on-one counseling to support achieving individualized credit building goals

Offering these opportunities in-house, or having referral options at your fingertips can be a great way to incentivize repayment throughout the life of the loan and to continue engaging and supporting borrowers in building a strong financial future. And, having an account with a mainstream financial institution, is one of CBA’s credit strength “access” indicators!

G. Outcome Tracking

How do you know if your loans are making a difference in people’s lives? How can you figure out ways to improve your program? In particular, how can you measure your borrowers’ credit strength? The answer is outcome tracking! Tracking outcomes takes an initial investment in setting up data collection systems and ongoing staff capacity to collect the data, but the time spent collecting outcomes can help you:

- Identify opportunities for growth
- Better understand the needs of your borrowers
- Get a pulse on your borrowers’ experience in working with your organization
- Say something about the impact that your organization is making on the lives of individuals and their financial capabilities
- Obtain and maintain program funding (funders often require tracking)
- Ensure quality program implementation and regulation compliance
It is important to note that tracking borrower outcomes and collecting borrower feedback is not the same as conducting a rigorous program evaluation. Rigorous program evaluation, often done through randomized control trials (RCT) that have a treatment and control group, allow you to delineate the causal impact that your program has on the people you serve, and potentially generalize the results to a larger population. Some CBA members have partnered with researchers to conduct such program evaluations (see Table X for examples). Conducting a RCT is aspirational for many organizations, but all organizations should continually (using less rigorous methods) track outcomes in order to improve their programs.

### PROGRAM EVALUATION EXAMPLES

- **Mission Asset Fund** partnered with San Francisco State University’s César E. Chávez Institute to study the impact of Lending Circles on credit improvement. They found that pairing Lending Circles with financial education resulted in increased credit scores (by an average of 168 points) and a reduction in debt (by an average of $1000). You can read more of their findings here.

- **Working Credit NFP** partnered with Northeastern University’s Dukakis Center for Urban and Regional Policy to conduct a randomized control trial to study the impact of Boston’s Youth Credit Building Initiative on its young adult participants. They found that the combination of education, credit wellness counseling, data-informed feedback, and for some the use of a secured credit builder loan helped participants lower rates of delinquency and establish credit or boost their credit score to a prime score. The results from the study can be found here.

Most organizations track outcomes in a variety of ways:

- **Borrower Surveys** can shed light on their customer experience, their perception of their financial capabilities, and other important information. Pre-and post surveys can measure self-reported changes in knowledge, attitudes, behaviors, and/or quality of life over time. Surveys at key moments throughout the loan process can also serve as opportune moments to capture change over time and borrower feedback. Surveys generally have low response rates, so building them into already scheduled customer interactions, or incentivizing survey completion, can increase participation rates.

- **Financial documents and forms** with demographic information, bank statements, household budgets, tax returns, and credit reports and scores are also useful forms of information that can help you track indicators of an individual’s financial capability over time.

- **Administrative data** is any data on that you collect on borrowers through your loan software or other client management systems, including on-time loan payments, loan modifications, attendance at financial education classes, or coaching sessions.

- **Interviews** by phone or in-person are a way of capturing more in-depth information about a borrower’s story and the impact of the loan on their life. This can be a great way to collect borrower success stories to share with community partners and funders.
- **Focus groups** with your target population, community stakeholders, and staff, are a key way to collect input at the design phase, and as you seek to improve facets of your program. If you plan to host a focus group, consider having a third party facilitator to allow for candid conversation. For borrowers, think about ways to reduce barriers to participation (e.g., provide food, child care, stipends, convenient timing).

<table>
<thead>
<tr>
<th>Topic</th>
<th>What to track</th>
<th>Suggested time of measurement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Financial Wellbeing</strong></td>
<td>Perceived financial well-being</td>
<td>Loan application, Bi-annually, Graduation</td>
</tr>
<tr>
<td><strong>Credit Strength</strong></td>
<td><strong>Knowledge</strong> of how to: pull credit report, dispute errors, factors that contribute to a credit score, connect to safe credit products</td>
<td>Loan application, Bi-annually, Graduation</td>
</tr>
<tr>
<td></td>
<td><strong>Access</strong> to: active credit, a mix of credit types, account at a mainstream financial institution</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Actions</strong>: disputes credit errors, pays bills on-time, maintains low debt balances, applies for credit only as needed</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Number of negative items on credit report</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Number of active, positive lines of credit</td>
<td></td>
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<tr>
<td></td>
<td>Credit score</td>
<td></td>
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<tr>
<td></td>
<td>Avoidance of predatory financial products</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Debt-to-income ratio</td>
<td></td>
</tr>
<tr>
<td><strong>Asset building</strong></td>
<td>Has a savings account</td>
<td>Loan application, Bi-annually, Graduation</td>
</tr>
<tr>
<td></td>
<td>Maintains a monthly balance in savings</td>
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<tr>
<td></td>
<td>Has 3 months or more in savings</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Net-worth</td>
<td></td>
</tr>
<tr>
<td><strong>Success with loan</strong></td>
<td>Number of on-time payments</td>
<td>Graduation</td>
</tr>
<tr>
<td></td>
<td>Number of times communicated with staff in advance of being late on a payment</td>
<td></td>
</tr>
<tr>
<td><strong>Reentry related outcomes</strong></td>
<td>Overall perceived quality of life</td>
<td>Loan application, Bi-annually, Graduation</td>
</tr>
<tr>
<td></td>
<td>Impact of the loan on employment, education, or personal life</td>
<td>After loan is paid off or Bi-annually or annually</td>
</tr>
<tr>
<td><strong>Borrower experience</strong></td>
<td>Borrower satisfaction</td>
<td>At loan closing, Graduation</td>
</tr>
</tbody>
</table>
Appendix A: Outcome Matrix has more in-depth suggestions on what data points to collect, and Appendix A has more sample measurement tools and best practices for tracking credit scores.

**RESOURCE**

NeighborWorks America’s “Measuring Outcomes of Financial Capability Programs: Success Measures Tools for Practitioners” has tools for tracking an individual’s (adult and youth) financial capabilities, household composition and dynamics, and wellbeing.
Part 6: Appendices

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## Appendix A

### Financial Capability Resources and Outcome Tracking Tools

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<tr>
<td>(Consumer Financial Protection Bureau)</td>
<td></td>
</tr>
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</table>
## Outcome Tracking Matrix

<table>
<thead>
<tr>
<th>Topic</th>
<th>What to track</th>
<th>Suggested time of measurement</th>
<th>Measurement Tool or Sample Survey/Interview Questions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Financial Wellbeing</strong></td>
<td>Perceived financial well-being</td>
<td>Loan application, Bi-annually, Graduation</td>
<td>CFPB Financial Well-Being Scale</td>
</tr>
<tr>
<td><strong>Credit Strength</strong></td>
<td><strong>Knowledge</strong> of how to: pull credit report, dispute errors, factors that contribute to a credit score, connect to safe credit products</td>
<td>Loan application, Bi-annually, Graduation</td>
<td>CBA’s Credit Strength Framework Indicators</td>
</tr>
<tr>
<td></td>
<td><strong>Access</strong> to: active credit, a mix of credit types, account at a mainstream financial institution</td>
<td></td>
<td>Credit Strength Roadmap tools</td>
</tr>
<tr>
<td></td>
<td><strong>Actions</strong>: disputes credit errors, pays bills on-time, maintains low debt balances, applies for credit only as needed</td>
<td></td>
<td>Credit score provided by CBA Access service or any of the three credit bureaus</td>
</tr>
<tr>
<td></td>
<td>Number of negative items on credit report</td>
<td></td>
<td>Have you taken out a payday loan, car title loan, or deposit advance loan in the past six months? Have you rolled over a payday loan in the past six months?</td>
</tr>
<tr>
<td></td>
<td>Number of active, positive lines of credit</td>
<td></td>
<td>Monthly budget worksheet</td>
</tr>
<tr>
<td></td>
<td>Credit score</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Avoidance of predatory financial products</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Debt-to-income ratio</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Topic</td>
<td>What to track</td>
<td>Suggested time of measurement</td>
<td>Measurement Tool or Sample Survey/Interview Questions</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>-------------------------------------------------------------------------------</td>
<td>-----------------------------------------------</td>
<td>-----------------------------------------------------</td>
</tr>
<tr>
<td><strong>Asset building</strong></td>
<td>Has a savings account</td>
<td>Loan application, Bi-annually, Graduation</td>
<td>Do you have a checking account at a bank or credit union? Do you have a savings account at a bank or credit union?</td>
</tr>
<tr>
<td></td>
<td>Maintains a monthly balance in savings</td>
<td></td>
<td>In the last month, did you have a positive balance in your savings account?</td>
</tr>
<tr>
<td></td>
<td>Has 3 months or more in savings</td>
<td></td>
<td>If you lost your source of income tomorrow, do you have enough money in your savings account to last you three months or more?</td>
</tr>
<tr>
<td></td>
<td>Net-worth</td>
<td></td>
<td>Net-worth worksheet</td>
</tr>
<tr>
<td><strong>Success with loan</strong></td>
<td>Number of on-time payments</td>
<td>Graduation</td>
<td>Client payment records in loan software</td>
</tr>
<tr>
<td></td>
<td>Number of times communicated with staff in advance of being late on a payment</td>
<td></td>
<td>Notes within loan software or client files, number of modifications completed in advance of payment due date</td>
</tr>
<tr>
<td><strong>Reentry related outcomes</strong></td>
<td>Overall perceived quality of life</td>
<td>Loan application, Bi-annually, Graduation</td>
<td>On a scale of one to five, five being completely satisfied, how would you rate your quality of life?</td>
</tr>
<tr>
<td></td>
<td>Impact of the loan on employment, education, housing, or personal life</td>
<td>After loan is paid off or Bi-annually or annually</td>
<td>How has the loan impacted your life?</td>
</tr>
<tr>
<td><strong>Borrower experience</strong></td>
<td>Borrower satisfaction</td>
<td>At loan closing, Graduation</td>
<td>On a scale of one to five, five being completely satisfied, how would you rate your experience with [organization’s name]?</td>
</tr>
</tbody>
</table>
At its most basic, credit building requires the reporting of positive tradelines to the major credit bureaus (access to credit products) and intentional financial behavior through on-time payments, debt reduction or elimination, and correcting errors as needed (the knowledge and actions necessary to establish and improve credit histories and scores). As a result, three elements, working in tandem, are essential for any individual to achieve credit strength: Knowledge, Access, and Actions.

**KNOWLEDGE**
First, people need knowledge about how the system works and what would most benefit them personally in order to establish and improve their credit profiles and corresponding credit scores. Programs that provide an educational component about personal and business credit, amid other financial education/money management topics are essential to beginning to level the knowledge playing field for their clients. However, knowledge alone is insufficient if people cannot act on it.

**ACCESS**
Second, they have to be able to access responsible credit products and ultimately other opportunities that help them establish and continue to improve their credit profiles and corresponding credit scores. Unfortunately, access may be one of the single greatest challenges for those who are credit invisible, unscored and/or with low credit scores.
ACTIONS

Third, they have to be in a position to take actions that help them establish their credit profiles and improve their corresponding credit scores. Healthy credit building actions are contingent on a number of variables including knowledge, readiness, commitment, and in many cases actual ability—most importantly, the ability to make on-time payments on open credit accounts. Furthermore, actions are often complicated by individuals’ different experiences with credit specifically and finances and money generally. How we interact with credit may be shaped by what our parents or community modeled, emotional triggers that can influence behavior, external circumstances outside of our control like loss of a job, divorce, or illness, and more.

In spite of some of the challenges faced by many people in order to successfully implement credit strength in their lives—indeed because of them—nonprofit members of CBA’s credit building community across the country and across many sectors are working to help their clients achieve credit strength. This Credit Strength Framework is the first-ever attempt in the credit building sub-field to support these nonprofits in their quests to comprehensively design/enhance and measure the success of their clients’ credit building progress and their own credit building programs.

But We Already Track Credit Scores? Why Do We Need the Credit Strength Framework?

While credit scores are a highly useful and objective data point, they are not the only metric of credit or credit building success that nonprofit organizations can track. In fact, an increase in credit score alone may not be a definitive indicator that an individual has the knowledge and capability necessary to sustain credit building success going forward. Organizations also realize that consumers are “more than just credit scores,” and that focusing on score alone may be too narrow an approach in order to affect more holistic progress towards financial well-being. This is why, without neglecting the importance of a credit score, many nonprofit practitioners are seeking alternative ways of tracking outcomes for credit building programs by also considering the bigger picture in designing, implementing and measuring the success of their credit building programming.

The Credit Strength Framework identifies other foundational credit profile information as well as additional elements necessary to comprehensively support clients’ successful and sustainable efforts to build credit to achieve their ultimate financial goals.

How Do We Put It into Action?

Nonprofits of all types can use the Credit Strength Framework to design new or enhance existing programs as well as to measure them. Fundamental to the Framework’s success is understanding your clients’ goals within the context of your organizations’ missions.

The Framework itself is agnostic as to what those goals are, which can include but are not limited to renting an apartment, getting a job, reducing debt, starting a business, purchasing a home, or going back to school.

---

A comprehensive credit building program will incorporate each of the Framework’s three key elements. First, it will provide comprehensive credit education that teaches clients the fundamentals of credit, including how to access and review their credit reports, the basic factors that make up credit scores, and how to proactively and regularly monitor and manage their credit profiles. Second, it will connect clients to affordable, responsible credit products that both meet their needs for capital and are reported to one or more of the major credit bureaus. Finally, it will provide services that help to support clients to take ongoing healthy credit actions in pursuit of their goals.

Furthermore, the Credit Strength Framework can be used by nonprofit lenders and non-lenders alike. Consider how to make this happen whether you are a direct lender or not. For example, no matter what the primary focus or scale:

**Lending programs can:**

- Offer financial education as a program requirement that helps to increase borrowers’ knowledge about credit.
- Provide access directly to loans or other credit products that both meet clients’ specific credit needs in the moment and also build credit (in more and more cases CBA members are making Credit Building Loans specifically for the purpose of helping their clients build credit) to help them meet future credit needs and other opportunities.
- Connect with borrowers during the loan application and repayment process to support healthy credit building actions necessary in the short- and longer-terms.

**Non-lending programs can:**

- Prioritize knowledge about credit and credit action planning as a key component of helping clients achieve their financial and other goals.
- Create referral relationships with local financial institutions and/or nonprofit lenders that offer access to credit building products.
- Provide one-on-one support to help clients translate credit actions into success by leveraging credit score improvement into attainment of their greater goals.
Best Practices for Tracking Credit Scores

When using credit scores to track client progress, there are several considerations to keep in mind:

- **Compare apples to apples:** When using a credit score to measure progress, be sure you are always using the same score at intake or baseline as you do at follow-up intervals. Most major scores operate along the same range, but a 640 VantageScore 4.0 is not necessarily the same thing as a 640 FICO® Score 8.

**All Scores Are Educational—but Two Stand Out**

<table>
<thead>
<tr>
<th>FICO</th>
<th>VantageScore</th>
</tr>
</thead>
<tbody>
<tr>
<td>Still the most widely used score by lenders</td>
<td>Designed by the three credit bureaus to be friendly and accessible to consumers</td>
</tr>
</tbody>
</table>

- That said, except in specific cases where you know what a lender, creditor or business is going to use to evaluate your client for access and cost of credit or other products and services, it really doesn’t matter which particular score you use for tracking, as long as you use the same one overtime.

- Also, avoid combining the data on average credit score changes for those who start with no score and those who start with a low score. While there is no rule that says you can not do this—it is not best practice because it can misrepresent the likelihood of realistic score changes and certainly inflates your results.

- For example, if you combine client credit score changes by looking at two clients, one who starts with no score and after six months has a 650 and one who starts with a 575 and after six months has a 600, you would say that the average score increase would be around 337. However, in reality what you want to impart is that on average, the change for the person with no score is indeed going from no score to 650 and the average change in score for someone starting with a score is an increase of 25 points.

**Score Model: VantageScore**

Source: VantageScore Solutions, LLC
Across almost 500 CBA member organizations all over the country we see an average increase of around 35 points after six months for those who start with scores. For those who are unscored, the average score established is in the mid six hundred range after that same period of time.

Finally, there can sometimes be proprietary issues associated with sharing credit scores, depending on which score you are tracking and with whom you wish to share it. It is essential to understand the restrictions and permissions that you have around credit score sharing. This information should be available in any end-user agreement that is signed by a nonprofit organization and the company from whom they receive the credit score data.

Track other information from the credit report, beyond just the score. While credit scores are derived as a snapshot in time, you cannot easily see patterns without looking at the credit report in more depth, or know definitively where that person is on their trajectory towards improving their credit profile. For example, someone may have been working hard over the last 6-12 months to improve their score only to have a collections account hit their report negatively—perhaps dramatically—impacting the score at the time it happens to be pulled, but not necessarily always indicating that the person is a bad credit risk.

CBA has identified some key indicators for each of the three Credit Strength Framework elements (Knowledge, Access, Action) as critical to achieving strong credit. These can be used to track participant growth over time.
**Step 1: Consider the Goal**

### Important Questions to Ask

<table>
<thead>
<tr>
<th>Question</th>
<th>Short-Term (&lt; 6 months)</th>
<th>Longer-Term (&gt; 6 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>What do I want my life to look and feel like? What are my goals (Make them SMART)?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>How can building my credit help me achieve my goals?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>What are some concrete steps can I take now to achieve these goals?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>What are my immediate needs for loans/credit? (if any)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Amount needed</th>
<th>Purpose</th>
<th>Needed by</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>
## CBA Credit-Strength Roadmap®

### Step 2: Know the Score

<table>
<thead>
<tr>
<th>CREDIT REPORT SUMMARY</th>
<th>Next Steps</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score (&amp; Type) &lt;br&gt;(e.g. FICO Classic ‘08, VantageScore 3.0)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Types of ACTIVE Trade Lines &lt;br&gt;(installment &amp; revolving)</td>
<td></td>
<td></td>
</tr>
<tr>
<td># of ACTIVE Trade Lines</td>
<td></td>
<td></td>
</tr>
<tr>
<td># of Delinquencies on Active Trade Lines in last 24 months? &lt;br&gt;(notably those in last 6 months)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Amount of Outstanding Debt on Active Trade Lines &lt;br&gt;(installment &amp; revolving)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>% Credit Available</td>
<td></td>
<td></td>
</tr>
<tr>
<td># of Accounts in Collections &lt;br&gt;(including public records)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Amount of all Outstanding Debt &lt;br&gt;(on non-Active accounts)</td>
<td></td>
<td></td>
</tr>
<tr>
<td># of Inquiries in last 24 months</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oldest Open Account (DATE)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Assess the Credit Report:

DO ANY OF THE FOLLOWING APPEAR ON YOUR CREDIT REPORT?

☐ 3 or more open, active credit accounts
☐ Recent late payments on current debt (last 3-6 months)
☐ High Credit Utilization Ratio (over 30%)
☐ Recent (last 3 – months) accounts in collections that may lead to judgments or garnishments
☐ Public records reflecting money judgments or garnishments

Yes, I checked one or more boxes.

No, none of these apply.

GO TO STEP FOUR: DEAL WITH DEBT.

Make sure that you are ready for credit building by taking a closer look at your outstanding current and derogatory debt. Once you have assessed your budget and debt situation, revisit Step Three: Get the Good Stuff Going.

Consider whether there are credit building products that can help you better pay debt down/off or help you regain your financial/budget footing. Credit Building may make sense to proceed before or in tandem with dealing with debt, or in rare cases it may need to wait until after dealing with debt.

You have no credit or a “thin” file. A thin file means that your credit report might not contain enough information to generate a credit score. A lender may decide that your lack of experience with credit means you are a risky borrower, similar to the way that an employer might be nervous about hiring someone without much experience in the workplace.

Pros of having a thin file:
- It is easier to build new credit than repair bad credit.

Cons of having a thin file:
- It takes time to build a credit history.

Having assessed your debt situation more closely, you may be a good candidate for Credit Building now or in the near future!

Go to Step Three: Getting the Good Stuff Going.

You are a good candidate for Credit Building now!
Review your goals, credit report assessment, and budget to determine what type of credit product(s) you could benefit from and why:

1. My goal is to: ________________________________________________________________

2. My credit profile is: It may be helpful to consider:
   - □ Credit Invisible
   - □ Thin File
   - □ Thick(er) File
   - □ Do I have less than 3 ACTIVE trades?
   - □ Are there any current delinquencies & how quickly can they be resolved?
   - □ Are there collections accounts/public records, what are their statuses,
     how old are they and if unpaid, how likely can I settle them in the near future?
   - □ Is there a MIX of trade lines; &
   - □ What is the client’s revolving credit utilization ratio?
   - □ Have I been applying for a lot of credit recently?
   - □ How old is my oldest OPEN account?

3. I would most benefit from the following credit product(s) (check all that apply):
   □ Installment
     - □ Pure Credit Builder Loan
     - □ Personal or Signature Loan
     - □ Consolidation Loan
     - □ Other _______________
   □ Revolving
     - □ Secured Credit Card
     - □ Unsecured Credit Card
   It may be helpful to consider:
     - □ Opportunity to report rental payments
     - □ A maximum credit limit
     - □ A maximum interest rate/APR
     - □ A maximum monthly payment amount
     - □ Other _______________
     - □ Other _______________

4. This will help me because: ______________________________________________________

   Example: With a signature or consolidation loan I can afford to pay off all my active credit card debt and use the monthly consolidation loan payments to build credit and save for a secured credit card deposit.

5. The maximum amount I can afford to pay on credit monthly is: ____________________

6. Compare products using the chart on the next page. Unfortunately, some of this information may not be easily available online so you may wish to help your client contact creditors directly if necessary in order to get the information they need to help their clients make good product selection decisions.
<table>
<thead>
<tr>
<th>Questions to Consider*</th>
<th>Product #1</th>
<th>Product #2</th>
<th>Product #3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Basic Information</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creditor Name</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name of Product</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Type of Product</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>(e.g. installment/revolving)</td>
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<td></td>
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<tr>
<td><strong>Eligibility Requirements</strong></td>
<td></td>
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<tr>
<td>ID Requirements</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>$ Deposit required</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minimum credit score required</td>
<td></td>
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<tr>
<td><strong>Accessibility</strong></td>
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<tr>
<td>Do the employees speak my language?</td>
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<tr>
<td>Can I transact online?</td>
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<tr>
<td>Is there a grace period?</td>
<td></td>
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<tr>
<td><strong>Affordability &amp; Other Terms/Requirements</strong></td>
<td></td>
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</tr>
<tr>
<td>Interest rate (variable, fixed?)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Account opening fees</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Annual fees</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Estimated monthly payment</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Late fees</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Term (6 mo., 1 yr, revolving)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minimum/max credit limit</td>
<td></td>
<td></td>
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<tr>
<td>Prepayment penalties</td>
<td></td>
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<tr>
<td><strong>Flexibility</strong></td>
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<td></td>
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<tr>
<td>Payment due date</td>
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<td></td>
</tr>
<tr>
<td>Statement options (email, text, mail, etc.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Graduation Options</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Are there other features that can help me graduate to another product?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does this creditor have other products I can use that will be of value to me?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*These are just sample questions. Some may or may not apply depending on the product. You may have additional questions!
1. Dispute: Address Errors and Identity Theft

<table>
<thead>
<tr>
<th>Name of account/creditor</th>
<th>Bureau</th>
<th>Reason for Dispute</th>
<th>Date of letter</th>
<th>Date to check back</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2. Budget and Save to Reduce or Pay Off Debt

- How much can I afford to pay today towards debt? ________________
- How much can I begin to save each month towards debt? ________________
- Are there other sources of funds available or coming to apply to debt (e.g. EITC)?

<table>
<thead>
<tr>
<th>Source of funds</th>
<th>Anticipated amount</th>
<th>Amount to be allocated toward debt</th>
<th>Anticipated timing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

3. Prioritize Current Debt Payments

- ☐ Pay highest interest accounts first or
- ☐ Pay smallest balance accounts first.
- ☐ Consider keeping older paid off accounts open if possible to maintain credit history longevity.
- ☐ Other ___________________________________________________

<table>
<thead>
<tr>
<th>Name of account/creditor</th>
<th>Goal: Amount to reduce/eliminate</th>
<th>Amount to allocate (monthly or lump sum(s))</th>
<th>Estimated Date(s)</th>
</tr>
</thead>
</table>
4. Reduce or Pay Off Accounts in Collections (prioritize accounts with high risk of judgment or garnishment first)

<table>
<thead>
<tr>
<th>Debt/Creditor</th>
<th>Amount to Settle For</th>
<th>Settlement Agreement Received</th>
<th>Date Paid</th>
<th>Confirmation received of debt paid</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>$</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>$</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>$</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>$</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>$</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Notes
**CBA Credit-Strength Roadmap®**

**Step 5: Make Credit Building Count**

Baseline and follow up questions

<table>
<thead>
<tr>
<th><strong>Do you...</strong></th>
<th><strong>YES</strong></th>
<th><strong>NO</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>KNOWLEDGE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>know how to pull a free annual credit report?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>know how to dispute errors?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>know what financial actions drive credit scores generally?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>know how to connect to the right credit products to achieve their goals?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACCESS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>have active credit?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>have a mix of credit types?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>have a credit account with a mainstream financial institution?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>have a prime credit score?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACTIONS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>dispute errors found on a credit report?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>pay all bills on-time?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>maintain revolving debt balances at 30% or less of total available credit?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>apply for credit only as needed?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

What areas can you work on to improve your credit strength?
What kind of support do you need to do so?

<table>
<thead>
<tr>
<th><strong>Credit Score Improvement</strong></th>
<th><strong>Experian</strong></th>
<th><strong>TransUnion</strong></th>
<th><strong>Equifax</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Score Name</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>What was my previous score/range (if any)?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date pulled</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>What is my current score/range?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date pulled</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How much did it change?</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
What major steps did I take to improve my credit scores and credit report?

1.

2.

3.

How can I leverage these improvements?

<table>
<thead>
<tr>
<th>Consider Options/Opportunities</th>
<th>Next Steps</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ask creditors to lower interest rates on my current credit products</td>
<td></td>
</tr>
<tr>
<td>Ask landlord or utility company refund all or a portion of security deposit?</td>
<td></td>
</tr>
<tr>
<td>Ask car or homeowners insurance company lower my premium</td>
<td></td>
</tr>
<tr>
<td>Apply for a job</td>
<td></td>
</tr>
<tr>
<td>Apply for a bank account</td>
<td></td>
</tr>
<tr>
<td>Apply for another credit product</td>
<td></td>
</tr>
<tr>
<td>Other:</td>
<td></td>
</tr>
<tr>
<td>Other:</td>
<td></td>
</tr>
</tbody>
</table>

What additional steps do I need/want to take to continue to improve my credit scores and credit report?

1.

2.

3.
Use this worksheet to see how much money you spend this month. Then, use this month’s information to help you plan next month’s budget.

Some bills are monthly and some come less often. If you have an expense that does not occur every month, put it in the “Other expenses this month” category.

### My income this month

<table>
<thead>
<tr>
<th>Income</th>
<th>Monthly total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paychecks (salary after taxes, benefits, and check cashing fees)</td>
<td>$</td>
</tr>
<tr>
<td>Other income (after taxes) for example: child support</td>
<td>$</td>
</tr>
<tr>
<td><strong>Total monthly income</strong></td>
<td><strong>$ 0.00</strong></td>
</tr>
</tbody>
</table>

### My expenses this month

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Monthly total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HOUSING</strong></td>
<td></td>
</tr>
<tr>
<td>Rent or mortgage</td>
<td>$</td>
</tr>
<tr>
<td>Renter’s insurance or homeowner’s insurance</td>
<td>$</td>
</tr>
<tr>
<td>Utilities (like electricity and gas)</td>
<td>$</td>
</tr>
<tr>
<td>Internet, cable, and phones</td>
<td>$</td>
</tr>
<tr>
<td>Other housing expenses (like property taxes)</td>
<td>$</td>
</tr>
<tr>
<td><strong>FOOD</strong></td>
<td></td>
</tr>
<tr>
<td>Groceries and household supplies</td>
<td>$</td>
</tr>
<tr>
<td>Meals out</td>
<td>$</td>
</tr>
<tr>
<td>Other food expenses</td>
<td>$</td>
</tr>
<tr>
<td><strong>TRANSPORTATION</strong></td>
<td></td>
</tr>
<tr>
<td>Public transportation and taxis</td>
<td>$</td>
</tr>
<tr>
<td>Gas for car</td>
<td>$</td>
</tr>
<tr>
<td>Parking and tolls</td>
<td>$</td>
</tr>
<tr>
<td>Car maintenance (like oil changes)</td>
<td>$</td>
</tr>
<tr>
<td>Car insurance</td>
<td>$</td>
</tr>
<tr>
<td>Car loan</td>
<td>$</td>
</tr>
<tr>
<td>Other transportation expenses</td>
<td>$</td>
</tr>
</tbody>
</table>
## Make a Budget

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Monthly total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HEALTH</strong></td>
<td></td>
</tr>
<tr>
<td>Medicine</td>
<td>$</td>
</tr>
<tr>
<td>Health insurance</td>
<td>$</td>
</tr>
<tr>
<td>Other health expenses (like doctors' appointments and eyeglasses)</td>
<td>$</td>
</tr>
<tr>
<td><strong>PERSONAL AND FAMILY</strong></td>
<td></td>
</tr>
<tr>
<td>Child care</td>
<td>$</td>
</tr>
<tr>
<td>Child support</td>
<td>$</td>
</tr>
<tr>
<td>Money given or sent to family</td>
<td>$</td>
</tr>
<tr>
<td>Clothing and shoes</td>
<td>$</td>
</tr>
<tr>
<td>Laundry</td>
<td>$</td>
</tr>
<tr>
<td>Donations</td>
<td>$</td>
</tr>
<tr>
<td>Entertainment (like movies and amusement parks)</td>
<td>$</td>
</tr>
<tr>
<td>Other personal or family expenses (like beauty care)</td>
<td>$</td>
</tr>
<tr>
<td><strong>FINANCE</strong></td>
<td></td>
</tr>
<tr>
<td>Fees for cashier's checks and money transfers</td>
<td>$</td>
</tr>
<tr>
<td>Prepaid cards and phone cards</td>
<td>$</td>
</tr>
<tr>
<td>Bank or credit card fees</td>
<td>$</td>
</tr>
<tr>
<td>Other fees</td>
<td>$</td>
</tr>
<tr>
<td><strong>OTHER</strong></td>
<td></td>
</tr>
<tr>
<td>School costs (like supplies, tuition, student loans)</td>
<td>$</td>
</tr>
<tr>
<td>Other payments (like credit cards and savings)</td>
<td>$</td>
</tr>
<tr>
<td>Other expenses this month</td>
<td>$</td>
</tr>
</tbody>
</table>

| Total monthly expenses | $ 0.00 |

\[
\text{Income} - \text{Expenses} = \text{Net Income}
\]

Maybe your income is more than your expenses. You have money left to save or spend.

Maybe your expenses are more than your income. Look at your budget to find expenses to cut.
Bill Calendar

<table>
<thead>
<tr>
<th>SUN</th>
<th>MON</th>
<th>TUE</th>
<th>WED</th>
<th>THUR</th>
<th>FRI</th>
<th>SAT</th>
<th>Total bills for week</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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### Net-Worth Calculation Worksheet

An important step in gaining financial control is to calculate your net worth (assets - debts). Every year, your net worth should be tabulated to review your progress and compare it with your financial goals. In addition, a net-worth statement is a valuable aid in planning your estate and establishing a record for loan and insurance purposes.

#### Assets (What You Own)

<table>
<thead>
<tr>
<th>Type</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td></td>
</tr>
<tr>
<td>Cash On Hand</td>
<td></td>
</tr>
<tr>
<td>Checking Account</td>
<td></td>
</tr>
<tr>
<td>Savings Accounts</td>
<td></td>
</tr>
<tr>
<td>Money Market Funds</td>
<td></td>
</tr>
<tr>
<td>Cash Value of Life Insurance</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>Real Estate/Property:</td>
<td></td>
</tr>
<tr>
<td>Home</td>
<td></td>
</tr>
<tr>
<td>Land</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>Investments: (Market Value)</td>
<td></td>
</tr>
<tr>
<td>Certificates of Deposit</td>
<td></td>
</tr>
<tr>
<td>Stocks</td>
<td></td>
</tr>
<tr>
<td>Bonds</td>
<td></td>
</tr>
<tr>
<td>Mutual Funds</td>
<td></td>
</tr>
<tr>
<td>Annuities</td>
<td></td>
</tr>
<tr>
<td>IRAs</td>
<td></td>
</tr>
<tr>
<td>401(k),403(b), 457 Plans</td>
<td></td>
</tr>
<tr>
<td>Pension Plan</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>Personal Property: (Present Value)</td>
<td></td>
</tr>
<tr>
<td>Automobiles</td>
<td></td>
</tr>
<tr>
<td>Recreational Vehicle/Boat</td>
<td></td>
</tr>
<tr>
<td>Home Furnishings</td>
<td></td>
</tr>
<tr>
<td>Appliances and Furniture</td>
<td></td>
</tr>
<tr>
<td>Collections</td>
<td></td>
</tr>
<tr>
<td>Jewelry and Furs</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>

#### Liabilities (What You Owe)

<table>
<thead>
<tr>
<th>Type</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Debts:</td>
<td></td>
</tr>
<tr>
<td>Household</td>
<td></td>
</tr>
<tr>
<td>Medical</td>
<td></td>
</tr>
<tr>
<td>Credit Cards</td>
<td></td>
</tr>
<tr>
<td>Department Store Cards</td>
<td></td>
</tr>
<tr>
<td>Back Taxes</td>
<td></td>
</tr>
<tr>
<td>Legal</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>Mortgages:</td>
<td></td>
</tr>
<tr>
<td>Home</td>
<td></td>
</tr>
<tr>
<td>Land</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>Loans:</td>
<td></td>
</tr>
<tr>
<td>Bank/Finance Company</td>
<td></td>
</tr>
<tr>
<td>Bank/Finance Company</td>
<td></td>
</tr>
<tr>
<td>Automobile</td>
<td></td>
</tr>
<tr>
<td>Recreational Vehicle/Boat</td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td></td>
</tr>
<tr>
<td>Life Insurance</td>
<td></td>
</tr>
<tr>
<td>Personal (from family or friends)</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>

**Total Assets**

**Total Liabilities**

**Total Assets Minus Total Liabilities = Net Worth**
### Part 1: How well does this statement describe you or your situation?

<table>
<thead>
<tr>
<th>This statement describes me</th>
<th>Completely</th>
<th>Very well</th>
<th>Somewhat</th>
<th>Very little</th>
<th>Not at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. I could handle a major unexpected expense</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. I am securing my financial future</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Because of my money situation, I feel like I will never have the things I want in life</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. I can enjoy life because of the way I'm managing my money</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. I am just getting by financially</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. I am concerned that the money I have or will save won't last</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Part 2: How often does this statement apply to you?

<table>
<thead>
<tr>
<th>This statement applies to me</th>
<th>Always</th>
<th>Often</th>
<th>Sometimes</th>
<th>Rarely</th>
<th>Never</th>
</tr>
</thead>
<tbody>
<tr>
<td>7. Giving a gift for a wedding, birthday or other occasion would put a strain on my finances for the month</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. I have money left over at the end of the month</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. I am behind with my finances</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10. My finances control my life</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Part 3: Tell us about yourself.

<table>
<thead>
<tr>
<th>11. How old are you?</th>
<th>□ 18-61</th>
<th>□ 62+</th>
</tr>
</thead>
<tbody>
<tr>
<td>12. How did you take the questionnaire?</td>
<td>□ I read the questions</td>
<td>□ Someone read the questions to me</td>
</tr>
</tbody>
</table>
Appendix B

Small Dollar Lending Resources

- Alternative Ways to Facilitate Access to Loan Funds & Products 112
- Federal Legislation That Impacts Small Dollar Loans 115
- Consumer Installment Loan Regulations By State 116
- Choosing and Using Software for CBA Reporters 121
Alternative Ways to Facilitate Access to Loan Products and Funds

Not every organization hoping to offer loans has to become a lender. Much of this toolkit attempts to guide organizations through the steps of creating and offering their own loan product, but this is not the only way. Below we provide examples of alternate ways to facilitate access to loan products and funds. It is worth noting that none of these options are mutually exclusive.

1. REFER TO A LENDER

Leveraging an existing product already offered by a bank, credit union, or nonprofit lender that more or less meets the needs of your target population can be an ideal route. In this case, you can work with the lender to tweak the product (if necessary) and set up a clear referral process. This may include signing a memorandum of understanding (MOU), establishing guidelines around data sharing, designating a specific point person whom is responsible for referrals, and collecting the lenders marketing materials to keep at your organization.59

The New York City Housing Authority (NYCHA) refers residents to Urban Upbound, a long-time CBA member based in Queens, New York, whose mission is to provide residents of public housing neighborhoods the tools and resources needed to achieve economic mobility and self-sufficiency and to break cycles of poverty. In 2010, Urban Upbound mobilized residents to launch a credit union, Urban Upbound Federal Credit Union, the first to open in Queens in 30 years. Today, the credit union provides capital, credit-building loans and other asset-building services to its members, comprised largely of public housing residents.

2. PARTNER WITH A LENDER

Partnering with a nonprofit lender or a bank or credit union to create a new product can save you the administrative hassle of managing a loan fund, but give you the opportunity to be involved in the loan development from the beginning. Using this toolkit, you can work with a partner to create a loan product that meets your target population’s needs. Your organizational involvement can vary depending on how much time, resources, and control you want to invest into the loan process. Below are three potential options organized from low to high effort on the part of your organization. Once you choose a partner and partnership model that seems like a good fit, we advise seeking legal counsel to solidify expectations around responsibilities and liabilities.

A. Refer. Similar to the “refer to a lender” option above, in this approach your organization would work with a lender to establish referral procedures and jointly market the loan, but play a hands-off role in providing and servicing the loan.

59 Again, the United States Department of Health and Human Services’ “Planning Guide for Building Financial Capability” is a helpful resource that guides organization through the logistics of forming partnerships.
Guidewell Financial Solutions, a nonprofit that provides financial education and counseling, wanted to incorporate tangible credit building strategies into its array of services but did not have the capacity to become a lender. Instead, Guidewell joined the Credit Building Nation Initiative—a partnership model created by Justine PETERSEN (JP), a nonprofit lender, that is helping to expand access to credit building across the country. Through that partnership, Guidewell is now able to offer clients JP’s Save2Build credit building loan.

B. Refer and share costs of loan provision. In this approach, your organization would make a financial investment in the loan fund to offset some (or all) of the costs to the lender. This can be done strategically so that your organization can exert more control over the loan features, for instance, to ensure low-rates or fees and/or to loosen underwriting criteria. For example, your organization could provide the loan loss reserve funds to guarantee the loans so that the lender feels more comfortable lending to “higher risk” borrowers.

Bradley Angle, a Portland, Oregon based nonprofit serving survivors of domestic violence, partnered with their local CDFI, Innovative Changes (IC$), to offer economic empowerment loans. Bradley Angle provided financial backing—the loan capital and loan loss reserve funds—and Innovative Changes administered and serviced the loans. Because of this partnership, IC$ was able to offer the loans with a lower interest rate and fees than their other loan products.

C. White label loans. White labeling means that your organization provides the loans in-house, but a partner does the back-end servicing of the loans. This model is good for organizations that have staff with the capacity (time and knowledge) to work with borrowers, but don’t want to invest in the infrastructure and jump through the regulatory hoops needed to be a lender. The cost of this arrangement varies. In some cases the lender may require a nonprofit to cover the full costs of loan provision, and in other cases the lender may charge a monthly or annual flat fee or fee based on loan volume.

Nonprofits throughout Texas and Indiana are now able to partner with the Rio Grande Valley (RGV) Multibank, a Texas-based CDFI founded through the Community Development Corporation (CDC) of Brownsville, to become Community Loan Centers (CLCs). CLCs partner with employers in their community to offer small dollar consumer loans to employees. The CLC does the front-of-house loan provision, while the CDC of Brownsville owns the loan, and the RGV Multibank services and manages the loans. The CLCs are responsible for reporting the loans to the credit bureaus, and take on the liability for the loans. (It’s complex, we know!)
3. LENDING CIRCLES

Lending circles or peer-to-peer lending groups, are a prevalent loan alternative around the globe. In Mexico they are called “tandas” and in the Philippines, “paluwagan.” Since the loan funds are provided by lending circle participants, this is a low-cost way to offer credit building loans within your community. Yet, your organization must have the capacity to implement the program.

In the United States, Mission Asset Fund has pioneered and facilitated the spread of a formalized model of Lending Circles marketed as “zero-interest credit building social loans.” Mission Asset Fund provides training, implementation support, and tools for organizations interested in facilitating Lending Circles within their community.

4. ONLINE LENDERS

Partnering with or referring to a licensed and reputable online lender is also an option. Though there is still some reasonable skepticism to be applied, there are more and more self-proclaimed socially-responsible online lenders that do seem to be making an effort to replace traditional payday and other more predatory lenders with better, but still risk-based priced loans.

**PROGRAM EXAMPLES**

- **eMoneyPool** facilitates and secures online Lending Circles.

- **Lift Fund**, a nonprofit based in Texas, provides online loans to small business owners in seven southern U.S. states. Their loans range from $500 to $1 million, and the average borrower has a credit score of 575. Additionally, LiftFund manages Microloan Management Services® (MMS®), a web-based lending platform that handles the back end processes of application, underwriting, and loan closings for small business lenders. LiftFund uses a proprietary underwriting algorithm that consists of a combination of data analytics and psychometric indicators for underwriting loans to those with subprime or no credit scores.

5. CROWD-SOURCED LENDING

Similar to lending circles, crowd-sourced lending means that someone provides loan funds directly to the borrower, takes on the risk of borrower default, and receives a modest rate of return (if any) as the borrower repays the loan. This type of lending, made popular by the nonprofit Kiva, often relies on a user-friendly online platform that features compelling borrower stories, and a socially-minded investor base that is willing to “take a chance” on a borrower.

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61 CBA is currently working on solutions for helping lenders who have crowd-sourced funding become credit bureau reporters.
Federal Legislation That Impacts Small Dollar Loans

- **The Truth in Lending Act (TILA), Regulation Z:** Lenders are required to disclose loan terms and annual percentage rates. Regulation Z also requires lenders to provide advertising disclosures, credit payments properly, process credit balances in accordance with its requirements, and provide periodic disclosures.

- **The Equal Credit Opportunity Act (ECOA), Regulation B:** Sets forth requirements for accepting applications and providing notice of any adverse action, and prohibits discrimination against any borrower with respect to any aspect of a credit transaction:
  - On the basis of race, color, religion, national origin, sex or marital status, or age (provided the applicant has the capacity to contract);
  - Because all or part of the applicant’s income derives from any public assistance program; or
  - Because the applicant has in good faith exercised any right under the Consumer Credit Protection Act.

- **The Gramm-Leach-Bliley Act (GLBA):** Prevents financial institutions from impermissibly sharing a consumer's nonpublic personal information with third parties, and requires that financial institutions disclose their privacy policies.

- **The Electronic Fund Transfer Act (EFTA), Regulation E:** Protects consumers engaging in electronic fund transfers. Among other things, Regulation E prohibits lenders from requiring, as a condition of loan approval, a customer's authorization for loan repayment through a recurring electronic funds transfer (EFT), except in limited circumstances.

- **The Fair Credit Reporting Act (FCRA):** Requires that furnishers of information to consumer reporting agencies ensure the accuracy and integrity of the data they report. Additionally, the FCRA prohibits the use of consumer reports for impermissible purposes, and requires users of consumer reports to provide certain disclosures to consumers. The FCRA also limits certain information sharing between affiliated companies.

- **The Fair Debt Collection Practices Act (FDCPA):** Governs collection activities conducted by: third-party collection agencies collecting on behalf of lenders; lenders collecting their own debt using an assumed name, to suggest that a third person is collecting or attempting to collect such debt; and any collection agency that acquires the debt, if the collector acquired the debt when it already was in default.
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<td>Alaska</td>
<td>Yes</td>
<td>Department of Commerce, Community and Economic Development, Consumer Finance Section of the Division of Banking and Securities</td>
<td>Alaska Statutes 06.20</td>
<td><a href="http://www.commerce.state.ak.us/bsc/consumer.html">http://www.commerce.state.ak.us/bsc/consumer.html</a></td>
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<td>Arizona</td>
<td>Yes</td>
<td>Department of Financial Institutions</td>
<td>Arizona Code, Title 6, Chapter 5, Article 1</td>
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<td>Arkansas</td>
<td>Not at this time</td>
<td>Arkansas Attorney General</td>
<td>Amendment 89 of the Arkansas Constitution</td>
<td><a href="http://paydayloaninfo.org/state-information/11">http://paydayloaninfo.org/state-information/11</a></td>
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<td>California</td>
<td>Yes</td>
<td>Department of Corporations</td>
<td>California Financial Code, Division 9, Section 22000</td>
<td><a href="http://www.corp.ca.gov/default.asp">http://www.corp.ca.gov/default.asp</a></td>
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<td>DC</td>
<td>Yes</td>
<td>Department of Insurance, Securities and Banking</td>
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<td>Georgia</td>
<td>Yes</td>
<td>Office of Commissioner of Insurance for loans under $3,000 FTC for loans over $3K per TILA</td>
<td>OCGA Title 7 Chapter 3</td>
<td><a href="http://dbf.georgia.gov/00/channel_title/0,2094,43414745_46384550,00.html">http://dbf.georgia.gov/00/channel_title/0,2094,43414745_46384550,00.html</a></td>
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<td>Iowa</td>
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<td>Kansas</td>
<td>Yes</td>
<td>Office of the State Bank Commissioner, Consumer and Mortgage Lending Division</td>
<td>16a-2-404</td>
<td><a href="http://www.osbckansas.org/DOCML.html">http://www.osbckansas.org/DOCML.html</a></td>
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<td>Kentucky</td>
<td>Yes</td>
<td>Department of Financial Institutions</td>
<td>KRS 286.4</td>
<td><a href="http://www.kfi.ky.gov/industry/Pages/loan.aspx">http://www.kfi.ky.gov/industry/Pages/loan.aspx</a></td>
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<td>Michigan</td>
<td>Yes</td>
<td>Office of Financial and Insurance Regulation</td>
<td>Department of Licensing and Regulatory affairs office of financial and insurance regulation</td>
<td><a href="http://www.michigan.gov/lara/0,4601,7-154-10555_13251_13257----,00.html">http://www.michigan.gov/lara/0,4601,7-154-10555_13251_13257----,00.html</a></td>
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<tr>
<td>Mississippi</td>
<td>Yes</td>
<td>Department of Banking and Consumer Finance</td>
<td>Mississippi Code SEC. 75-17-1.</td>
<td><a href="http://www.dbcf.state.ms.us/">http://www.dbcf.state.ms.us/</a></td>
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<td>Missouri</td>
<td>Yes</td>
<td>Consumer Credit, Division of Finance</td>
<td>408.500 - 408.506</td>
<td><a href="http://finance.mo.gov/consumercredit/">http://finance.mo.gov/consumercredit/</a></td>
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<td>Montana</td>
<td>Yes</td>
<td>Department of Administration, Division of Banking and Financial Institutions</td>
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<td><a href="http://banking.mt.gov/consumerloan.mcp">http://banking.mt.gov/consumerloan.mcp</a></td>
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<td>Nebraska</td>
<td>Yes</td>
<td>Department of Banking and Finance</td>
<td>Chapter 45</td>
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<td>Nevada</td>
<td>Yes</td>
<td>Financial Institutions Division, Department of Business and Industry</td>
<td>675</td>
<td><a href="http://fid.state.nv.us/">http://fid.state.nv.us/</a></td>
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<td>New Hampshire</td>
<td>Yes</td>
<td>Banking Department</td>
<td>Title 36, Chapter 399</td>
<td><a href="http://www.nh.gov/banking/consumer.html">http://www.nh.gov/banking/consumer.html</a></td>
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<td>New Jersey</td>
<td>Yes</td>
<td>Division of Banking and Insurance, Division of Banking</td>
<td>No Specific Payday Lending Statutes and/or require Lenders to Comply With Interest Rate Caps on Consumer Loans</td>
<td><a href="http://www.state.nj.us/dobi/division_consumers/finance/financialinstitutions.htm">http://www.state.nj.us/dobi/division_consumers/finance/financialinstitutions.htm</a></td>
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<tr>
<td>New Mexico</td>
<td>Yes</td>
<td>Financial Institutions Division</td>
<td>NMCPR Title 12</td>
<td><a href="http://www.rld.state.nm.us/FID/index.html">http://www.rld.state.nm.us/FID/index.html</a></td>
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<td>Ohio</td>
<td>Yes</td>
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<td>Oklahoma</td>
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<td>Title 14-A</td>
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<td>Oregon</td>
<td>Yes</td>
<td>Department of Consumer and Business Services, Division of Finance and Corporate Securities</td>
<td>Oregon Revised Statutes, Ch. 725</td>
<td><a href="http://www.cbs.state.or.us/dfcs/consumer_finance.html">http://www.cbs.state.or.us/dfcs/consumer_finance.html</a></td>
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<td>Pennsylvania</td>
<td>Yes</td>
<td>Department of Banking; Bureau of Licensing, Compliance and Investigation</td>
<td>P.L. 262, No. 66</td>
<td><a href="http://www.portal.state.pa.us/portal/server.pt/community/licensees/18274/consumer_discount_2_5/597016">http://www.portal.state.pa.us/portal/server.pt/community/licensees/18274/consumer_discount_2_5/597016</a></td>
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<td>Rhode Island</td>
<td>Yes</td>
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<td>South Carolina</td>
<td>Yes if the loan exceeds 12% APR</td>
<td>Department of Consumer Affairs</td>
<td>Title 34, Chapter 29</td>
<td><a href="http://www.scconsumer.gov/licensing/credit_sales.htm">http://www.scconsumer.gov/licensing/credit_sales.htm</a></td>
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<td>South Dakota</td>
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<td>Texas</td>
<td>Yes</td>
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<td>Title 4B, Chapter 342A</td>
<td><a href="http://www.occc.state.tx.us/pages/agency/index1.html">http://www.occc.state.tx.us/pages/agency/index1.html</a></td>
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<td>Utah</td>
<td>Yes</td>
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<td>Utah Code Title 70C, Chapter 2, Section 101</td>
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<td>Title 8, Chapter 85</td>
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<td>Washington</td>
<td>Yes</td>
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<td>Wisconsin</td>
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<td>Wyoming</td>
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Choosing and Using Software for CBA Reporters

Top Ten Metro 2 Software Considerations

The following tips capture our top-ten considerations and recommendations for non-profit microlenders looking to purchase or upgrade Metro 2 software for consumer and/or commercial reporting.

1. Cost

Each program has its own bells and whistles while staff time, technical expertise, portfolio size, and loan variety that will ultimately inform your decision. Ranging from a few hundred to a few thousand dollars, any software should be viewed as an investment in both credit building and capacity building.

**Below $1000**
- Basic loan management with standard, compliant Metro 2 file creation.
- Designed for small portfolios (roughly 50 loans) and few loan products.
- Consumer, and in few cases, commercial reporting capability.
- Account corrections can be labor intensive, requiring multiple touches and account reviews.
- Customer service and tech support are minimal, often requiring users to refer to manuals to troubleshoot.
- Limited user access included in license agreement, roughly 1-to-2 people.

**$1000-$3000**
- Basic-to-intermediate loan management with standard, compliant Metro 2 file creation.
- Designed for medium portfolios (50-250 loans) and most loan products.
- Consumer, and in most cases, commercial reporting capability.
- Account corrections are automated, but user may find cases of system inflexibility when making updates.
- Customer service and tech support are inclusive, but not unlimited.
- Limited-to-advanced funder reports that may require additional modules from vendor.
- Inclusive user access with license agreement, roughly 1-to-5 people.

**$3000 and Up**
- Advanced loan management with standard, compliant Metro 2 file creation.
- Designed for large portfolios (250-500 loans) and all loan products.
- Consumer and commercial reporting capability.
- Account corrections are highly automated, requiring little-to-no touch from user.
Choosing and Using Software for CBA Reporters

- High-to-unlimited customer service and tech support.
- Advanced report generation beyond Metro 2, including SBA, CDFI, and ORR funder reports.
- Inclusive user access with license agreement, generally unlimited unless otherwise stated by vendor.

CBA has unique relationships with numerous software vendors such as Portfol, DownHome Solutions, and Common Goals/TEA that provide discounts on licensing fees or reporting modules to CBA members. Some vendors, such as the Trakker, provide discounts to all nonprofit organizations or offer tiered pricing based on portfolio size.

Many CBA Reporters have also found success in reaching out to foundations and local bank partners for software set up funding since they value Metro 2 software’s ability to track outcomes in a consistent, standardized fashion while playing an ever critical part in helping clients boost credit scores in an accurate, consistent manner.

2. Capability to report prior history/closed loans

New CBA Reporters overwhelmingly value Metro 2 software with the capability to report previous loan repayments so that borrowers do not miss months of positive credit-building activity due to either delayed set-up or system inflexibility. Expect to purchase software in the mid or high range, such as DownHome Solutions (DLM) and Portfol, which allow lenders to also opt to exclude history before a certain date, or report both active and closed/paid-in full loans with up to 24 months of previous payment history.

Some low-end systems, including The Credit Manager, can populate historical data. Some others in the mid- and high-range like Common Goals/TEA and GMS have options that require more user input to populate prior payment history. Currently systems including LSSI’s Servicer 3D do not have this functionality in place.

3. Capability to do specialized reporting such as commercial or mortgage data

Commercial lenders that plan to report loan repayments to D&B and Experian Business will need software that incorporates commercial data into their monthly Metro2 file – business names in the J2 segment with an ECOA Code of W – or generate a separate file specifically for commercial data. Commercial reporting software includes DownHome Solutions (DLM), GMS, Portfol, and The Credit Manager. Other vendors are close to developing this functionality, and we will be sure to share updates with CBA Reporters as they become available.

Mortgage lenders require software with escrow account management and should select reporting software such as the Trakker and DownHome Solutions (DLM) which a host of features including escrow category definitions.

Expect to purchase software in the mid or high range for commercial reporting and/or mortgage reporting.
Choosing and Using Software for CBA Reporters

4. Capability to create SBA 504, CDFI, EDA, and ORR reports:

Each Metro2 software program is designed to meet data reporting requirements, and in some cases, will have additional features. Some include built-in reports, others include pre-built modules for CDFI and SBA reports, and others still include customizable reports for extensive reporting and data tracking. Expect to purchase software in the mid or high range for specialized reports – robust systems including Portfol, DownHome Solutions (DLM), and the Trakker generate a wide range that can be shared with everyone from funders to board members. Systems including Common Goals/TEA also have support in place to design custom reports to stakeholders as needed.

5. Flexibility to make updates and corrections

During software demonstrations and discussions with vendors, we recommend gauging how difficult it is to override account errors or make consumer information updates in a given system. Whether it be the number of keystrokes or the amount of time, it is critical to know approximately how much effort users are expected to exert when making corrections.

Select systems may also lack a full range of Equal Credit Opportunity Act (ECOA) codes, which are used to designate a borrower’s legal obligation to a particular loan. ECOA codes X (Deceased), T (Terminated), and Z (Delete) often come in handy for long-term loan products, such as mortgages, where borrower liabilities may shift over the life of the loan. See our tip sheet on ECOA codes to learn how these codes are used.

Additional select systems including DownHome Solutions (DLM) allow mid-month corrections for organizations that wish to update account corrections outside of the monthly reporting cycle. CBA Reporters could make effectively make updates anytime and upload them to the secure site, where we will review and send them to the bureaus for immediate processing.

6. Process automation level

Portfolio size, staff size, and technical expertise generally factor in the level of automation required in Metro 2 software, and new CBA Reporters can expect to purchase a program in the high range for advanced automation.

Organizations with large portfolios often require this feature since more loans means more time for underwriting, posting transactions, tracking activity, sending borrower notifications, and generating reports for stakeholders. In some cases organizations with small portfolios have more flexibility in the amount of time and energy they are able to dedicate to manually updating accounts in their software system, however, their lack of software savvy may sway them towards software with more automation than less.

7. Integration with other program software

Not all loan management systems are able to generate a Metro 2 file, but there are ways to bridge existing systems to create the file without having to invest in a new platform. There are currently stand-alone Metro2 software options for lenders that use Excel and Access to track loan repayments, such as The Credit Manager Pro Version, converting them into the required format for consumer and commercial bureau databases integration. Some
Choosing and Using Software for CBA Reporters

also integrate with Salesforce, QuickBooks, or other systems an organization has in place. A notable example includes DownHome Solutions (DLM) with QuickBooks among others. Costs vary, so you can expect to pay a minimal or moderate amount depending on your particular integration goals. Some higher cost software also integrates many other systems in itself to create your one-stop-shop – including accounting, grants management, customer relation management, marketing and more. Consider the other systems you use now, and if you are committed to using them long-term.

8. Tech support availability
Technical support varies depending on the software package purchased. Generally lower-cost programs offer limited set-up and technical support, whereas higher-priced programs provide advanced demonstrations, product offerings, and ongoing support. Some may require a separate service contract, while some are more user friendly overall. Expect to purchase software in the mid or higher range for ongoing tech support, or when appropriate, factor in costs for out-of-cycle assistance.

Keep in mind the level of technical literacy you and your colleagues have, and be frank about how much help you may need. Also draft a list of questions for your potential software vendor, including the level of technical training their staff and/or users have, how their programs are updated – software patches, downloadable versions, etc.— and their ability to respond to requests in a timely manner.

9. Number of users allowed in licensing packages
Licensing agreements often limit the number of unique individuals with access to software platforms, which can be burdensome for larger organizations that require interagency efforts or multiple loan officers. Expect to purchase mid or high costs software to obtain inclusive user access ranging from a few to unlimited number of users. CBA Reporters should understand the software packages they purchase, and whenever possible, include details in their policies and procedures such as login information and license keys should it get lost during staff transitions.

10. Customization/Module options
Various software programs have core platforms that can be customized with performance or metric modules, providing a complete package with potential for add-on features as needed. Customization equates to flexibility, however, the costs are often underappreciated and quickly rise based on vendor menu options. Ask yourself which software is best for your needs now, as well as your needs in the future. Some organizations experience drastic changes in their portfolio size or funder reporting based on new grants and/or certifications, and consequently, demand additional features overtime. The ultimate goal is to select flexible software that has, or is capable of having, desired modules that could benefit all program goals.
Choosing and Using Software for CBA Reporters

Metro2 Software Providers
Below we have created a comprehensive list of software providers for nonprofit lenders looking to purchase or upgrade Metro 2 software for consumer and/or commercial reporting. The bolded options are preferred based on their customer service, functionality, popularity, and discounts to CBA members.

- **Common Goals/The Exceptional Assistant (TEA)**
  - Website: [www.commongoals.com](http://www.commongoals.com)
  - Phone: (800) 354-5152
  - Email: info@commongoals.com

- **DownHome Solutions (DLM)**
  - Website: [www.downhomesolutions.com](http://www.downhomesolutions.com)
  - Phone: (800) 354-5152
  - Email: info@commongoals.com

- **FedComp**
  - Website: [www.fedcomp.com](http://www.fedcomp.com)
  - Phone: (800) 733-3266

- **FISC**
  - Website: [www.fics.com/index.cfm/mortgage-loan-servicing-software/5](http://www.fics.com/index.cfm/mortgage-loan-servicing-software/5)
  - Phone: 972-458-8583
  - Email: info@FICS.com

- **GMS Accounting**
  - Website: [www.gmsactg.com](http://www.gmsactg.com)
  - Phone: (800) 933-3501
  - Email: gms@gmsactg.com

- **iiCredit**
  - Website: [iiCredit.indieractive.com/about](http://iiCredit.indieractive.com/about)
  - Phone: (307) 828-1618

- **Servicer 3D (LSSI Loanbase):**
  - Website: [www.servicer3d.com](http://www.servicer3d.com)
  - Phone: (877) 879-5774
  - Email: Servicer3d@emphasys-software.com

- **Norridge**
  - Website: [www.nortridge.com](http://www.nortridge.com)
  - Phone: (800) 933-6227
  - Email: sales@nortridge.com

- **PCFS Solutions**
  - Website: [www.pcfssolutions.com](http://www.pcfssolutions.com)
  - Phone: (714) 674-0009

- **Philadelphia Industrial Develop Corp (PIDC) – Portfol:**
  - Website: [www.portfol.com](http://www.portfol.com)
  - Phone: (800) 200-PIDC (7432)
  - Email: jdebellis@portfol.com

- **The Mortgage Office (TMO):**
  - Website: [www.themortgageoffice.com](http://www.themortgageoffice.com)
  - Phone: (800) 833-3343

- **The Trakker**
  - Website: [www.thetrakker.com](http://www.thetrakker.com)
  - Phone: (800) 326-4112
  - Email: sales@thetrakker.com

Additionally, there are stand-alone software options for lenders managing small portfolios with in-house software (i.e. Excel or Access) that do not offer Metro2 capacity:

- **The Service Bureau (TSB)/Credit Manager 4:**
  - Website: [www.tsbsoftware.com](http://www.tsbsoftware.com)
  - Phone: (801) 334-0051

**Have additional questions?**
Each platform has its own bells and whistles while staff time, technical expertise, portfolio size, and loan variety will ultimately inform your software purchase. Ranging from a few hundred to a few thousand dollars, all software should be viewed as an investment in both credit building and capacity building. Please consult with CBA staff before making your selection. We can be reached at (202) 730-9390 or membership@creditbuildersalliance.org at your convenience.
Appendix C

Sample Loan Documents

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I. Loan Underwriting Policies & Procedures

Consumer Oversight: The Northwest Access Fund is a certified Community Development Financial Institution (“CDFI”) that seeks to improve the socio-economic circumstances of Washington residents with disabilities through access to affordable credit, financial counseling and related services. By the terms of its bylaws and organizing documents – and in practice -- NORTHWEST ACCESS FUND’s Board is majority controlled by individuals with disabilities. NORTHWEST ACCESS FUND makes an active attempt to recruit individuals with a range of disabilities as Board members, Committee members and employees. Individuals with disabilities participate in all levels of decision making within the organization including Board committees. In addition, NORTHWEST ACCESS FUND seeks consumer feedback on its programs through contact with other community organizations, participation in community events and other methods including surveys and focus groups – all with the goal of maintaining consumer oversight and responsiveness in the administration and implementation of its programs.

Loan Policies & Procedures: NORTHWEST ACCESS FUND’s loan policies and procedures are established by its Board of Directors. At least annually, and more frequently if needed, the Board will review and revise NORTHWEST ACCESS FUND’s loan policies and procedures based upon the recommendations of its Loan Review Committee (Attachment A). NORTHWEST ACCESS FUND is a direct lender – meaning that it markets, receives, underwrites, closes and services its Assistive Technology and Telework (Employment and Self Employment) Loans directly to individual borrowers. The Loan Review Committee may recommend, and the Board may authorize, contracts with other financial institutions for the purpose of attaining efficiencies or access to expertise and resources in marketing, underwriting, closing or servicing of its loans. NORTHWEST ACCESS FUND also may contract with other organizations for the purpose of establishing new loan products. Different policies and procedures may apply to loans issued under such contracts. In all cases, such policies will be approved by the Board based upon the recommendations of the Loan Review Committee.

A. Definitions

1. **Assistive Technology Device:** Any device used to maintain or enhance the independence, quality of life or functional capabilities of an individual with a disability. Whether a particular device qualifies as assistive technology is determined on a case by case basis using a functional analysis consistent with U.S., Rehabilitation Services Administration Technical Assistance Circular RSA-TAC-06-02 dated September 7, 2006, and parameters established by other funding sources, such as the CDFI Fund.

2. **Assistive Technology Service:** Any service that directly assists an individual with a disability in the selection, acquisition, or use of an assistive technology device. Such term includes, but is not limited to:

   - Evaluation of the assistive technology needs of an individual with a disability;
   - Repairing or replacing of an assistive technology device;
   - Training or technical assistance relating to the use of an assistive technology device.

Whether a particular service qualifies as an assistive technology service is determined on a case by case basis consistent with U.S., Rehabilitation Services Administration Technical Assistance Circular
RSA-TAC-06-02 dated September 7, 2006, and parameters established by other funding sources, such as the CDFI fund.

3. **Individual with a disability:** An individual with a mental, physical, or sensory impairment who meets the definition of an individual with a disability under Federal or State Law. Specific documentation of disability will be required only in those circumstances where it is not obvious from the individual’s application or the nature of the equipment or technology purchased. Such documentation may include, but is not limited to: a written statement from a doctor or other medical professional; current medical records; a disability benefits award letter or other written finding from a relevant social service agency including, for example, the Division of Developmental Disabilities, Department of Services for the Blind and the Division of Vocational Rehabilitation.

4. **Telework (Employment or Self Employment):** Per the U.S. Department of Education Circular dated April 2, 2007 and incorporated herein Telework includes:

   (a) Full or part-time employment or contract employment performed, in whole or in part, at a Telework location appropriate to the individual’s disability and employment and approved by the Loan Review Committee.

   (b) Self-employment performed, in whole or in part, at a location appropriate to the individual's disability and employment and approved by the Loan Review Committee.

5. **Telework (Employment or Self Employment) Equipment:** Any device or apparatus needed to effectively perform employment or self employment, or actively pursue employment or self employment, and any service that directly assists with the selection, acquisition or use of such equipment or device. The term, Telework equipment, includes but is not limited to:

   • Computers, printers and related peripherals;
   • Software and software licenses;
   • Fax machines;
   • Scanners;
   • Office machines (e.g., calculators);
   • Telecommunication devices and services
   • Office furniture
   • Home and work space modifications as needed to effectively perform Telework
   • Motor vehicles as needed to effectively perform Telework
   • Manufacturing and fabrication equipment and
   • Assistive technology as needed to effectively perform Telework.

Telework services include but are not limited to:

   • training to use Telework equipment and devices,
   • maintenance agreements and extended warranties for Telework equipment and devices, and
   • repair expenses for Telework equipment or devices.

Equipment does not include raw materials and inventory for businesses. However, per the U.S. Department of Education Circular dated April 2, 2007 incorporated herein, Telework loans may be used to purchase inventory and supplies associated with a Telework business equipment loan.
B. Eligibility & Outreach: NORTHWEST ACCESS FUND’s Assistive Technology and Business loans are available to all Washington and Oregon residents with disabilities regardless of type of disability, age, income level, location of residence within the state or type of device, service or equipment sought. A resident is defined as a person who currently lives in Washington or Oregon and intends to continue living here permanently or for an indefinite period of time. NORTHWEST ACCESS FUND makes a special effort to serve individuals whose income, net worth or credit history make it difficult for them to procure traditional financing (NORTHWEST ACCESS FUND’s “target market”). Borrowers must nevertheless demonstrate creditworthiness and/or an intent and ability to repay the loan. NORTHWEST ACCESS FUND makes a special effort to market its loan products throughout the states of Washington and Oregon to individuals of all ages with disabilities of all types and from a variety of racial, cultural and ethnic backgrounds. Attachment B.

1. Assistive Technology Loans: Washington and Oregon state residents with disabilities of all ages with disabilities of all types to finance purchases of assistive technology devices and services and/or home or vehicle accessibility modifications and/or family members and representatives including employers for the benefit of such individuals. Ownership of the technology must vest in the individual and/or family members and representatives if used for the benefit of such individuals.

2. Telework Loans: Washington and Oregon state residents of all ages with disabilities of all types to finance purchases of equipment needed for Telework purposes and/or family members or other representatives (including employers) for the benefit of such individuals. Ownership of the equipment must vest in the individual with a disability and/or family members and representatives if used for the benefit of such individuals. Telework loans that are funded through the CDFI fund may also be used for business working capital.

C. Loan Policies

1. Loan Amounts: Allowable loan amounts for the Assistive Technology and Telework loans will be set annually by the Board depending upon available loan capital and expected demand. The maximum amount of any single loan for the Fiscal Year beginning on October 1, 2016 and ending on September 30, 2017 is $25,000 for Assistive Technology loans, and for Telework employment loans, up to $10,000 for startup business (self employment) loans (businesses operating less than two years), and $25,000 for established businesses (operating for at least two years). The Loan Review Committee may make recommendations to the Board for loans that exceed the maximum loan amount after consideration of the borrower's ability to repay, the impact on the availability of loan capital for other borrowers and overall risk to the portfolio. Loan funds may be combined with other financial resources.

2. Loan Terms: Loan terms up to five (5) years are allowable depending upon the useful life of the items purchased and the borrower's ability to repay. (Exception noted in section 13 for vehicles) The Loan Review Committee may approve loans with longer terms on a case by case basis except that the term of the loan may not exceed the useful life expectancy of the equipment to be purchased.

3. Interest Rates: For Fiscal Year 2017 the interest rate will be set at 5%. Interest rate policies will be set annually by the Board based upon the recommendations of the Loan Review Committee. The interest rate will be reviewed at least annually.
4. **Loan Fees:** No loan fees will be charged for the Fiscal Year beginning on October 1, 2016 and ending on September 30, 2017. Loan fees and costs will be set annually by the Board based upon the recommendations of the Loan Review Committee.

5. **Titles, Liens & Security Interests.** Equipment and devices purchased with ACCESS FUND loans will be titled in the name of the individual with a disability (unless the individual is under 18 years of age in which case it will be titled in the name of an appropriate family member or legal guardian). NORTHWEST ACCESS FUND will take a security interest in the equipment, device or service whenever possible and may request additional collateral or security in other borrower assets as needed to protect against the risk of loss. In the case of a vehicle, it will be titled in the name of the NORTHWEST ACCESS FUND (unless other collateral is provided) and the borrower will be the registered owner.

6. **Insurance.** Qualifying borrowers will generally be required to insure the equipment for the value and duration of the loan – adding NORTHWEST ACCESS FUND as loss payee. The cost of insurance, other than vehicle insurance, may be included in the loan. Insurance will not generally be required for loans under $500.

7. **Maintenance, Repairs and Upgrades.** The qualifying borrower will be responsible for repairs and maintenance of the equipment. The loan (or a second additional loan) may be used to finance repairs, maintenance, extended warranties or maintenance agreements, and equipment upgrades.

8. **Self-Employment and Employment.** Applicants for employment or self-employment loans must show that (a) they intend to use the business or adaptive equipment purchased with their loan for employment or self employment in which they are currently engaged (b) they intend to use the business or adaptive equipment purchased with their loan for training to engage in employment or self-employment or (c) they intend to use the business or adaptive equipment purchased with the loan to seek employment or self-employment. Whether a person is engaging in employment or self-employment is determined on a case by case basis following U.S. Department of Education Telework guidelines (as noted in U.S. Department of Education Circular dated April 2, 2007) and incorporated herein. Under these guidelines, applicants must establish that:

- their disability creates a barrier or barriers to employment
- the proposed work overcomes that barrier or barriers
- the work can effectively be performed at the proposed location
- the proposed location is appropriate based upon its relationship to the proposed work
- the equipment to be purchased with the loan is necessary to make that form of work possible at the proposed location
- the loan increases access to technology or equipment
- the loan increases employment opportunities and competitive employment outcomes
- their primary employment goal at time of application was to:
  - Become newly employed in telework for an employer
  - Become newly self-employed
  - Change to teleworking job for an employer
  - Change to self-employment job
  - Expand existing business
Additional requirements for Employment/Self-employment loans:

Self-employment applicants will be asked to provide a business plan and, if already in business, historical information about the business’ performance.

Applicants who intend to engage in employment or contract employment must provide written documentation describing the essential terms and conditions of the arrangement.

Applicants who intend to purchase business equipment to engage in training for employment or self-employment must document eligibility for and enrollment in a relevant training program.

Applicants who intend to use the loan to seek home based employment or self-employment must describe how the business equipment purchased will assist them in their search for such employment.

Applicants who need funding in addition to that available through employment/self-employment loans should identify the additional sources of funding.

NORTHWEST ACCESS FUND’s staff will provide technical assistance and information and referral to resources that can help the potential borrower meet these requirements.

9. Check Issuance. Northwest Access Fund's check will generally be made payable to the vendor of the equipment or service.


11. Used Equipment. NORTHWEST ACCESS FUND will make loans to cover the purchase or repair of used equipment where there is reasonable assurance that the equipment will continue to function cost-effectively for the lifetime of the loan. The Borrower may be expected to purchase extended warranties or maintenance contracts for the lifetime of the loan when available. The cost of such warranties or maintenance contracts can be covered through the loan.

12. Refinancing Policy. NORTHWEST ACCESS FUND will provide loans to refinance existing debt for employment/self-employment or assistive technology equipment as long as the following requirements are met: 1) Documentation of the purchase of the item to be refinanced is provided in the form of the original receipt or credit card statement; 2) The item is being refinanced in order to obtain a lower interest rate; 3) NORTHWEST ACCESS FUND will disburse the funds to the lender, not the borrower. Exceptions may be made on a case by case basis.

13. Vehicle Policy: The market value of the car should meet or exceed the car price. Modifications of vehicles will be taken into consideration as a value added. Loan terms will be set proportionately to the age, mileage and make of the car. These policies are set as guidelines, and the LRC can make exceptions to the policy as they see fit on a case by case basis.

14. Denture Policy: NORTHWEST ACCESS FUND will review applications for the funding of dentures where it is established that the individual’s dental condition (lack of teeth) is such that it substantially limits the major life activity of eating or is a basis for discrimination in employment, education, credit or other important arenas.

15. Cochlear Implants & Other Medical Devices: NORTHWEST ACCESS FUND’s assistive technology loans can be used for funding medical devices and prosthetics (such as cochlear
implants) that maintain or enhance the functional capabilities of an individual with a disability as long as there is a detachable external device that functions as assistive technology.

16. Surgery As A Related Service: Where surgery is required in order to effectively use an assistive device, this will be treated as an Assistive Technology service.

17. Assistive Technology Services. Loans for assistive technology services are made at the discretion of the Loan Review Committee. While subject to the same caps as loans for assistive technology devices, the loan review committee may exercise its discretion to limit the amount or percentage spent on services as needed to limit risk in the case of any particular loan.

18. Maximum Credit to a Single Borrower: The aggregate outstanding principal balance of all loans to one Assistive Technology borrower will be no more than $25,000 and no more than $25,000 for employment/self-employment borrowers. Exceptions to this policy can be made upon recommendation from the LRC with the approval of the Board of Directors. For purposes of this policy, loans will be grouped by borrower (including loans for which the borrower is a guarantor) and related entities or individuals.

19. Down Payment Policy: The Loan Review Committee may require down payments on a case by case basis. When a down payment is required the reason for that requirement will be documented in the meeting minutes.

20. Hearing Aid Policy: All hearing aid applicants must have an evaluation performed by a licensed audiologist within one year prior to the application. Exceptions for good cause may be granted by the LRC.

21. Service Animals: Service animals may qualify as an assistive technology service if they assist an individual with a disability in the use of an AT device. Applications for financing of service animal related expenses will be considered on a case by case basis.

22. Other Conditions & Policies: NORTHWEST ACCESS FUND may establish additional standards and policies as needed to implement its loan programs including specific criteria for different types of equipment and different loan products.

23. Exceptions to Policy: Exceptions to these policies may be made on a case by case basis by the Loan Review Committee, except where Board approval is expressly required (See Loan Policies #1, #3, #4, and #18).

D. Loan Application & Review Procedures

Statement of Policy: It is the policy of the Northwest Access Fund to ensure that loan applications are processed on a timely basis and without undue delay. NORTHWEST ACCESS FUND balances the need for a timely decision with the value of providing borrowers with opportunities to provide additional documentation and answer relevant questions from NORTHWEST ACCESS FUND’s loan review committee. NORTHWEST ACCESS FUND also is committed to requiring only that paperwork needed to make an informed decision about eligibility and risk.

1. Initial Contact. When individuals contact NORTHWEST ACCESS FUND, staff will offer information about NORTHWEST ACCESS FUND’s Assistive Technology and Telework Loan Programs. Staff also will offer information & referral (e.g., help to identify knowledgeable vendors and
service providers, other funding sources and related assistance - including consumer credit counseling - as needed). If the individual states an interest in applying for a loan, staff will send them an application packet that includes lending guidelines, an application form, an instruction sheet and other pertinent materials. Correspondence and the application packet will be provided in alternate formats as needed and/or requested.

2. **Application.** The Assistive Technology & Telework applications will include the following information and required attachments:
   - Applicant’s legal name
   - Nature of relationship to the person with a disability who will use the assistive technology
   - Nature and documentation of disability
   - Description of assistive technology or Telework equipment being requested.
   - Amount of loan request including costs of equipment purchase, extended warranty, service agreement, insurance, training, maintenance and repair
   - A financial information sheet for each loan applicant which includes information regarding income and expenses and assets and liabilities
   - For employment/self-employment applicants, (a) a business plan (for self-employment) with business goals (b) name of the employer or potential employers and description of the employment or (c) a description of the steps applicant is taking to develop the business plan or Employment Agreement (e.g., working with Small Business Development Center to develop a Business Plan; working with employer to identify terms and conditions of employment).
   - Demographic data sheet
   - Signed statement verifying truthfulness and accuracy of all information submitted and authorizing NORTHWEST ACCESS FUND to conduct a credit review and otherwise investigate the individual's ability to repay the loan.

3. **Initial Application Review.** Upon receipt of an application, NORTHWEST ACCESS FUND staff will: (a) verify that the applicant meets program eligibility requirements according to the Application Review Guidelines (Attachment E); (b) request a credit check and (c) prepare a credit memo for staff review or the Loan Review Committee (Attachment C).

4. **Final Review of Application.**
   - There will be four levels of decision making authority, depending upon the amount of the loan requested:
     1) NORTHWEST ACCESS FUND Program Director will make decisions for all loan requests up to but not exceeding $500.00. The Executive Director will sign off on all loans prior to disbursement.
     2) NORTHWEST ACCESS FUND staff and Executive Director will make decisions for all loan requests over $500.00 but not exceeding $1,500.00.
     3) The Loan Review Committee (LRC) (Attachment A) will decide loan requests over $1500.00, but not exceeding an amount to be determined by the Board on an annual basis depending upon loan capital availability and program demand. Loan caps for FY17 will be $25,000 for Assistive Technology borrowers, $10,000 for start up Employment/Self-employment borrowers (in operation less than 2 years) and $25,000 for established businesses (in operation two or more years).
4) In the circumstance where an exception to the loan cap policy is considered, the LRC and the Board must approve any loan or combination of loans where the outstanding total current loan balance would exceed $25,000 on Assistive Technology or Telework loans.

- The meeting schedule for the LRC is set annually. During FY17, regular LRC meetings will occur twice a month, assuming there are loans to be reviewed. Meetings and loan approval can be in person or by phone. Loans applications may also be approved by email in appropriate circumstances. If a member of the LRC requests a meeting to discuss an application in lieu of an email vote, within 2 days of the email vote request, the application will be tabled and added to the agenda for the next phone or in person meeting.
- The LRC (or Board) will approve the loan request, reject it, approve it with conditions or identify additional information needed.
- Approval with conditions means that: (a) the LRC (or Board) identifies certain questions that must be answered before a decision on a loan application can be reached or (b) the LRC or Board grants conditional approval requiring that certain conditions be met before disbursement of funds. Examples of such conditions include but are not limited to:

1. Verification of the AT user’s disability
2. Verification of the applicant’s income,
3. Copies of tax returns, business licenses or other relevant documents
4. Price quotes for all items to be purchased
5. Price quotes for insurance coverage for the item purchased
6. An evaluation or other written verification of the appropriateness of the AT or equipment to be purchased
7. Written verification of plans to address training, repair, software update, warranty and other related product issues
8. Use of automatic debit payments/electronic funds transfers for loan repayments and insurance
9. Participation in an approved financial counseling or financial management plan
10. Identification of other funding sources to complete a funding package
11. In the case of employment/self-employment applications, completion of an approved self-employment or small business plan or Employment Plan.
12. Any other condition recommended by the Loan Review Committee.

In some cases, these requirements may be written into the loan contract and may include specific time limits. In such cases, failure to meet these requirements may be a condition of default and cause for acceleration of the loan. The cost of technical assistance may be included in the amount of the loan and amortized over the life of the loan.

In the case of a business loan application, the LRC will evaluate and provide feedback on the business plan. However, approval or denial of the loan does not imply that the LRC believes the business will necessarily be successful or fail. The LRC will also consider several other factors in its decision, including personal finances and credit history, (especially if the business is a start-up), the size of the loan requested, and potential collateral.

5. Notification to Loan Applicant/Deadlines: All loan decisions must be made, and loan applicants notified in writing of NORTHWEST ACCESS FUND’s decision, within 30 calendar days of the date on which the loan application is complete.
6. **Loan Closing:** Loans that have been approved must be closed within ninety (90) calendar days of the date of approval. Applicants who have not closed their loans within the ninety-day period may be required to re-apply to Northwest Access Fund for approval. Once the LRC has approved a loan, the NORTHWEST ACCESS FUND underwriting staff can adjust the loan amount if the quote for the equipment or services changes by an amount not exceeding 10% of the originally approved loan amount as long as the total amount loaned does not exceed the loan cap.

7. **Denials:** Individuals whose applications are not approved will be informed of the reasons for the denial. If possible, NORTHWEST ACCESS FUND staff will identify other sources of funding for the equipment and if appropriate, the specific steps the applicant can take to improve his/her chances of qualifying for a loan in the future. To appeal the loan decision, the applicant must follow the following guidelines:

1. All appeals must be submitted in writing to the Program Director, who will submit them via email or mail to the LRC.
2. To be considered, an appeal must be submitted within 30 calendar days of the decision date and directly address all of the reasons for the denial with specific explanations.
3. Appeals shall be limited to 2 pages.
4. The LRC shall make a decision on the appeal within 10 calendar days from the date it is received by the loan committee.

If denied, the appeal will be taken to the Board which will consider it at the next regular board meeting. Applicant will be notified of the Board’s decision within 10 calendar days of the board’s decision. Applicants will be informed of NORTHWEST ACCESS FUND’s appeal policies upon request.

E. **Credit Factors**

Staff and the Loan Review Committee will use the following credit factors as guides in determining the potential Borrower’s ability to repay and likelihood of repayment. These credit factors are not to be interpreted as a credit scoring system; they are guides to be applied with varying degrees of emphasis, depending on the unique characteristics of each potential borrower.

- Applicants’ income and expenses
- Credit Report & Credit Score
- Job or income maintenance history
- Past payment history
- Amount of credit owing and debt to income ratio
- Total amount of credit available, length of time credit has been managed; and types of credit established
- Personal recommendations if requested
- Borrower’s net worth
- Availability of guarantors, co-signors and/or collateral to secure loan
- In the case of employment/self-employment loans, prior business, self-employment or employment history

In terms of past payment history, factors to be included in the evaluation include:
• Account payment information on specific types of accounts (credit cards, retail accounts, installment loans, utility payments, rent payments, telecommunications payments, mortgage, etc.)
• Presence of adverse public records such as bankruptcy, judgments, suits, liens, wage attachments
• Collections, delinquencies and past due items
• Severity of delinquency, meaning how long the payment(s) are past due
• Number of past due items on file
• Number of accounts paid as agreed
• Extenuating circumstances relating to Bankruptcies and judgments including disability-related events and medical expenses.

In terms of the amount of credit owing, NORTHWEST ACCESS FUND will evaluate the total credit burden on the borrower using guidelines in Attachment C.

Credit Builder Loans: Credit builder loans are loans of up to $500 for AT or Employment/Self-employment applicants who do not otherwise qualify because of credit history. Credit builder loans are intended to help applicants build or rebuild credit and purchase needed Assistive Technology or employment or business equipment. Repayment of all credit builder loans must be by Electronic Funds Transfer.

F. Loan Monitoring and Post Loan Technical Assistance Policies

Loan monitoring is an indispensable component in ensuring borrowers' long-term success. Monitoring loans is a continuing process that includes communication with the borrower, and appropriate forms of technical assistance when necessary.

1. Reporting: NORTHWEST ACCESS FUND staff will prepare monthly reports on the performance of the portfolio. This report will summarize all lending activity. The report will allow staff and Board to track trends and take appropriate action on troubled loans.

2. Social Impact Data: Social impact data will be collected at the time of application, and at appropriate intervals after loan disbursement and/or denial. Data collection will be designed to measure (a) the extent to which NORTHWEST ACCESS FUND is achieving its goal of serving individuals with disabilities throughout the state regardless of type of disability, age, income level, location of residence within the state or type of device, service or equipment sought; (b) the impact of NORTHWEST ACCESS FUND’s loans on outcomes with respect to independent living, employment and education. Such data will include data collection required by the U.S. Department of Education RSA for the AFP, Telework and the Assistive Technology Act Programs. Such data shall include, but not be limited to:

• Functional Limitation Addressed
• Gender, ethnicity, age and income of individual with a disability (and borrower as appropriate)
• Distribution of NORTHWEST ACCESS FUND loans by county
• Types and amounts of loans
• Purposes for Which AT loan is used & Outcomes with respect to:
  o Education
Employment – Jobs created or retained with narrative explanation; income from such jobs
Community Living

NORTHWEST ACCESS FUND’s data collection also will incorporate any other specific measures required by Funders including, without limitation, the U.S. Department of Treasury and private funders.

3. Reporting to Credit Bureaus: NORTHWEST ACCESS FUND is a member of the Credit Builders Alliance (CBA), a non-profit agency which reports members’ loan payment data on a monthly basis to the credit bureaus, using our loan software program, Downhome Loan Manager.

G. Default and Foreclosure Policies

1. Late Payments: In the event that a loan payment is more than ten (10) calendar days late, a late payment penalty in the amount of $10.00 will be charged and will become immediately due and payable. NORTHWEST ACCESS FUND staff will call the borrower to ascertain the reason for the late payment, and to obtain a commitment date for payment. The Program Director may waive penalty fees.

2. Default: Borrowers will be in default if s/he does not make a payment within 31 calendar days of when due or NORTHWEST ACCESS FUND learns that the Borrower has made material misrepresentations in the loan application and/or related communications. Borrowers also may be found to be in default if:

   a. There is, in Northwest Access Fund's sole judgment, a significant lessening of Borrower's ability to repay the loan evidenced by this Note, or a significant impairment of the Collateral;

   b. Borrower dies, becomes insolvent or goes into bankruptcy;

   c. Borrower breaks any promises in this Note and Security Agreement.

If Borrower is in default, Northwest Access Fund may, at its option, demand immediate payment of the entire unpaid balance of this Note, upon providing any notice required by applicable law. Interest after the expressed, or any accelerated maturity shall accrue at the rate expressed in the Promissory Note.

Usual Procedures if Loan is in Default:
NORTHWEST ACCESS FUND will contact any borrower whose loan is past due within 10 days of the missed payment due date and determine the reason(s) for the late payment and the borrower’s intentions. The staff will follow-up with a collections letter if the payment is more than 30 days late, indicating the need to make the loan current, and NORTHWEST ACCESS FUND's intention if the loan is not made current. This letter will invite borrowers to work with NORTHWEST ACCESS FUND to create a plan to get the loan back on track. At 90 days, NORTHWEST ACCESS FUND will consider the loan to be in default if no prior mutually agreeable arrangement has been met. If the account is not made current and repayments are not received in a reasonable timeframe, NORTHWEST ACCESS FUND reserves the right to repossess the equipment and resell or lease it, demand repayment and take appropriate legal action. See the Investment Policies for language regarding specific loan loss reserve policies and charge off policies.
NORTHWEST ACCESS FUND realizes that, at times, some borrowers may find it difficult to meet the terms of repayment. When that is the case the borrower is expected to contact NORTHWEST ACCESS FUND as soon as possible. NORTHWEST ACCESS FUND may then consider renegotiating or restructuring the loan. Possible restructure options include, but are not limited to:

1. allowing "interest-only" payments;
2. restoring the borrower to "current" status and making arrangements for the customer to repay the past due amount;
3. adjusting the length of the loan and reducing the monthly payment for the customer.

Each of these changes is subject to approval by the Loan Review Committee if it involves more than two missed payments. A borrower agreeing to any such change may be required to sign a contract agreeing to the terms and conditions as set forth.

If a loan is 120 days or more in arrears and has not yet been charged off, a specific loan loss reserve equal to the amount of the principal will be established to cover the potential losses.

4. Foreclosure Policies: NORTHWEST ACCESS FUND Board will approve all decisions to foreclose on equipment, assistive technology or other collateral used to secure its loans.

H. Other Services

In addition to loans, NORTHWEST ACCESS FUND will offer the following technical assistance and services to its potential borrowers and borrowers. Such technical assistance is a valued and critical component of NORTHWEST ACCESS FUND’s lending program.

1. Assistive Technology Information and Referral: Whenever possible, NORTHWEST ACCESS FUND staff will provide technical assistance and information and referral relating to the selection and purchase of AT, resources for identifying appropriate AT and referrals to AT and rehabilitation vendors and service providers. Staff also will recommend strategies for successfully accessing other funding sources (including free and low cost funding) for needed AT -- to be used either as an alternative to a financial loan or in conjunction with such a loan. As appropriate, NORTHWEST ACCESS FUND will refer potential borrowers to Benefit Professional Assistance Organizations to assist with preparation of PASS Plans and to ensure that borrowers take maximum advantage of other Work incentive programs and relevant tax benefits. In providing such services, NORTHWEST ACCESS FUND staff will coordinate with existing I and R programs including those offered by the Washington Assistive Technology Act Program and the state’s Independent Living Centers.

2. Employment/Self-employment Information & Referral: NORTHWEST ACCESS FUND staff will provide technical assistance and information and referral for entrepreneurs relating to small business and micro-enterprise planning; sources of funding for small businesses and micro-enterprises (including PASS plans, Vocational Rehabilitation Services; community development and micro-enterprise lenders, SBA, etc.); resources for necessary skill acquisition (e.g., training on tax and accounting issues and related software) and resources relating to the selection, purchase and effective use of business equipment. As appropriate, NORTHWEST ACCESS FUND will refer potential borrowers to Benefit Professional Assistance Organizations to assist with preparation of PASS Plans and to ensure that borrowers take maximum advantage of other Work incentive programs and tax benefits. NORTHWEST ACCESS FUND also may assist with finance packaging.
3. **Financial Management Counseling & “Loan Readiness.”** NORTHWEST ACCESS FUND will refer borrowers and potential borrowers to other nonprofits that offer credit counseling and financial education, as appropriate.

4. **Follow-Up:** NORTHWEST ACCESS FUND staff will maintain records of its contacts and communications with potential borrowers and will initiate follow-up on a periodic basis to determine status of their efforts to obtain assistive technology and/or employment or self-employment.
Attachment A

LOAN REVIEW COMMITTEE

The Loan Review Committee (LRC) is a standing committee of the Board of Directors.

Structure and Meetings

• Members of the committee are appointed by the Board of Directors.

• The LRC chairperson and vice-chair will be selected by the committee members. The chair and vice-chair, who must be members of the Board, can serve as committee officers (in that capacity) for two terms. However, succession must be affirmed by the board.

• When the LRC Chair is not available, the vice-chair may conduct the committee meetings. If neither the chair nor the vice-chair are available, a board member may conduct the committee meeting.

• The LRC will have a minimum of three and a maximum of 10 persons at all times, two of whom must be members of the Board.

• The Board President and the Executive Director will be ex-officio members of the committee.

• The committee will usually meet twice a month by phone or in person. Additional meetings may be requested at any time by the chairperson, Executive Director, or Program Director.

• A loan decision will require that at least two LRC members vote on the loan, it needs to be a majority vote and one of the votes needs to be from a board member. Staff can provide input but not vote on a loan decision.

Responsibilities

• Critically assess and analyze all loan requests over $1,500.00.

• Make decisions on loans over $1500 including setting terms and any specific loan conditions.

• Approve exceptions to Loan Underwriting Policies and Procedures.

• All LRC members will sign a conflict of interest agreement.

• Assist NORTHWEST ACCESS FUND staff in the development of risk management policies, including loan underwriting standards.

• Review and critically assess staff reports concerning the loan portfolio.

• Together with NORTHWEST ACCESS FUND staff, monitor loan portfolio performance.
• Make recommendations to the Board of Directors regarding the restructuring of loans and/or foreclosure proceedings.

• The LRC will also carry out other duties assigned to it by the Board of Directors.

• Confidentiality: All non-public personal information of the applicant obtained and reviewed in loan applications will be kept confidential and will not be disclosed to persons outside of the NORTHWEST ACCESS FUND Board, committee members, employees and others within the NORTHWEST ACCESS FUND organization, without the consent of the applicant or as otherwise permitted by applicable law.

Reporting

• The Program Director and/or Committee Chair will provide a brief report of the committee’s activities at each meeting of the Board of Directors.

Meeting Information

• Agenda including status of approved but not disbursed loans and other relevant information

• Minutes of the previous LRC meeting.
  • Loan portfolio report.
  • Credit Memo and Financial information for all loans under consideration at the meeting.
  • Business plan or draft business plan for business loans, as appropriate.
Attachment B: Outreach Policies

OUTREACH POLICIES FY17

GENERAL

• NORTHWEST ACCESS FUND MATERIALS WILL BE MADE AVAILABLE IN ACCESSIBLE FORMATS
• APPLICATION MATERIALS & GUIDELINES WILL BE AVAILABLE ON NORTHWEST ACCESS FUND’S WEBSITE IN ACCESSIBLE FORMAT
• NORTHWEST ACCESS FUND WILL MAINTAIN ELECTRONIC & PRINT MAILING LISTS THAT INCLUDE CONSUMERS, COMMUNITY DEVELOPMENT LENDERS, SMALL BUSINESS DEVELOPMENT CENTERS, VENDORS, SERVICE PROVIDERS, TRIBAL ORGANIZATIONS, DISABILITY & AGING FOCUSED GOVERNMENT AGENCIES & COMMUNITY ORGANIZATIONS INCLUDING ORGANIZATIONS AND AGENCIES THAT SERVE A RANGE OF DISABILITIES
• NORTHWEST ACCESS FUND WILL SEND OUT PERIODIC NEWSLETTERS AND SPECIALIZED MAILINGS (E.G., TO SERVICE PROVIDERS, SPECIAL EDUCATION PROFESSIONALS, ETC.) TO KEEP INTERESTED PARTIES INFORMED OF ITS LOAN PRODUCTS AND OTHER SERVICES
• NORTHWEST ACCESS FUND WILL PARTICIPATE IN RELEVANT COMMUNITY AND AGENCY SPONSORED EVENTS THROUGHOUT THE STATE

REACHING DIVERSE COMMUNITIES

• NORTHWEST ACCESS FUND WILL DEVELOP A ‘MARKETING & OUTREACH PLAN’ THAT INCLUDES MEDIA COMPONENTS DESIGNED TO INFORM THE GENERAL PUBLIC ABOUT ITS LOAN PRODUCTS
• NORTHWEST ACCESS FUND’S MARKETING AND OUTREACH CAMPAIGN WILL SPECIFICALLY ADDRESS COST-EFFECTIVE WAYS TO REACH OUT TO:
  o SENIORS
  o CULTURALLY DIVERSE COMMUNITIES WITHIN THE STATE INCLUDING DIVERSE ETHNIC AND TRIBAL COMMUNITIES
  o AND NON-ENGLISH SPEAKING COMMUNITIES

Attachment C

Credit Memo Format

Date Application Was Received:

APPLICANT INFORMATION

Applicant #1:
  Address:
  Phone:
Applicant #2:
Address:
Phone:
AT User:
Functional Limitation:
Age:
Purpose of Loan:
AT Evaluation/Experience:
Loan Amount:
Prospective
Monthly Payments:
Preferred Monthly
Payment:
Other Funding Sources:

FINANCIAL INFORMATION

Applicant # 1:
   Net Monthly Income
   Source(s) of Income:
Applicant # 2:
   Net Monthly Income
   Source(s) of Income:
Total Net Monthly Income:
Net Monthly Expenses:
DOLLARS AVAILABLE
FOR LOAN REPAYMENT
Debt to Income Ratio:
Assets:
Liabilities:
# of People in Household:
Credit Report:
   Applicant #1 Score:
   Applicant #2 Score:
Financial Analysis:

LFM ACTION

Date:
Action:

LRC ACTION

Date:
Term:
Principal:
Fees:
Total Amount Financed:
Monthly Payment:
Collateral:
Attachment D

AT & Telework Microloans

All NORTHWEST ACCESS FUND loan policies and procedures apply to the Microloan loan product except for the following distinctions:

1. **Loan Amounts:** The Microloan loan amounts will be set annually by the Loan Review Committee depending on demand for loan products. The maximum amount for any single Microloan for the Fiscal Year starting October 1, 2016 and ending September 30, 2017 is $1,500.

2. **Loan Terms:** The allowable loan term will be up to three years and depend upon the useful life of the items purchased and the borrower's ability to repay.

3. **Interest Rates:** The interest rate will be set at 5% for the Fiscal Year starting October 1, 2016 and ending September 30, 2017. The Loan Review Committee will review and set the Microloan interest rate annually.

4. **Final Review of Application:** The Executive Director, Program Director and Assistive Technology Program Manager or Loan Officer will have decision making authority on all Microloan loan applications. At least two people must approve the loan, unless the loan amount is $500 or less, in which case the Executive Director or the Program Director has decision making authority.
Attachment E

Application Review Guidelines

The Program Director or Assistive Technology Program Manager, at their discretion, may opt not to send a loan application to the Loan Review Committee if any one of the following circumstances applies:

1. The Financial Information Form reveals that the applicant has no extra money available at the end of the month to make a loan payment.  
   **Guidance:** a) Determine if client has potential guarantor or cosigner  
   b) Refer client to financial management resources and/or grant funding resources as appropriate.  
   Encourage applicant to reapply should their financial situation change.  Send a denial letter.

2. For employment/self-employment loans, the business plan or employment plan are insufficient. Specifically, the applications will be put on hold if the plan submitted is missing a portion that was included on the NORTHWEST ACCESS FUND outline provided.  
   **Guidance:** Make an appointment with the client to work on the business plan/employment plan if possible.  If an in-person meeting is not possible, then set up a phone consultation and/or refer the client to local business resources (i.e. Small Business Development Center, Small Business Administration, SCORE, Washington Women’s Employment and Education).

3. The loan application is for significantly less money than the actual price of the item the loan is being used to purchase, and the applicant does not have the additional funds needed in hand or a realistic plan for obtaining such funds.  
   **Guidance:** Keep the application on file and advise the applicant of supplementary funding resources that would be appropriate.  Ask the applicant to reapply when the additional funds have been attained. Send a denial letter.

4. Any portion of the Credit Memo has not been completed because the applicant has not provided adequate information. For example, if the applicant does not have a loan request amount ready because they are not sure what they are going to purchase.  
   **Guidance:** Call or email applicant with list of questions and/or additional information needed. Provide date by which information will be needed in order to consider application at next loan review committee. If individual does not provide information by this date, send a letter indicating the additional information needed and dates of next loan review committee meetings. Keep the application on file until information is provided.

5. The applicant has a poor credit history reflecting a recent or recurring pattern of unwillingness or inability to pay current obligations and outstanding debt.  
   **Guidance:** Refer applicant to an appropriate financial literacy or credit counseling program.  Send a denial letter.
Sample Credit Reporting Policy

Credit Reporting Policy

The purpose of Credit Reporting Policy is to ensure credit reporting is applied equally and fairly to all qualified loans in the loan portfolio. The policy was established to:

1. Ensure the accuracy and integrity of information being furnished about consumers.
2. Allow consumers to formally dispute the correctness of certain information that is furnished about them to Credit Report Agencies (CRA) directly with the data furnishers.

WHAT IS REPORTED

All active loans in our portfolio will be reported regardless of account status. Credit reporting procedures are applied equally to all loans; in no case shall procedures be modified and applied on a loan-by-loan basis.

In order to maintain the accuracy and integrity of the consumer files, historical consumer credit information must be reported in a factual and objective manner. Paid derogatory accounts, such as collections, should be reported as paid; they should not be deleted. It is imperative that inaccurate data be corrected and only inaccurate accounts be deleted from the credit reporting agencies’ file.

will "clearly and conspicuously" provide consumers with an address to dispute data reported.

Information may not be furnished that we know -- or consciously avoid knowing -- is inaccurate.

DATA REPORTING

is a member of the Credit Builders Alliance (CBA), a nonprofit organization established to help non-traditional financial and asset building institutions serving low and moderate income individuals build client credit and financial access in order to grow their business and/or personal assets. CBA provides community lenders the ability to report loan repayment data to the major Credit Reporting Agencies (CRA) such as Experian and Trans Union.

Standard data reporting format known as “Metro 2” is used to report data to the consumer Credit Reporting Agencies via CBA. Metro 2 is the current standard format for reporting consumer credit. It meets all the requirements of the Fair Credit Reporting Act (FCRA), the Fair Credit Billing Act (FCBA), and the Equal Credit Opportunity Act (ECOA). It allows most accurate and complete information on consumers’ credit history.

The Metro 2 file is generated by loan servicing software “PIDC Portfol Economic Development Software”. Consumer credit is reported on monthly basis and must be submitted to the CBA website by the 7th business day of each month reporting the prior month’s activity (see Appendix A, operating procedure for details on submitting Metro 2 file to CBA). To correct information on a specific consumer between monthly reports, a Midmonth Correction Metro2 file can be sent from to CBA with just information on that consumer.

PIDC Portfol Economic Development Software is used exclusively for managing loan portfolio; all payments are posted to Portfol upon receipt, ensuring accuracy of the account status being reported. By using the established loan management software Portfol, the reporting of inaccurate or duplicative information is minimized.

Adopted:
In order to ensure the consumer is identified properly, checks and balances are put in place regarding entry of data to the loan management software. Each month following a consumer “loan closing” the Metro 2 file associated with this consumer is examined for accuracy. Specific attention is given to all identifying information, ensuring it is the same as reported in the original loan application. Any inaccuracy should be corrected before the Metro 2 file is submitted to the Credit Reporting Agencies via CBA.

RECORDS RETENTION

[redacted] will maintain records for seven years after notes expire. Records must contain enough information to substantiate the accuracy of any information furnished that is subject to direct dispute. At a minimum, invoices (electronic or hard copy), Portfol journal entry reports and monthly credit reporting logs must be maintained for each consumer.

STAFF TRAINING & CERTIFICATION

All staff responsible for reporting data to Credit Reporting Agencies via CBA is required to obtain Fair Credit Reporting Act (FCRA) Certification with the Consumer Data Industry Association (CDIA) before performing any tasks related to consumer credit reporting.

COMPLIANCE

FCRA Certified staff will keep abreast of changes and/or participate in training provided by the Consumer Data Industry Association (CDIA) to ensure compliance with requirements in the Fair Credit Reporting Act (FCRA).

[redacted] Credit Reporting Policy will be reviewed by the Plan and Policy Committee in March of 2012 to ensure it adheres to FCRA. Then, the policy will be reviewed as needed to ensure it is compliant, or as outlined in [redacted] Internal Controls Policy.

HANDLING DISPUTED CREDIT INFORMATION

Direct Disputes:

Upon receipt of direct dispute notice [redacted] will:

1. Acknowledge receipt of notice;
2. Conduct a reasonable investigation with respect to the disputed information;
3. Review all relevant information provided by the consumer with the dispute notice;
4. Complete its investigation of the dispute and report the results of the investigation to the consumer within 30 days.

All dispute notices must contain sufficient information to identify the account in dispute; the specific information disputed; an explanation of the basis for the dispute; and all supporting information, such as bank statements, cancelled checks, receipts, etc., reasonably requires substantiating the basis of the dispute.

If the investigation finds the information reported is inaccurate, [redacted] will promptly notify Credit Builders Alliance (CBA) of the determination, CBA will assist in providing the credit bureaus with corrected information. All inaccurate information must be corrected in Portfol to update subsequent Metro 2 reports. To update Credit Reporting Agencies with corrected information on a specific borrower between monthly reports, a Midmonth Correction Metro 2 file can be sent to CBA with information of that consumer’s corrected data. However, if [redacted] chooses to wait until the next credit reporting cycle, the Metro 2 file will reflect the correct information.

Adopted:
e-OSCAR (Online Solution for Complete and Accurate Reporting) Disputes:

e-OSCAR is a web-based, Metro 2 compliant, automated system that enables Data Furnishers and Credit Reporting Agencies (CRAs) to respond to consumer credit history disputes in a streamlined and efficient manner. e-OSCAR is a communication tool — a credit bureau will open a case in e-OSCAR when it receives a consumer dispute to communicate the dispute to the creditor in question who is then responsible to re-verify the information being disputed and log their re-verification response through e-OSCAR.

CBA has been approved to act as an agent on behalf of community lenders. As such, CBA manages a centralized master e-OSCAR account with each community lender as a sub-account. By managing e-OSCAR centrally, CBA saves community lenders significant staff time and training while still being able to respond efficiently.

CBA will monitor the e-OSCAR account daily on behalf. Anytime CBA receives a dispute on behalf of [redacted], [redacted] will receive an email from CBA within 1 business day.

Trained CBA staff will assist [redacted] in verifying the information and correcting it if necessary within the 30 day period.

In addition to disputes via e-OSCAR, [redacted] is responsible to respond directly to consumer disputes per the FACT Act Direct Dispute Rule effective starting July 2010. [redacted] will investigate disputes unless it determines the dispute is irrelevant or frivolous based on the following exemptions. If [redacted] determines that a direct consumer dispute requires investigation, [redacted] can request assistance from CBA staff on how to verify information. If [redacted] determines it is necessary to correct information related to a direct dispute, [redacted] will update PORTFOL and inform CBA staff to ensure that correction is correctly transferred to Credit Reporting Agencies.

Exemptions (no investigation required):

1. If the consumer dispute does not relate to:
   a. the consumer’s liability for debt with the furnisher;
   b. the terms of that debt;
   c. the consumer’s performance or conduct concerning an account or relationship with the furnisher; or
   d. any other information regarding an account that bears on the seven characteristics listed in the definition of “consumer report”.

2. If the consumer does not submit direct dispute notice to:
   a. An address provided by the furnisher that is included on a consumer report;
   b. An address “clearly and conspicuously” specified by the furnisher for submitting direct disputes that is provided to the consumer in writing or electronically; or
   c. Any business address of the furnisher if the furnisher has not provided an address by one of the other two methods.

Adopted:
3. The consumer's dispute notice does not contain the required content.
4. The consumer's identifying information such as name, DOB, SSN, Phone # and address.
5. Information derived from public records, such as judgments, bankruptcies, liens and other legal matters.
6. Information related to fraud alerts or active duty alerts.
7. Information provided to a consumer reporting agency by another furnisher.
8. Reasonably believes the dispute comes from a "credit repair organization".
9. Reasonably determines the dispute to be "frivolous or irrelevant". A dispute qualifies as frivolous or irrelevant if:
   a. The consumer did not provide sufficient information to investigate the dispute as required;
   b. The direct dispute is "substantially the same" as a prior dispute (whether submitted directly or through a credit bureau) with respect to which [redacted] has already satisfied the applicable requirements. A dispute with additional information submitted is not substantially the same; or
   c. The dispute relates to one or more of the exemptions already listed.

Upon making a determination that a dispute is frivolous or irrelevant the consumer must be notified of the determination within five business days by mail (or other method authorized by the consumer). The notice must include the reason for the determination and identify the information that the consumer must submit to trigger the [redacted] obligation to investigate the dispute.

Disputed information, once removed from the consumer file, cannot be reinserted unless it is found to be accurate at a later date.

DATA VERIFICATION

In addition to the ongoing Metro 2 file reviews outlined elsewhere in this policy, it is imperative that periodic evaluations of our practices occur. Therefore, [redacted] will review and verify random samples of information provided to CBA on a quarterly basis. This standard procedure will consist of verifying 10% of consumer's information.

Adopted:
APPENDIX A

Guidelines:

Primary Borrower Criteria:
- Corporation - majority owner will be listed as primary borrower.
- LLC - First signer on the LLC documents will be listed as primary borrower.

Co-Borrower Criteria:
- Business is always listed as co-borrower unless d/b/a

Operating procedure:

Submitting information to Credit Reporting Agency (CRA):
1. Generate Metro2 file using Portfol Loan Management Software.
   a. From the main menu select Processing & Reporting tab.
   b. Click on Accounting to expand the selection. Once expanded click on Portfolio Mgt. to expand the selection.
   c. Click on Export Credit Report, a new window will be displayed.
   d. Confirm process month ending date. This should be the last day of the month for the preceding month.
   e. Click on Validate button. If validation is unsuccessful, correct any errors that occur. Do not proceed until the validation is successful.
   f. Click on Preview Overrides button. Review all manual overrides. Several loans have manual overrides enabled on Field 9, they are overridden to: 10 (“Business Loan (indiv personally liable)”), these are ok. Any other manual override should be investigated and corrected if necessary. Do not proceed until manual override report is reviewed and confirmed.
   g. Confirm path in Step 3 – File Export box; the path should point to E:\Data\Loan Funds\PORTFOL\Credit Reporting\Metro2Export. Click on Export button. Examine report produced carefully. Special attention should be paid to new loans and delinquent loans.

2. Upload Metro2 file to secure CBA site, at https address provided by CBA. Login and upload the file. You will receive an email shortly after acknowledging receipt of the file.

Note: The procedure listed above may change if Portfol updates the software.

Overrides:
If Portfol does not report Metro 2 Account Type Code =10 you need to override the code. Metro 2 field #9 - Account Type Code = 10 (Business Loan -individual personally liable)

Adopted:
Are you looking for an alternative to high-cost credit? This loan can be used for purchases relating to:

- Career Enhancement
- Transportation to Work
- Rental Deposit
- A small financial set-back (considered on a case-by-case basis)

Low monthly payments can help you build or repair your credit while you gain financial knowledge and confidence!

- Up to $2,000
- 48 hour approval (with complete documentation)
- 12 to 24 month term
- 7.5% Interest
- $60 Application Fee (Includes: Credit & Budget Counseling, two 3-agency credit pulls at beginning and end of term, and Financial Education.)

Learn about the other Credit Building Loan Programs that AAHC offers:

- CITIZENSHIP IS AN ASSET - Loan of up to $1,000 toward the USCIS Application Fees.
- HOME SAVERS - Loan of up to $4,000 toward Prop. Tax HOA or Condo Fees in default.

Contact us for more information:

301.760.7636  COUNSELING@AA-HC.ORG  WWW.AA-HC.ORG

* The loan amount may be used for purchases considered eligible at the discretion of AAHC, Inc. Asian-American Homeownership Counseling, Inc. (AAHC) is a nonprofit 501(c)(3), HUD-approved Housing Counseling Agency and operates as a direct lender.
OPPORTUNITY LOAN APPLICATION

Type or print neatly in blue or black ink. **All fields required:** do not leave fields blank. If a field does not apply, please mark it NA.

If applying for joint credit, complete Co-Applicant Addendum on the last page and initial below. Co-applicants will both be contractually liable for the loan: We are applying for joint credit. _______(Applicant Initials) _________(Co-Applicant Initials)

<table>
<thead>
<tr>
<th>1. Personal Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Name:</td>
</tr>
<tr>
<td>Home Address:</td>
</tr>
<tr>
<td>City:</td>
</tr>
<tr>
<td>State:</td>
</tr>
<tr>
<td>Email:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2. Housing Information (We may call your landlord/mortgage holder to confirm amount and performance)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check the option that best describes your living situation:</td>
</tr>
<tr>
<td>[ ] I own my home [ ] I rent [ ] Other, please explain:</td>
</tr>
<tr>
<td>Landlord/Property Manager/Mortgage Holder Name:</td>
</tr>
<tr>
<td>Landlord/Property Manager/Mortgage Holder Phone Number:</td>
</tr>
<tr>
<td>How long have you lived here?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3. Income Information</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Primary Source of income</strong></td>
</tr>
<tr>
<td>Primary Employer Name:</td>
</tr>
<tr>
<td>Supervisor Name:</td>
</tr>
<tr>
<td>Date of Hire*:</td>
</tr>
<tr>
<td>* If less than 12 months, please include previous employer info in next section.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Secondary Source of income (or prior employer if you have worked at your current job less than 12 months)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Secondary Employer Name:</td>
</tr>
<tr>
<td>Date of Hire:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Other Sources of Income / Co-applicant income</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Income Source:</td>
</tr>
<tr>
<td>1.</td>
</tr>
<tr>
<td>2.</td>
</tr>
<tr>
<td>3.</td>
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<table>
<thead>
<tr>
<th>4. Bank Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank Name:</td>
</tr>
<tr>
<td>Average monthly ending balance:</td>
</tr>
<tr>
<td>How long have you had this account?</td>
</tr>
<tr>
<td>Do you have any other bank or financial accounts?, If yes, balance:</td>
</tr>
</tbody>
</table>

2027 Lloyd Center, Portland, OR 97232 * (503)249-5205 (p) * (503) 961-7163 (f) * contact@innovativechanges.org
5. References (Friend, colleague, relative, or landlord. Please do NOT include the person who referred you to us.)

<table>
<thead>
<tr>
<th>Name:</th>
<th>Relationship to you:</th>
<th>Phone Number:</th>
</tr>
</thead>
<tbody>
<tr>
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</tbody>
</table>

6. Loan Request **Loan amount may not exceed 40% of your monthly net income (take home pay)**

a) Amount of Loan Request ($100-$1000)**:

b) Have you applied for a loan with us before? □ Yes □ No Result? □ Approved □ Denied □ Changed mind

c) What is this loan for? Please be specific.

d) If you do not qualify for the entire loan amount you are requesting, what is your plan for making up the difference?

e) How will this loan make you more financially stable?

f) What other steps are you taking or planning to take to improve your financial stability?

g) Have you taken or classes or done financial coaching with us in the last 18 months?

h) Would you like access to financial coaching from Innovative Changes?

i) Would you like to attend financial education classes through Innovative Changes?

j) Debt-to-Income Ratio (DTI). A debt-to-income ratio or DTI is a calculation frequently used by lenders to determine how much you can afford to borrow. Calculate your DTI below and use the explanation to the right to better understand what your percentage means.

**Calculate your DTI**

1. Calculate your total Monthly Gross Income: $

2. Add together the following:
   - Monthly Rent or Mortgage Payment: $ 
   - Monthly Auto Loan Payment: $ 
   - Monthly Credit Card Payment/s: $ 
   - Other Monthly Loan/Debt Payments $ 

3. Total Monthly Debt Payments $ 

4. Divide your Total Monthly Debt Payments (line 3) by your Monthly Income (line 1) 

   Multiply by 100. This is your Debt-to-income ratio % 

   If your DTI is...

   - **36% or less:** This is a healthy debt load to carry for most people.
   - **37%-42%:** Not bad, but start paying debt now if you can.
   - **43%-49%:** Financial difficulties are probably imminent unless you start paying debt down now.
   - **50% or more:** Your debt load is serious and you may need professional help to deal with your debt.
### 7. Monthly Household Budget

Please complete this budget to reflect your current expenses. Some categories may not apply; that’s ok.

<table>
<thead>
<tr>
<th>Monthly Income (After Taxes)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Job</td>
</tr>
<tr>
<td>Other (explain):</td>
</tr>
<tr>
<td>Other (explain):</td>
</tr>
<tr>
<td>Total Monthly Income:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Monthly Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing: Rent/mortgage</td>
</tr>
<tr>
<td>Telephone (home, cell)</td>
</tr>
<tr>
<td>Internet</td>
</tr>
<tr>
<td>Utilities (electric, heat)</td>
</tr>
<tr>
<td>Other (e.g. trash, water):</td>
</tr>
<tr>
<td>Car Payment/Bus Pass</td>
</tr>
<tr>
<td>Gas</td>
</tr>
<tr>
<td>Car Insurance</td>
</tr>
<tr>
<td>Other (e.g. parking):</td>
</tr>
<tr>
<td>Groceries</td>
</tr>
<tr>
<td>Eating out/Take out</td>
</tr>
<tr>
<td>Tobacco/Alcohol</td>
</tr>
<tr>
<td>Cable</td>
</tr>
<tr>
<td>Entertainment (movies, sports, music, etc.)</td>
</tr>
<tr>
<td>Memberships</td>
</tr>
<tr>
<td>Clothing</td>
</tr>
<tr>
<td>Personal Care (hair, nails, etc)</td>
</tr>
<tr>
<td>Laundry</td>
</tr>
<tr>
<td>Credit Card Payments</td>
</tr>
<tr>
<td>Student Loan Payments</td>
</tr>
<tr>
<td>Regular Savings</td>
</tr>
<tr>
<td>Other (tithing, money to family, other loans such as payday loans, etc.)</td>
</tr>
<tr>
<td>School/Education</td>
</tr>
<tr>
<td>Pet care</td>
</tr>
<tr>
<td>Bank Fees</td>
</tr>
<tr>
<td>Storage Unit Rent</td>
</tr>
<tr>
<td>Other</td>
</tr>
</tbody>
</table>

| Total Monthly Expenses       |
| Subtract Expenses from Income – this is the money you have left over! |

### 8. Borrower History

<table>
<thead>
<tr>
<th>Do you have any outstanding payday loans?</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do you have any outstanding direct deposit advances?</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Have you filed for bankruptcy in the last six months?</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Do you currently have an outstanding bankruptcy?</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Are you currently being garnished?</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>
Have you had a civil judgment in the past year?  
Are you in the military or a dependent of someone in the military?

9. Additional Information

Would you like this loan reported to the credit bureaus?
What is your preferred loan payment date each month?
Unless noted, we will automatically deduct payments from your bank account monthly.

10. Additional Documents

Copies of the following items must be attached to the application:
- Your most recent pay stubs from employment, public assistance, or unemployment:
  - Applications for loans up to $300 require verifiable proof of income for at least the one (1) full calendar month prior to date of the application.
  - Applications for loans between $350 and $500 require verifiable proof of income from a consistent source(s) for at least three (3) full consecutive calendar months prior to the date of application.
  - Applications for loans between $550 and $1,000 require verifiable proof of income from a consistent source(s) for at least six (6) full consecutive calendar months prior to application.
- Bank statement in your name and with your current address covering the 90 day period prior to submission of the application.
- Copy of Driver’s License or another form of government issued photo ID or Mexican Matricula Card
- Proof of Oregon residency: either an Oregon government issued photo ID or two (2) pieces of mail in your name with an Oregon address dated no later than 30 days prior to the date of application.
- A voided check if you want automatic monthly payment withdrawals from your bank account.

11. Co-Applicant (Second Borrower) Addendum

If applying for joint credit, complete the following information for the co-applicant. Both applicants must sign the application on the last page. Co-applicants are each contractually liable for the loan.

Last Name:  First:  Middle Initial:  Social Security #: - - -
Date of Birth:
Home Address:  Home Phone:
City:  Cell Phone:
State:  Zip Code:  Work Phone:  Ext:
Email:

12. Signature(s)

By signing below, I hereby verify that the information presented here is true and accurate to the best of my knowledge, and if asked I can prove accuracy of the information. For purposes of verifying the above information, I authorize Innovative Changes or its contractors, affiliates, or agents to contact any persons or companies to verify information Innovative Changes may require now and in the future, while attempting to perform a loan service for me or recovering any debt due to Innovative Changes. I authorize Innovative Changes and its contractors, affiliates or agents to request and receive credit reports from time to time pertaining to me from any Consumer Credit Reporting Agency. Nothing herein contained shall require Innovative Changes to accept any checks presented by me. I further acknowledge that I have received Innovative Changes Privacy Policy and understand the privacy options.

I acknowledge that Innovative Changes may report information about a loan I receive to credit bureaus. Late payments, missed payments or other defaults on such loans by me may be reflected in my credit report. I further agree to and will notify Innovative Changes of any change in name, address, telephone number, or employer, and any material change in my condition.

Applicant Signature ____________________________  Date _____________________

Co-Applicant Signature ____________________________  Date _____________________
Dear:

Congratulations! As I informed you on the phone, the Northwest Access Fund approved your application for a loan on XXX in the amount of $XXX for XXX. The interest rate is 5.0% and the term is XX months. Payments will be $XX per month.

Enclosed please find the Promissory Note and Truth in Lending documents for your loan, as well as an Electronic Funds Transfer (ACH) form. Please indicate which day of the month you would prefer to have the payments withdrawn from your account and attach a voided check. Please sign and return these forms, along with the References sheet and Customer Feedback form. In addition:

- Please provide verification of income
- Please provide identity documentation such as a copy of your driver’s license, passport, or other identification card.
- Please provide insurance information.

We will be able to disburse the loan as soon as you sign and return the enclosed documents.

We will write a check or pay by credit card directly to the vendor once we receive these items and have permission from you to disburse the loan.

Our policies require that funds be disbursed within 90 days of loan approval. If you are unable to close the loan for any reason within this time frame, let us know. Please let me know if you have any questions.

Sincerely,

Kathy Gilman
Program Director
<<DATE>>

Ref: Loan Application dated <<DATE>>

Dear <<Mr./Ms. Client Last Name>>,

Thank you for your interest in the Innovative Changes’ (ICS) Loan program. We regret to inform you that we are unable to offer you a loan at this time:

☐ Insufficient proof of income for at least one (1)/ three (3)/six(6) full calendar month(s) prior to date of the application.
☐ No bank statement in your name and with your current address covering the 30 day period prior to submission of the application.
   ☐ Bank account is overdrawn.
☐ No form of government issued photo ID or Mexican Matricula Card available.
☐ No verifiable history of either steady residence for a period of six months prior to application date.
☐ No verifiable proof of steady income for the upcoming six months
☐ Insufficient proof of Oregon residency.
☐ Bankruptcy pending or discharged in past 180 days.
☐ Credit report contains a civil judgment filed within the past 180 days.
☐ Credit report, income history, or bank statements show current garnishment.
☐ No show for two or more appointments without prior notice
   Dates: _______ and __________

Please know that although we cannot provide you with a loan at this time, you are still eligible to participate in our individual coaching and financial education programs. To set up an appointment, please call us at (503)-249-5205. You may be eligible to apply for a loan in the future if the checked criteria above has been resolved.

Here are some ideas and resource for finding extra funds:

- Contact a service provider to inquire about assistance programs and payment options
- Visit a food bank: Oregon Food Bank has a local food bank locator on the website: http://www.oregonfoodbank.org/, 503-282-0555
- Call 211 for updating contact information of community resources
- Look for something to cut in your budget
- Sell something that you don’t use anymore
Don't hesitate to contact us with questions or additional information on community resources.

We wish you the best of luck in your future endeavors.

Sincerely,

Nancy Yuill
Executive Director

If you wish to appeal this decision, please submit your appeal in writing to:
Nancy Yuill, Executive Director
Innovative Changes
2010 Lloyd Center
Portland, OR 97232
nancy@innovativechanges.org

What will happen next?
1. We will contact you by phone or email to acknowledge receipt of your complaint within three (3) business days of receiving it.
2. We will investigate your appeal.
3. Following our investigation, we will contact you in writing to inform you of the results of our investigation, and any action steps that may be taken to resolve your appeal. We will send you this response within seven (7) business days of acknowledging your appeal.
4. In some cases, we may also invite you to a meeting to discuss and hopefully resolve your appeal.
5. Following our written reply, a meeting, or both, if you are still not satisfied, you should contact us again and we will convene our Customer Complaint Committee to address your appeal.
6. The decisions made by the Customer Complaint Committee will reflect our final position on the matter, unless we specify otherwise.
7. If you are still not satisfied, you can then contact the Division of Finance and Corporate Securities of the Oregon Department of Consumer and Business Services at (866) 814-6710. If we have to change any of the timelines above, we will let you know and explain why.
Sample Credit Score Disclosure Notice (Federal Trade Commission)

[Name of Entity Providing the Notice]
Your Credit Score and the Price You Pay for Credit

Your Credit Score

Your credit score
[Insert credit score]
Source: [Insert source] Date: [Insert date score was created]

Understanding Your Credit Score

What you should know about credit scores
Your credit score is a number that reflects the information in your credit report.

Your credit report is a record of your credit history. It includes information about whether you pay your bills on time and how much you owe to creditors.

Your credit score can change, depending on how your credit history changes.

How we use your credit score
Your credit score can affect whether you can get a loan and how much you will have to pay for that loan.

The range of scores
Scores range from a low of [Insert bottom number in the range] to a high of [Insert top number in the range].

Generally, the higher your score, the more likely you are to be offered better credit terms.

How your score compares to the scores of other consumers

% of Consumers with Scores in a Particular Range

<table>
<thead>
<tr>
<th>Score Range</th>
<th>% of Consumers</th>
</tr>
</thead>
<tbody>
<tr>
<td>[0-100]</td>
<td>[10%]</td>
</tr>
<tr>
<td>[101-200]</td>
<td>[15%]</td>
</tr>
<tr>
<td>[201-300]</td>
<td>[20%]</td>
</tr>
<tr>
<td>[301-400]</td>
<td>[30%]</td>
</tr>
<tr>
<td>[401-500]</td>
<td>[15%]</td>
</tr>
<tr>
<td>[501-600]</td>
<td>[10%]</td>
</tr>
</tbody>
</table>

[or] [Your credit score ranks higher than [X] percent of U.S. consumers]
## Checking Your Credit Report

### What if there are mistakes in your credit report?

You have a right to dispute any inaccurate information in your credit report. If you find mistakes on your credit report, contact the consumer reporting agency.

It is a good idea to check your credit report to make sure the information it contains is accurate.

### How can you obtain a copy of your credit report?

Under federal law, you have the right to obtain a free copy of your credit report from each of the nationwide consumer reporting agencies once a year.

To order your free annual credit report—

**By telephone:** Call toll-free: 1-877-322-8228

**On the web:** Visit [www.annualcreditreport.com](http://www.annualcreditreport.com)

**By mail:** Mail your completed Annual Credit Report Request Form (which you can obtain from the Federal Trade Commission’s web site at [http://www.ftc.gov/bcp/conline/include/requestformfinal.pdf](http://www.ftc.gov/bcp/conline/include/requestformfinal.pdf)) to:

Annual Credit Report Request Service  
P.O. Box 105281  
Atlanta, GA 30348-5281

### How can you get more information?

For more information about credit reports and your rights under federal law, visit the Federal Reserve Board’s web site at [www.federalreserve.gov](http://www.federalreserve.gov), or the Federal Trade Commission’s web site at [www.ftc.gov](http://www.ftc.gov).
Sample Loan Agreement: (Innovative Changes)

Innovative Changes  2027 Lloyd Center, Portland, OR 97232

LOAN DATE____________   LOAN NUMBER___________ MATURITY DATE____________

<table>
<thead>
<tr>
<th>BORROWER 1</th>
<th>BORROWER 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAME AND ADDRESS</td>
<td>NAME (AND ADDRESS IF DIFFERENT FROM BORROWER)</td>
</tr>
</tbody>
</table>

TRUTH IN LENDING ACT DISCLOSURE

<table>
<thead>
<tr>
<th>ANNUAL PERCENTAGE RATE</th>
<th>FINANCE CHARGE</th>
<th>Amount Financed</th>
<th>Total of Payments</th>
</tr>
</thead>
<tbody>
<tr>
<td>(The cost of your credit as a yearly rate.)</td>
<td>(The dollar amount the credit will cost you.)</td>
<td>(The amount of credit provided to you or on your behalf.)</td>
<td>(The amount you will have paid after you have made all payments as scheduled.)</td>
</tr>
<tr>
<td>%</td>
<td>$</td>
<td>$</td>
<td>$ 0.00</td>
</tr>
</tbody>
</table>

Your Payment Schedule Will Be:

<table>
<thead>
<tr>
<th># of Payments</th>
<th>Amount of Payments</th>
<th>When Payments are Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$____________</td>
<td>Monthly Beginning ____________</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
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<td>4</td>
<td></td>
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<td></td>
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<tr>
<td>11</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Prepayment: If you pay off early you will not have to pay a penalty.

Payment in any amount may be made in advance at any time.

Late Charge: If you are Ten (10) or more days late in making a payment, you will be charged a late fee of Five Dollars ($5) or 5% of the unpaid amount of the installment due, whichever is less.

Security: You grant IC$ a security interest in $___________ to be held in a deposit account IC$ on your behalf with KeyBank (the “Bank”). The annual percentage rate does not take into account your required deposit.

See your contract documents for any additional information about nonpayment, default, and any required repayment in full before the scheduled date.

SIGNATURES

By signing as Borrower, you agree to the terms of the Loan Agreement. YOU ACKNOWLEDGE THAT YOU HAVE RECEIVED A COPY OF THIS AGREEMENT.

The lender and the undersigned borrower hereby acknowledge and agree that (1) all the documents that are part of this transaction are retained by IC$ may be retained electronically in the form of an imaged copy, and (2) the original copies of the loan documents may be destroyed. Both parties further agree that the imaged copies of these loan documents shall be recognized and serve as the originals for all purposes, including, but not limited to, disputes, litigation, or collection efforts that arise from the transaction.

Borrower 1      Date       Borrower 2       Date

See Attached Payment Schedule
ITEMIZATION OF THE LOAN AMOUNT

<table>
<thead>
<tr>
<th>Itemization of Loan</th>
<th>Amount Given to You</th>
<th>Amount Paid on Your Account</th>
<th>Prepaid Finance Charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount of</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>

Amounts Paid to Others On Your Behalf: (If an amount is marked with an asterisk (*) we will be retaining a portion of the amount.)

$ To Borrower’s Deposit $ To $ To

LOAN AGREEMENT

In this Loan Agreement ("Agreement") all reference to "Innovative Change$," "IC$," "we," "our," or "us," mean Innovative Change$ and anyone to whom IC$ assigns or transfers this Agreement. All references to “Borrower,” “you” or “your” mean each person who signs this Agreement as a borrower.

THIS LOAN AGREEMENT is made this ___ day of ____________, _____, between Innovative Change$ (IC$), an Oregon nonprofit corporation, and ____________________ (Borrower) under the terms stated in the Truth in Lending Act Disclosure Agreement dated ____________.

1. PROMISE TO PAY. You promise to pay us the “Total of Payments” shown above, which includes a Finance Charge, by the final payment due date.

2. INTEREST RATE. You agree that you will pay interest ("Interest") on the principal balance at a rate of eighteen percent per annum (18%) (the "Interest Rate") from the date of this Agreement until paid in-full. Interest is computed on a 365/365 simple interest basis. This means that interest is computed by dividing the annual Interest Rate by 365, multiplying that number by the outstanding principal balance, and multiplying that number by the number of days the principal balance is outstanding. You and we specifically intend this Agreement to bear a lawful rate of interest. If any competent court finds that the Interest Rate unlawful, it shall be reduced to the highest legal rate. We shall apply any excess interest previously collected from you to the unpaid principal balance or, if this Agreement is fully repaid, shall return it to You.

3. PAYMENTS. You promise to make payments of the amount and at the time shown in the payment schedule listed in the Truth in Lending Act Disclosure. Because this is a simple interest loan, if you do not make payments exactly as scheduled, your final payment may be more or less than the amount of the final payment that is disclosed. IC$ will send you an invoice at least two weeks prior to your monthly payment due date.
   - Please send monthly invoice by post email
   - We may not require repayment of loans by preauthorized electronic transfers. You voluntarily authorize IC$ to debit your bank account automatically for each Loan payment due. In cases where we utilize an EFT for payment, funds may be withdrawn from your account quickly, sometimes the same date as your loan payment is due. By initializing this section (Section 3) of this Agreement, you authorize us to electronically collect on your loan payments in the amount of the Total of Payments shown in this Agreement. Your authorization to EFT your account will remain in full force and effect until you terminate it by giving us written notice at the address listed on this Agreement and until we have had a reasonable opportunity to act on your notice.

4. APPLICATION OF PAYMENTS. We shall apply each payment or prepayment first to unpaid accrued interest and costs due under this Agreement, and then to unpaid principal.

5. LOAN PROCEEDS BY MAIL. If the proceeds of this loan are mailed to you, interest on this loan begins on the date the loan proceeds are mailed to you.
6. **LOAN ORIGINATION FEE.** You agree to pay us an origination fee, shown above as a "Prepaid Finance Charge." The origination fee is fully earned by us on the date of this Agreement.

7. **SECURITY.** You grant us a security interest as shown in the Truth in Lending Act Disclosure. If you are in default, IC$ may apply any or all of the amount held as collateral toward the amount you owe on this loan. Upon full repayment of your loan, these funds will be released to you along with interest earned, if any.

8. **PREPAYMENT.** You may prepay your loan in full without penalty at any time before the due date. If you prepay your loan in full, we will return to you any unearned Interest required by law. However, you agree that the origination fee is a nonrefundable and will **not be refunded to you, even if you pay off your loan early.**

9. **DEFAULT.** You will be in default under this Agreement if you do not make a payment of the amount required within ten (10) days of the date it is due. You will be in default if you fail to comply with any term of this agreement and your failure materially impairs your ability to pay amounts due under this Agreement. You will be in default if a bankruptcy petition is filed by or against you or you fail to keep any other agreement in this contract.

10. **ACTIONS AFTER DEFAULT.** When you are in default and after you have been given any right you have under state law to cure your default, we can require immediate payment of the entire unpaid balance under this Agreement. If we demand immediate payment, you will continue to pay interest at the rate provided for in this Agreement, until what you owe has been repaid. We will also apply against what you owe any security interest we hold under this Agreement. We may also exercise any other rights given by law when you are in default. If we must take additional actions to collect your loan, you agree to pay any collection costs (including reasonable attorney’s fees) we incur, to the extent allowed by law. Any partial payments you make will be applied first to collections costs, then to finance charges, then to principal.

11. **LATE CHARGE.** If you are late in making a payment, you agree to pay the late charge shown in the Truth in Lending Disclosure. If no late charge is shown, you will not be charged one.

12. **RETURNED CHECK CHARGE.** You agree to pay a $20.00 fee for each check delivered in payment of an amount due under this Note which is returned unpaid to us plus any fees charged to us arising out of the dishonored check charged to us.

13. **EACH PERSON RESPONSIBLE.** Each person who signs this Agreement will be individually and jointly responsible for paying the entire amount owed under this Agreement. This means we can enforce our rights against any one of you individually or against all of you together.

14. **CANCELLATION.** You may cancel this Loan without paying the Finance Charge. To do so, you must inform us in writing that you wish to cancel the Emergency Loan and future payment obligations and you must pay us all amounts that we have given you under this Agreement no later than the close of business on the next business day following the date of this Agreement. Your payment must be in the form of cash or in the original form of payment disbursed to you by us (e.g. the check we wrote to you or on your behalf). If we receive you payment on time, we will cancel your loan.

15. **TELEPHONE CALLS – MONITORING.** You agree that if you are past due or in default, you will accept calls from us or a third party we have contracted with regarding the collection of your Account. You understand these calls could be automatically dialed and a recorded message may be played. You agree such calls will not be unsolicited calls for the purposes of state and federal law. If you provide us with a wireless or cellular telephone number, you agree that we may place calls to that number which may result in charges from your wireless or cellular carrier. You also agree that, from time to time, we may monitor telephone conversations between you and us to assure the quality of our customer services.

16. **OTHER CONTACT.** IC$ may contact you during the term of this loan, and periodically after the loan is repaid in full to collect information about your financial and/or household circumstances for the sole purpose of accumulating aggregated statistical data for reporting to federal and other funders that support IC$ and for use in funding applications and public relations efforts.

_____ Borrower Initials
17. **DELAY IN ENFORCING RIGHTS.** We can delay enforcing any of our rights under this Agreement any number of times without losing the ability to exercise our rights later. We can enforce this Agreement against your heirs or legal representatives.

18. **ENTIRE AGREEMENT.** Your loan is subject to the terms of this Loan Agreement, the Truth in Lending Act Disclosure, and the Security Agreement. You acknowledge that we have provided you with a copy of these documents, which together constitute the entire agreement between you and us.

19. **ASSIGNMENT.** You may not assign this Agreement or your responsibility for repaying any Loan to anyone else. We may assign this Agreement to any of our affiliates. We may also assign or delegate any or all of our rights and responsibilities under this Agreement to independent contractors or other third parties.

20. **CONTINUED EFFECTIVENESS.** If any part of this Agreement is determined by a court to be unenforceable, the rest will remain in effect.

21. **NOTICES.** Notices will be sent to you at the most recent address you have given us in writing unless you opt to have notices sent to you electronically above. Notice to any one of you will be notice to all.

22. **USE OF ACCOUNT.** You promise to use your account for consumer (personal, family or household) purposes.

23. **OTHER PROVISIONS.** If you did not pay the loan origination fee at the time we approved your application, you authorize us to withdraw this fee from your loan principal.

24. **REPRESENTATIONS REGARDING BANKRUPTCY:** You make the following representations to us as of the date of this Agreement and each time you apply for a Loan:
   - You are solvent and generally paying your debts as they become due.
   - You have no intent to file any type of bankruptcy proceeding while a Loan is outstanding or within 121 days after you repay the loan.
   - You intend to repay your Loan.
   - There will be sufficient funds in your bank account on the due dates of the Loan payments to repay the Loan if you have authorized us to withdraw the payments by automatic debit.
   - You will not use the funds from a Loan to pay any debt that might otherwise be non-dischargeable in bankruptcy under Title 11 of the United States Code.

You acknowledge and agree that (a) the foregoing representations are material, (b) each time we make a Loan to you, we are relying upon your representations, and (c) we will be entitled to a presumption that any amount we loan to you is non-dischargeable under 11 USC § 523 if any of the foregoing representations is false, inaccurate or incomplete.

25. **CREDIT REPORTING.** We may report information about your Loans to credit bureaus. Late payments, missed payments or other defaults on your Loans may be reflected in your credit report.

**CREDIT COUNSELING AVAILABILITY:** You should consider contacting an independent, non-profit credit counseling agency approved by the National Foundation for Credit Counseling (NFCC) or by a State or Federal government agency. You may obtain information on how to contact an approved counselor near you by calling the NFCC at 1-800-388-2227

26. **SMALL CLAIMS.** You and we each may bring a Claim in small claims court. You and we need not submit Claims to arbitration prior to submitting them to small claims court. All Claims that cannot be heard or resolved in small claims court (and all appeals from a judgment by a small claims court) must be resolved in accordance with the Arbitration Agreement appearing above. If a small claims judgment is made in our favor, you agree to reimburse us for all costs and attorney fees incurred in relation to such Claims.
27. LICENSING. We are subject to the regulation and oversight of the Division of Finance and Corporate Securities of the Oregon Department of Consumer and Business Services. Consumer inquiries or complaints may be made by calling (866) 814-6710.

By signing below, (1) you acknowledge that you have read and received a copy of this Loan and Security Agreement and Disclosure Statement, and (2) you agree to all of its terms.

_________________________________________      _______________________________
Borrower 1 Signature         Date of Loan

_________________________________________      _______________________________
Borrower2 Signature         Date of Loan

NOTICE OF YOUR FINANCIAL PRIVACY RIGHTS: We respect the privacy of our customers and are committed to treating customer information responsibly. We collect "nonpublic personal information" about you from the following sources: 1) Information we receive from you on applications or other forms, and 2) Information about your transactions with us.

We do not disclose any nonpublic personal information about our customers or former customers to anyone, except as permitted by law. We restrict access to nonpublic personal information about you to those employees who need to know that information to provide products or services to you. We maintain physical, electronic, and procedural safeguards that comply with federal standards to guard your nonpublic personal information.
Authorization Agreement for Direct Payments (ACH Debits)

Name(s):_________________________________________________________

I/we hereby authorize Northwest Access Fund, herein after called the Company, to automatically withdraw funds from my/our Checking Account in the amount of $XXX. I agree that my account will be debited on the ____ of each month and that it is my responsibility to ensure that sufficient funds are in my account at that time. I understand that if my payment is returned for "Not Sufficient Funds", I will be responsible for paying a $15.00 returned item fee. I understand that I will be notified of changes in the payment amount at least ten (10) calendar days in advance of the scheduled payment date. I agree that in the event of an incorrect amount or entry, I authorize the Company to process a correcting entry.

Financial Institution________________________________________________________
Transit Routing/ ABA Number ________________ Account Number ________________

This authority will remain in effect until I instruct the Company in writing to change or cancel this authorization 10 days prior to the date funds are to be debited from my account.

Signature: ________________________________ Date: _____________
Signature: ________________________________ Date: _____________

Please attach a sample VOIDED CHECK here
**Sample Customer Feedback and Satisfaction Survey**

Please answer the following questions about your experience. We appreciate your feedback on how we can improve our program!

1. To what extent do you agree with the following statements:

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Not Sure</th>
<th>Agree</th>
<th>Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>The application process was straightforward</td>
<td></td>
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<tr>
<td>The office is in a convenient location</td>
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<tr>
<td>Staff communicated clearly about who is qualified for a loan</td>
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<tr>
<td>Staff communicated clearly about what documents I needed to apply for a loan</td>
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<tr>
<td>Staff communicated clearly about the costs (interest and fees) associated with the loan</td>
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<tr>
<td>I felt respected throughout the loan application process</td>
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<tr>
<td>My loan was approved in a timely manner</td>
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<tr>
<td>I understand the terms of my loan agreement</td>
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<tr>
<td>I know how to make payments on my loan</td>
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<tr>
<td>I know what to do if I am unable to make a loan payment</td>
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</tr>
<tr>
<td>I am satisfied with my experience of taking out a loan</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I would take out another loan from here if I needed one!</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2. What can we do better?

Please feel free to provide additional comments, suggestions, and additional information on the back of this page.
July 9, 2015

Ref: Loan Number: OL1.....

Dear Nicole,

We have not received your Security and Success/Credit Builder/Opportunity Loan payment of $0.00, which was due on June 20\textsuperscript{th}, 2016. Because this payment is ten (10) or more days late, a late fee of $0.00 has been assessed. Because you did/did not communicate with us before June 30\textsuperscript{th}, 2016, we can/cannot waive this late fee in this instance. As of today’s date, your outstanding principal balance is $0.00.

Please bring your loan current by paying us $0.00 + $0.00 or to arrange a modification of your loan terms by July 30\textsuperscript{th}, 2016. We will notify the credit reporting agencies that the loan payment has been made on time if we receive the funds by this date.

Please send/bring your payment(s) to: Innovative Changes, 2027 Lloyd Center, Portland, OR 97232

Or you can pay online with a debit card by going to this link: \textcolor{blue}{http://www.innovativechanges.org/about/for-our-borrowers} and clicking on the “Make a Payment” button and filling out the necessary information -- purpose (ex: November loan payment from J. Smith) and amount. We only accept debit or pre-paid cards (not credit cards).

\textbf{Note:} Although the site calls your payment as a donation, it directly goes towards paying off your loan, but it is YOUR RESPONSIBILITY to make sure we know that the payment is from you!

Please do not hesitate to call Alicia or Rachel at 503-249-5205 or email Rachel at \textcolor{blue}{rachel@innovativechanges.org} if you have any questions about your loan payment.

Sincerely,

\begin{flushright}
Nancy Yuill  
Executive Director
\end{flushright}
Sample Adverse Action Letter (Cornell Law School)

Date

Dear Applicant:

Thank you for your recent application for _____. We regret that we are unable to approve your request.

[REASONS FOR DENIAL OF CREDIT]

Your application was processed by a [credit scoring] system that assigns a numerical value to the various items of information we consider in evaluating an application. These numerical values are based upon the results of analyses of repayment histories of large numbers of customers.

The information you provided in your application did not score a sufficient number of points for approval of the application. The reasons you did not score well compared with other applicants were

• Insufficient bank references
• Type of occupation
• Insufficient credit experience
• Number of recent inquiries on credit bureau report

[YOUR RIGHT TO GET YOUR CONSUMER REPORT]

In evaluating your application the consumer reporting agency listed below provided us with information that in whole or in part influenced our decision. The consumer reporting agency played no part in our decision and is unable to supply specific reasons why we have denied credit to you. You have a right under the Fair Credit Reporting Act to know the information contained in your credit file at the consumer reporting agency. It can be obtained by contacting: [name, address, and [toll-free] telephone number of the consumer reporting agency]. You also have a right to a free copy of your report from the reporting agency, if you request it no later than 60 days after you receive this notice. In addition, if you find that any information contained in the report you receive is inaccurate or incomplete, you have the right to dispute the matter with the reporting agency.

[INFORMATION ABOUT YOUR CREDIT SCORE]

We also obtained your credit score from this consumer reporting agency and used it in making our credit decision. Your credit score is a number that reflects the information in
your consumer report. Your credit score can change, depending on how the information in your consumer report changes.

Your credit score:
Date:
Scores range from a low of ____ to a high of ____
Key factors that adversely affected your credit score:
[Number of recent inquiries on consumer report, as a key factor]

[If you have any questions regarding your credit score, you should contact [entity that provided the credit score] at:
Address:
[Toll-free] Telephone number:__________]]

If you have any questions regarding this letter, you should contact us at
Creditor's Name:
Address:
Telephone:

Sincerely,

June 6, 2017

Name
Address
City, state, zip

Dear Consumer,

Congratulations! You have successfully paid your loan with OkAT in full! We appreciate you being such a valuable borrower and hope you are enjoying your hearing aids.

When you took out your loan with OkAT, your TransUnion credit score was 584. Today, I pulled a soft credit report (one that would not affect your score) and it says you have improved your credit score to 637. That is a fabulous trend, reflecting savvy financial responsibilities!

If we can be of any additional assistance to you, please don’t hesitate to call.

Sincerely,

Shelley Gladden
Program Director
Appendix D

Reentry Related Resources

Common Types of Returning Citizen Debt 173
Additional Reentry Resources 176
Common Types of Returning Citizen Debt

Returning citizens often carry large debt loads that make it challenging to start life with a clean slate. One study found that male returning citizens face debt that is typically 36 to 60 percent of their annual income.\(^{33}\) Common types of debt include:

- Legal financial obligations (LFOs)—debt imposed by the criminal justice system including fees, fines, and restitution;
- Debt incurred from incarceration (legal fees, bail bonds, etc.); and,
- Past due child support.

While some of these types of debt may not be a good fit to pay off with a reentry opportunity loan, in supporting returning citizens with reentry and building credit, it is important to take all of the possible types of debt into account.

Legal Financial Obligations (LFOs)

In 2011, incarcerated individuals owed an estimated $50 billion in LFOs.\(^{34}\) This translates to tens of millions of individuals who have been assessed LFOs.\(^{35}\) The practice of assessing fines and fees has increased along with the increase of rates of incarceration. As the incarcerated population increased, policy makers argued that taxpayers should not bear the costs associated with incarceration (which typically costs almost $30,000 a year per individual\(^{36}\)), so local jurisdictions passed on costs to incarcerated individuals themselves.\(^{37}\) Often, those with lower-risk criminal charges face higher fees in lieu of shorter sentences.\(^{38}\) LFOs are typically assessed without consideration of the ability to pay and come in three forms—fees, fines and restitution—and arise as a result of arrest, conviction, incarceration, and probation. Courts can charge interest and tack on collection fees.

Often, courts outsource the collection of fines and fees to private agencies. These agencies make money by adding additional fees to the original debt, which can double or triple the amount imposed by the court.\(^{39}\) These debt collectors do not provide much transparency in their processes, and some have been found to employ abusive practices.\(^{40}\) They also have the power to wield dire consequences for lack of payment, including further incarceration.

FINES, FEES, AND RESTITUTION

The Council of Economic Advisors provides the following definitions of fines and fees:

Fines are monetary punishments for infractions, misdemeanors or felonies. Fines are intended to deter crime, punish offenders, and compensate victims for losses.

Fees are itemized payments for court activities, supervision, or incarceration charged to defendants determined guilty of infractions, misdemeanors or felonies. Fee collections are intended to support operational costs in the criminal justice system and may also be used to compensate victims for losses. Fees may also have a punitive and deterrent purpose, but are not designed to cater to specific offense categories.

The National Institute of Justice defines restitution payments as the sum of money paid by the offender to the victim to balance monetary debt incurred by their crime.
LFOs have implications for reentry success and re-incarceration. A report by the Council of Economic Advisors found that 20 percent of all jail inmates were put behind bars because of their inability to pay LFOs. In some states, failure to make a LFO payment is a violation of parole and can lead to further incarceration. For some returning citizens, pressure to repay debts may result in a return to illegal activity, or force individual to “go underground” and disengage from mainstream systems to avoid the police and threats of re-incarceration. In addition, failure to pay LFOs can result in a revoked driver’s license. Research conducted in just five states found that 4.2 million people lost their driver’s license for failure to pay court fines and fees. Without a driver’s license, returning citizens face compounded barriers to maintaining employment, supporting their families, or even meeting other requirements imposed by the criminal justice system.

Table X has a list of common fees imposed by courts around the country. For more information on the LFOs charged in your state and ideas for reform visit Harvard Law School’s 50-State Criminal Justice Reform Debt Builder.

**Debt Incurred from Incarceration**

Who Pays?, a national community-driven research project, surveyed over 1,000 returned citizens and their family members. Out of those interviewed, 43 percent of families found attorney’s fees to be the most difficult cost associated with incarceration, followed by court fees and fines (38 percent), bail and bail bonds (20 percent) and restitution (20 percent).

**Bail**

Bail amounts vary widely by jurisdiction. For a felony arrest, the median bail is $10,000, and the mean is $61,000. Individuals who cannot afford to post bail themselves turn to predatory bail bond companies who typically charge a 10 percent nonrefundable fee. Many bond agents require borrowers to cover any other costs.
associated with recovering the bond. Depending on an individual’s bail amount, the 10 percent fee can be steep and result in a prolonged period of repayment.

**Legal Fees**

Everyone has the right to a public defender, but, in at least 43 states and the District of Columbia, defendants can be billed for the use of a public defender. These fees typically include an upfront fee for hiring a lawyer, which can range from $10 to $400 and/or fees to reimburse the court for representation, which can add up to thousands of dollars.

In addition, if a family chooses to hire a private defender this can be even more costly.

**Other Debt**

**Child Support**

Studies find that incarcerated parents leave prison with an average of $20,000 or more in unpaid child support, with no means to pay this debt upon release. Incarceration can result in the accumulation of high levels of child support debt because parents have little to no ability to earn income while they are incarcerated and reduced ability to pay off the debt when released. This accumulated child support debt is rarely paid. Research finds that this uncollectible debt substantially reduces noncustodial parent earnings. On the other hand, reducing uncollectible debt can increase payments.

Incarcerated individuals may be eligible to get a modification of their child support order. Clients may wish to seek help from Legal Aid to navigate these issues, which are mostly controlled by state, rather than federal law. To find a legal aid organization near you, visit the Legal Services Corporation website.

**Past-due Bills and Other Debt**

While incarcerated, an individual’s entire life can be put on hold. It can be difficult to tie up every loose end. Especially if an individual does not have support from family or friends, utilities and services may not get cancelled and bills may go unpaid, resulting in a large number of collections.

**College & Community Fellowship**, an organization that helps formerly incarcerated women earn a college degree, found that many of their clients had credit card debt and high student debt loads that prevented them from returning to school.

As mentioned earlier in this toolkit, the **Lansing Office of Financial Empowerment** found that their returning citizen clients were often victims of identity theft. This issue was further complicated by the fact that it was often a family member or friend who used the individual’s identity to access credit or other services while they were incarcerated. This meant that OFE clients often had a large number of bills in collection with which they were unfamiliar.

Returning citizens may emerge from their time behind bars with damaged credit. For these reasons, it is important for any lender and/or financial capability provider to help individuals understand their credit report and take actions to improve their credit file.
Additional Reentry Related Resources

- **Center for Social Development’s Promoting Reentry Well-Being: A Novel Assessment Tool for Individualize Service Assignment in Prisoner Reentry Programs:** This research paper provides guidance on the use of the Reentry Well-Being Assessment Tool.

- **CFPB Your Money, Your Goals: Focus on Reentry Companion Guide:** This companion guide is focused on the needs of justice-involved individuals and is meant to be use in conjunction with Your Money, Your Goals. The CFPB also has a tip sheet for individuals in the criminal justice system about identity theft and fraud protection.

- **Clean Slate Clearinghouse** a clearinghouse on legal service providers, and state policymakers with information on juvenile and adult criminal record clearance policies in all U.S. states and territories.

- **Federal Trade Commission (FTC):** The FTC offers information for consumers on money and credit, homes and mortgages, and privacy and scams. The FTC also allows consumers to file a consumer complaint and take steps to address identity theft.

- **Legal Action Center** has advocacy toolkits to combat legal barriers faced by individuals with criminal records.

- **National Inventory of the Collateral Consequences of Conviction** created by the Department of Justice is a tool that provides information about collateral consequences by state.

- **National Legal Aid and Defender Association** a broad network of advocates working to advance justice and expand opportunity for all by promoting excellence in the delivery of legal services for people who cannot afford counsel, and has a specific initiative focused on safety and justice.

- **National Reentry Resource Center** is a center funded and administered by the U.S. Department of Justice’s Bureau of Justice Assistance (BJA), and a source of information and guidance in reentry.

- **Reentering Your Community: A Handbook,** a guide created by the Federal Bureau of Prisons

- **Roadmap to Reentry: A California Legal Guide** is an-depth guide created by the nonprofit Root & Rebound. While the guide is specific to returning citizens living in California, it is comprehensive and returning citizens in other state may find it helpful as well.

- **The Marshall Project** is a nonprofit dedicated to criminal justice news.

- **The Sentencing Project** works for a fair and effective U.S. criminal justice system by promoting reforms in sentencing policy, addressing unjust racial disparities and practices, and advocating for alternatives to incarceration.

- **The Vera Institute of Justice:** a national advocacy and research organization that works to advance new knowledge about justice reform and implement solutions across the country.
Appendix E

Additional Resources

General Financial Capability Resources  178
Credit Builders Alliance Training Institute Services  180
Glossary of Credit and Lending Terms  187
General Financial Capability Resources

Research

- **Annie E. Casey Foundation**: Annie E. Casey Foundation provides case studies on financial well being and the Center for Working Families. Annie E. Casey also shares information on community change, evidence based practice, and alternatives to juvenile detention.

- **Center for Financial Security at University of Wisconsin-Madison**: 

- **Center for Social Development (CSD) at the George Warren Brown School of Social Work**: CSD’s website makes many research publications available including topics on financial capability, inclusion in asset building, and other social justice topics.

- **The Institute on Assets and Social Policy (IASP) at the Heller School for Social Policy and Management**: IASP provides research on asset building, connecting employment to economic security, and the racial wealth gap.

- **The Urban Institute**: Urban has a large number of research briefs on topics related to justice, health, housing, income and benefits and more.

- **The U.S. Financial Diaries**: The U.S. Financial Diaries collected highly detailed data on how families manage their finances on a day-to-day-basis. The research provides new insights for supporting families and designing policy.

Advocacy

- **Bank On**: Bank On’s goal is to ensure that everyone has access to a safe and affordable bank or credit union account. Their website includes information on branches with certified accounts and information on the 65 coalitions across the county.

- **Get It Back** at the Center on Budget and Policy Priorities: The Get It Back Campaign organizes community partners, employers, and social service programs to coordinate outreach for the Earned Income Tax Credit (EITC).

Legal

- **Legal Aid**: LawHelp.org allows people to find the free legal aid program in their area.

Public Agencies

- **Consumer Financial Protection Bureau (CFPB)**: The CFPB provides data and research, tools for consumers, and resources for practitioners all in one place. Consumers can make a complaint if they are having trouble with a financial
service, and the Your Money Your Goals toolkit provides a resource for front-line workers having financial conversations with participants.

- Federal Deposit Insurance Corporation (FDIC): The FDIC is home to Money Smart, a financial education curriculum designed to improve financial skills and create positive banking relationships. Money Smart is available for adults, young people, older adults, and small businesses. All the tools are free and there is a train-the-trainer program.

- Federal Trade Commission (FTC): The FTC offers information for consumers on money and credit, homes and mortgages, and privacy and scams. The FTC also allows consumers to file a consumer complaint and take steps to address identity theft.

- Internal Revenue Service (IRS): The IRS provides information for taxpayers, can help taxpayers find free tax prep help in their area, and has an independent Tax Payer Advocate Service for when taxpayers need an advocate to navigate an issue with the IRS.

- U.S. Department of Housing and Urban Development (HUD): HUD has opportunities for community-based organizations to apply for funding and they also have a tool to help the user find a HUD approved housing counseling agency in their area.

Financial Capability Networks, Organizations, or Tools

- Building Financial Capability: A Planning Guide for Integrated Services: The guide is an interactive tool to help community-based organizations interested in integrating financial capability services into existing programs.

- Cities for Financial Empowerment (CFE) Fund: The CFE Fund works to improve financial stability by embedding financial empowerment in local government. In addition to providing financial support, they offer webinars, briefs, and other information to support financial empowerment.

- First Nations Oweesta Corporation: Oweesta is a Native CDFI that provides training and technical assistance and is home to Building Native Communities: Financial Skills for Families a tool for facilitating community training.

- NAACP Financial Freedom Campaign: The NAACP Financial Freedom Campaign provides sub grants to NAACP State Conferences for financial education and advocacy campaigns in their communities.
Credit Builders Alliance is proud to support financial capability and asset building practitioners across the country in credit building efforts through the CBA Training Institute.

Our platform helps organizations and individual coaches and counselors develop and enhance credit building programming and implementation strategies, informed by CBA’s Credit Strength Framework® and Roadmap ©.

Anyone can build, sustain and leverage good credit with the right combination of knowledge, access to financial products and positive ongoing credit actions.

Credit Builders Alliance
Supporting Credit Building Practitioners

Credit as an Asset
Training Services including an e-learning catalog and a Master Trainer Certification Program.

Credit Builder’s Toolkit full of interactive tools and comprehensive resources for practitioners.

Customized Credit Building Consulting and program development services for organizations.

A Member’s Corner devoted to providing technical assistance to CBA Reporter, Business Reporter and Access members.

www.cbatraininginstitute.org  programs@creditbuildersalliance.org  202-730-9390
Credit as an Asset
Training Services

Credit Builders Alliance’s (CBA) nationally recognized Credit as an Asset training helps financial coaches, social service providers, asset building professionals and many others understand credit building and credit education as a foundational component of any successful financial capability and asset building program for underserved clients.

“Your presentation was fabulous and even though I teach credit on a daily basis, I was able to take away some great tips and tools which is VERY RARE! ... I could tell everyone was all ears in and found so much value in the teachings.”

-Credit as an Asset

Learning Objectives:

- Understand credit building as an essential and viable activity, foundational to the successful implementation of any financial capability and asset building strategy for low-income and underserved individuals and families;
- Understand the credit industry; in particular, how credit reporting, credit scoring, and consumer protection has evolved over the year
- Explore tools and develop skills in order to design, implement, and measure credit building programs based on client needs and goals as well as organization missions and capacities;
- Understand how to identify affordable and responsible credit building products locally, and
- Learn about best practices in credit education, access to responsible financial products, and measuring and communicating client credit outcomes.

Credit as an Asset Onsite Training Packages

- Dynamic and interactive in-person training services include breakout activities, networking opportunities, rich discussions and skill-building.
- Customized for your local market and audience.
- Participants receive training materials and a CBA Credit Building Certificate.

Credit as an Asset E-Learning Course

Features:
- 6 self-paced modules
- 8-10 hours of course time
- Updated annually to incorporate industry updates
- Interactive, multi-media experience.

Costs:
- CBA Member rate: $75 per user
- Non-member rate: $225 per user.
- Bulk discounts available for purchasing course for 10+ users. Please contact us for details.

Expanded E-Learning Catalog coming soon!

www.cbatraininginstitute.org  programs@creditbuildersalliance.org  202-730-9390
Credit as an Asset
Master Trainer Certification Program

CBA’s Credit as an Asset Master Trainer Certification Program offers an opportunity for experienced credit building practitioners to become credentialed to deliver the Credit as an Asset training program in local communities.

This in-depth training program provides participants with:

- a comprehensive 2-day training session on course materials and facilitation;
- full access to licensed curriculum with the ability to adapt course materials for use in local communities; and
- on-going continuing education, technical assistance, and updates on changes in the credit industry.

This training allowed local financial capability experts to gain critical credit building subject matter expertise in order to bring the most updated, highest quality, and relevant credit building coaching efforts to our community.

-Gail Sokoloff
Senior Director
United Way of Massachusetts Bay and Merrimack Valley

www.cbatraininginstitute.org programs@creditbuildersalliance.org 202-730-9390
CBA's Credit Builders toolkit helps credit building and financial capability practitioners assist their clients in building and establishing strong credit profiles in order to achieve their goals.
With over a decade of experience collecting best practices from an extensive network of financial capability and asset building partners, CBA plays a central role in supporting our membership and other partners through customized credit building program and product design, training and technical assistance.

Targeted Credit Building program and product design consulting for organizations seeking to develop or enhance their credit building efforts. CBA brings expertise, industry connections, and credibility to organizations interested in investing in their credit building capacity.

Rent Reporting for Credit Building consulting service supports mission driven affordable housing providers to implement rent reporting for credit building initiatives in order to help their residents build credit histories and offer them a positive incentive for on-time rent payment.

Credit as an Asset Training Services can be customized to meet an organizations unique needs, specific mission and target markets. Options for customized training packages include onsite, virtual and self-paced learning experiences.
The member’s corner page houses resources specific to providing technical assistance to CBA’s Reporter, Business Reporter and Access members, as well as credit building coaches.

As we pride ourselves on customer service and high quality and up-to-date guidance around Credit reporting and accessing credit reports, we want to make the experience of obtaining the information that our members need more accessible, efficient and impactful.

Search by:

- Webinars
- Tutorials
- Tipsheets and Tools

Members Only!
About CBA:
Credit Builders Alliance (CBA) is an innovative non-profit social enterprise dedicated to building the capacity of a diverse and growing network of hundreds of nonprofits (CBA members) across the United States and in Puerto Rico, that help low- and moderate-income households build strong credit and other financial assets. CBA was created by and for our nonprofit members in response to a serious gap in the modern credit reporting system that locks millions of individuals with poor or no credit out of the mainstream financial system without opportunities to build credit. Our philosophy is that good credit is essential to achieving and maintaining financial stability, and that mission driven nonprofits are uniquely positioned to help these struggling households build credit as an asset.

Our National Perspective:
CBA has an extensive network of members and asset building partners working on a range of innovative and compelling programming generating invaluable insights into lessons learned, successes, and best practices on topics ranging from consumer credit-building education to product design and delivery.

Access to the CBA Training Institute

For CBA Members
- Full Learning Library (included with membership)
- Credit Strength Roadmap® (included with membership)
- Training and Consulting Services $ (discounted rates)
- E-learning catalog $ (discounted rates)
- Trainer Certification Program

Not yet a CBA Member? Learn more and apply for membership by visiting:
www.creditbuildersalliance.org/become-member

For non-member organizations and individuals
- Training and Consulting Services
- E-learning catalog
- Trainer Certification Program

For more information about CBA’s programs and services, please contact us at programs@creditbuildersalliance.org or by calling 202-730-9390
## Glossary of Key Credit and Lending Terms

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
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</thead>
<tbody>
<tr>
<td>Accounts in good standing</td>
<td>Credit accounts that have a positive status, meaning that they are open accounts with no past due balance.</td>
</tr>
<tr>
<td>Active account</td>
<td>A credit account that is open with recent activity (payments) having occurred within the last six months.</td>
</tr>
<tr>
<td>Adverse action notice</td>
<td>A lender’s notice to refuse credit on the terms requested in a credit application, such as APR or credit limit. Under the Fair Credit Reporting Act, creditors must disclose with a notice the reason why credit was denied. The adverse action notice can also refer to a lender's decision to reduce a credit limit or end a credit agreement.</td>
</tr>
<tr>
<td>Age-off</td>
<td>While positive information can stay on a credit report indefinitely, negative information will eventually ‘age-off,’ or disappear from a credit report. Most negative information will remain on a credit report for up to seven years. Some court rulings such as Chapter 7 bankruptcies can remain on a credit report for more than seven years.</td>
</tr>
<tr>
<td>Alternative data</td>
<td>Alternative data refers to the inclusion of non-financial payment reporting data in credit files, such as telecom and energy utility payments.</td>
</tr>
<tr>
<td>Applicant</td>
<td>The person or business applying for credit.</td>
</tr>
<tr>
<td>Application</td>
<td>A person’s request for credit. Applicants typically fill out a form and provide any information that the creditor requires for to determine whether or not to grant the credit. This information may vary based on the type and amount of credit requested.</td>
</tr>
<tr>
<td>Authorized user (Credit card)</td>
<td>A person who has permission to use and/or carry another person's credit card, but isn’t legally responsible for paying the bill.</td>
</tr>
<tr>
<td>Available credit</td>
<td>The unused portion of an open line of credit, such as a credit card or a revolving loan (such as a home-equity line of credit). Available credit is the difference between the total amount of the credit line or limit, and the amount that has already been borrowed.</td>
</tr>
<tr>
<td>Balance</td>
<td>The total amount of money owed on a loan. It includes unpaid balances from previous months, purchases, cash advances, fees, interest, transaction charges, and credits. Also known as outstanding balance. Also see debt.</td>
</tr>
<tr>
<td>Bankruptcy</td>
<td>The process by which a person discharges debt they cannot repay as promised. There are two common types of personal bankruptcy: Chapter 7 and Chapter 13. Chapter 7 is a “straight bankruptcy” and gets rid of all debts (except some taxes and maybe alimony payments) at the price of a total liquidation of assets. Chapter 13 is a “wage earner repayment plan” and allows a borrower with a reliable income to pay off bills over a 36 to 60 month period. When a person files for bankruptcy, a record of the filing appears on the borrower’s credit report for up to 10 years.</td>
</tr>
<tr>
<td>Borrower</td>
<td>The person who owes money to a lender. The borrower is legally responsible for paying the loan (installment or revolving). Once a credit application is approved, the applicant becomes a borrower. Also known as debtor.</td>
</tr>
<tr>
<td>Bureau</td>
<td>See credit bureau.</td>
</tr>
<tr>
<td>CDFI</td>
<td>See Community Development Financial Institution.</td>
</tr>
<tr>
<td>CFPB</td>
<td>See Consumer Financial Protection Bureau.</td>
</tr>
<tr>
<td>Term</td>
<td>Definition</td>
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</tr>
<tr>
<td>Charge-off</td>
<td>Action of transferring accounts deemed uncollectible to a category such as bad debt or loss. Collectors will usually continue to collect payments once they are charged off (see Collection Agency), but the accounts are no longer considered part of a company’s receivable or profit picture.</td>
</tr>
<tr>
<td>Co-borrower</td>
<td>One of several people responsible for repaying a loan. Once the loan application is approved, co-applicants become co-borrowers.</td>
</tr>
<tr>
<td>Collection account</td>
<td>Refers to the status of an account owed to a creditor once it has been charged off and transferred from a routine debt to a Collection Department of the creditor’s firm or to a separate professional debt collecting firm.</td>
</tr>
<tr>
<td>Collection agency</td>
<td>Companies hired by lenders to recover funds that are past due or accounts that are in default. The lending company itself may also have a division or subsidiary that acts as its in-house collection agency. A collection agency is often hired after a company has made multiple attempts to collect its receivables or after an account has been charged off.</td>
</tr>
<tr>
<td>Community Development</td>
<td>A community-based specialized financial institution that serves low income people or businesses, or work in economically distressed communities, often working in market niches that may be underserved by traditional financial institutions. Community Developement Financial Institutions provide a unique and wide range of financial products and services that help customers build wealth and achieve the goal of participating in the ownership society. Also known as CDFI.</td>
</tr>
<tr>
<td>Financial Institution</td>
<td>A loan usually obtained for the purpose of reducing the number of bills to pay by consolidating all of a consumer’s revolving debt into a single account.</td>
</tr>
<tr>
<td>Consumer</td>
<td>A person who uses credit for personal, family, or household purposes.</td>
</tr>
<tr>
<td>Consumer credit</td>
<td>A debt that someone incurs for the purpose of purchasing a good or service for personal, family, or household purposes. This includes purchases made on credit cards, lines of credit and some loans.</td>
</tr>
<tr>
<td>Consumer dispute</td>
<td>If a consumer believes an item of information on their credit report is inaccurate or incomplete, they may challenge or dispute the item. Credit bureaus are mandated to investigate, correct and/or remove any inaccurate information or information that cannot be verified. Under the Fair Credit Reporting Act, both the credit reporting company and the information provider are responsible for correcting inaccurate or incomplete information in credit reports.</td>
</tr>
<tr>
<td>Consumer Financial Protection Bureau</td>
<td>A regulatory agency charged with overseeing financial products and services that are offered to consumers. The agency is divided into several units: research, community affairs, consumer complaints, the Office of Fair Lending and the Office of Financial Opportunity. These units work together to protect and educate consumers about the various types of financial products and services that are available. Also known as CFPB.</td>
</tr>
<tr>
<td>Credit builder loan</td>
<td>Installment loans most commonly offered by credit unions and nonprofit financial institutions with the sole purpose of helping people build credit. These are usually small loans with 6-12 month terms. Instead of receiving money at the time the loan is made, the borrower’s loan funds are generally held in a locked savings account until they repay the loan. Borrowers’ payments are reported to at least one credit bureau.</td>
</tr>
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<td>Term</td>
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</tr>
<tr>
<td>Credit building</td>
<td>The act of establishing and maintaining ACTIVE credit accounts (trade lines) that are reported by creditor(s) to one or more of the major credit bureaus.</td>
</tr>
<tr>
<td>Credit bureau</td>
<td>A credit-reporting agency that is a clearinghouse for information on the credit rating of individuals or firms. The three largest credit bureaus in the U.S. are Equifax, Experian, and TransUnion. Also known as credit reporting agency, credit repository.</td>
</tr>
<tr>
<td>Credit card</td>
<td>A type of revolving account that can be used to make purchases of goods and services and repay over time. The lender charges interest on the amount owed (borrowed), unless the cardholder pays the balance in full at the end of each month. The lender also may charge fees such as a late payment and/or overlimit fee. APR and fees are set by the lender.</td>
</tr>
<tr>
<td>Credit counseling</td>
<td>Personalized counseling services that provide guidance and support for those who are generally facing some immediate financial difficulties affecting their ability to repay debt. The objective of most credit counseling is to help avert bankruptcy or foreclosure, as well as provide basic education on financial management. Many accredited counseling services also offer Debt Management Plans and negotiate with creditors on behalf of the borrower to reduce interest rates and late fees.</td>
</tr>
<tr>
<td>Credit education</td>
<td>The process by which consumers improve their understanding of credit products, concepts and risks, and through information, instruction and coaching, develop the skills and confidence to become more aware of financial risks and responsibilities.</td>
</tr>
<tr>
<td>Credit history</td>
<td>Information pertaining to a consumer's past usage and payment of credit on credit accounts, often summarized in a credit report.</td>
</tr>
<tr>
<td>Credit invisible</td>
<td>A consumer who does not have any credit history with one of the major credit bureaus. Also known as no-hit credit file.</td>
</tr>
<tr>
<td>Credit limit</td>
<td>The maximum dollar amount a borrower may charge on his/her revolving credit account. Some lenders set separate limits for purchases and cash advances. Spending more than the credit limit will make the account overlimit, which may cause the lender to charge an overlimit fee and/or cancel account privileges. Also known as credit line, line size.</td>
</tr>
<tr>
<td>Credit rating</td>
<td>See Credit score.</td>
</tr>
<tr>
<td>Credit remediation</td>
<td>See Debt management.</td>
</tr>
<tr>
<td>Credit repair</td>
<td>Traditionally, counseling focused on a specific tactic that disputes every negative tradeline on an individual's credit report regardless of whether a consumer recognizes the debt as his or her own. The term &quot;credit repair&quot; is a red flag for the credit bureaus.</td>
</tr>
<tr>
<td>Credit report</td>
<td>A report obtained from a credit bureau, containing a consumer's up-to-date credit history plus additional information such as age, address, marital status, employment history and other details that may help creditors judge creditworthiness. The credit history includes balance, credit limit and payment information for all accounts (past and present, joint and individual), credit applications made in the past, and public records such as judgment liens, bankruptcy filings, and tax liens. Credit bureau reports are usually requested either by prospective lenders or by consumers themselves. Apartment rental agencies, insurance companies and hiring employers may also request credit reports.</td>
</tr>
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<td>Term</td>
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<tr>
<td>Credit reporting agency</td>
<td>See Credit bureau.</td>
</tr>
<tr>
<td>Credit repository</td>
<td>See Credit bureau.</td>
</tr>
<tr>
<td>Credit score</td>
<td>A number used by lenders as an indication of how likely a consumer is to repay his/her loans. Credit scores are generated by a credit scoring model utilizing the data from a credit report. Also known as credit rating.</td>
</tr>
<tr>
<td>Credit scoring model</td>
<td>A complex mathematical formula used to assess a consumer’s creditworthiness from his/her credit report. The formula is developed using statistical techniques and millions of credit profiles. The model generates a credit score used by lenders to make consistent and objective credit decisions. While the credit bureaus all have several credit scoring models in their systems, many large lenders develop their own proprietary models.</td>
</tr>
<tr>
<td>Credit terms</td>
<td>The terms associated with a credit account. They include APR, credit limit, payment schedule, and fees (such as late-payment, over-limit, or annual fees.)</td>
</tr>
<tr>
<td>Credit utilization</td>
<td>The percentage of a consumer’s available credit that he or she has used. The credit utilization ratio is a key component of your credit score. A high credit utilization ratio can lower your score, while a low credit utilization ratio can raise your score. FICO’s credit-scoring formula assumes that consumers who use more of their available credit are riskier borrowers than those who use less of their available credit.</td>
</tr>
<tr>
<td>Current</td>
<td>The payment status of accounts with no past due amount. Making all required monthly payments on time maintains a current payment status on the account. This is the opposite of delinquent. Do not confuse current with present (now) or open (available for transactions). Also known as paid on time, or paid as agreed.</td>
</tr>
<tr>
<td>Data furnisher</td>
<td>Data furnishers are typically creditors, lenders, utilities, debt collection agencies and the courts (i.e. public records) that a consumer has had a relationship or experience with. Data furnishers report their payment experience with the consumer to the credit bureaus.</td>
</tr>
<tr>
<td>Date opened</td>
<td>The date when a loan was originally initiated by a lender</td>
</tr>
<tr>
<td>Date reported</td>
<td>The date when account information (including payment status) is reported by the lender to the credit bureau(s).</td>
</tr>
<tr>
<td>Debt management</td>
<td>Any strategy that helps a debtor to repay or otherwise handle their debt better. Debt management may involve working with creditors to restructure debt or helping the debtor manage payments more effectively. Also known as credit remediation.</td>
</tr>
<tr>
<td>Debtor</td>
<td>See Borrower.</td>
</tr>
<tr>
<td>Debt-to-income ratio</td>
<td>A ratio that compares an individual’s debt payments to the income he or she generates. This measure is important becomes it helps determine if the borrower is able to repay the loan.</td>
</tr>
<tr>
<td>Default</td>
<td>A designation on a credit report that indicates a person has not paid a debt that was owed. Accounts usually are listed as being in default after several reports of delinquency. Defaults are a serious negative item on a credit report.</td>
</tr>
<tr>
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<tr>
<td>Delinquent</td>
<td>The payment status of accounts with a past due amount. Paying late or missing payments makes the account become delinquent. A special payment status is assigned to the account to indicate how many payments are late: an account that is 30 days delinquent has missed one month of payment; an account that is 60 days delinquent has missed two consecutive months of payment, etc. The lender may charge a higher APR to delinquent accounts, particularly for serious delinquencies such as 90 days or more. Delinquent is the opposite of current. Also known as in default, late, past due. Also see default.</td>
</tr>
<tr>
<td>Derogatory</td>
<td>A negative reference appearing on credit reports, such as public records and severe delinquencies. An account gets a derogatory status when the consumer repeatedly fails to make the required payments and the account is turned over for special handling, such as collections, chargeoff, repossession, etc.</td>
</tr>
<tr>
<td>Dispute</td>
<td>See Consumer dispute.</td>
</tr>
<tr>
<td>Fair Credit Reporting Act</td>
<td>The act regulates the collection of credit information and access to an individual's credit report. It was passed in 1970 to ensure fairness, accuracy and privacy of the personal information contained in the files of the credit reporting agencies. It requires that any person or entity requesting your report must demonstrate a permissible purpose for the information before it is released. It also designates the Federal Trade Commission as the enforcement authority for the provisions of the act. Also known as FCRA.</td>
</tr>
<tr>
<td>Fair Isaac Corporation</td>
<td>A major analytics software company that provides products and services to both businesses and consumers. The Fair Isaac Corporation, better known as FICO, widely used consumer credit scores that financial use in deciding whether to lend money or issue credit.</td>
</tr>
<tr>
<td>FCRA</td>
<td>See Fair Credit Reporting Act.</td>
</tr>
<tr>
<td>Federal Trade Commission</td>
<td>An independent federal agency whose main goals are to protect consumers and to ensure a strong competitive market by enforcing a variety of consumer protection and antitrust laws. These laws guard against harmful business practices and protect the market from anti-competitive practices such as large mergers and price-fixing conspiracies. Also known as FTC.</td>
</tr>
<tr>
<td>FICO</td>
<td>See Fair Isaac Corporation.</td>
</tr>
<tr>
<td>FICO® Score</td>
<td>A FICO® score is a type of credit score created by the Fair Isaac Corporation. Lenders use borrowers' FICO® scores along with other details on borrowers' credit reports to assess credit risk and determine whether to extend credit. FICO® scores take into account various factors in five areas to determine credit worthiness: payment history, current level of indebtedness, types of credit used, length of credit history and new credit accounts.</td>
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<tr>
<td>Foreclosure</td>
<td>A legal procedure, initiated by a creditor that has the purpose of having the property sold to collect on a loan in serious delinquency. Foreclosure can only happen in secured loans since it is the collateral that is used to repay the creditor. This typically happens for mortgages when three or more payments have been missed. Foreclosure is one of the types of derogatory information that appears on credit files (and lowers credit ratings.)</td>
</tr>
<tr>
<td>FTC</td>
<td>See Federal Trade Commission.</td>
</tr>
<tr>
<td>Garnishment</td>
<td>A court-ordered procedure by which a creditor receives funds from a borrower’s paycheck to assure repayment of debt.</td>
</tr>
<tr>
<td>Grace period</td>
<td>A provision in most loan and insurance contracts which allows payment to be received for a certain period of time after the actual due date. During this period no late fees will be charged, and the late payment will not result in default or cancellation of the loan. A typical grace period is 15 days.</td>
</tr>
<tr>
<td>Guarantor</td>
<td>The individual responsible for paying a bill.</td>
</tr>
<tr>
<td>Hard inquiry</td>
<td>A type of credit report check that is reported and may affect an individual’s credit score. A hard inquiry occurs when an individual applies for any type of credit, such as a mortgage, credit card or auto loan. The reason a hard inquiry may lower an individual’s credit score is because someone who has recently applied for new credit is seen as a potentially riskier borrower. Also known as hard pull.</td>
</tr>
<tr>
<td>Hard pull</td>
<td>See Hard inquiry.</td>
</tr>
<tr>
<td>HUD-certified housing counseling agencies</td>
<td>Agencies throughout the US, sponsored by HUD, that provide advice on buying a home, renting, defaults, foreclosures, and credit issues.</td>
</tr>
<tr>
<td>IDA</td>
<td>An Individual Development Account (IDA) is an asset building tool designed to enable low-income families to save towards a targeted amount with the help of additional funds to match their contributions. Savings are usually used for building assets in the form of home ownership, post-secondary education and small business ownership.</td>
</tr>
<tr>
<td>Individual account</td>
<td>A credit account for which only one person is responsible for repaying the debt. Additional cards may be issued to other people (generally family members), but only the person who has applied for credit is legally responsible for it. This is the opposite of a joint account.</td>
</tr>
<tr>
<td>Inquiry</td>
<td>The record of a request for a credit report. Most inquiries are made by prospective lenders for the explicit purpose of making a credit decision. However, insurance companies, potential employers, or rental housing agencies may also request credit reports as long as the consumer authorizes them. By filling out an application, consumers typically authorize the company to pull their credit report from one or more credit bureaus. See also: hard inquiry, soft inquiry.</td>
</tr>
<tr>
<td>Installment credit</td>
<td>A credit account in which the debt is divided into amounts to be paid successively at specified intervals.</td>
</tr>
<tr>
<td>Term</td>
<td>Definition</td>
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</tr>
<tr>
<td>Joint account</td>
<td>A credit account for which two or more people are responsible. All account holders can use the account and all assume legal responsibility to repay any debt accumulated on the account.</td>
</tr>
<tr>
<td>Judgment</td>
<td>A court order.</td>
</tr>
<tr>
<td>Lender</td>
<td>The person or company a borrower owes money to. The name of the creditor for each account appears in credit reports and billing statements. The term issuer often specifically refers to credit card lenders. Often used synonymously with the term &quot;Creditor.&quot;</td>
</tr>
<tr>
<td>Lien</td>
<td>A legal document used to create a security interest in another property. A lien is often given as a security for the payment of a debt. A lien can be placed against a consumer for failure to pay the city, county, state or federal government money, such as taxes, that is owed. It means that the consumer's property is being used as collateral during repayment of the money that is owed.</td>
</tr>
<tr>
<td>Line of credit</td>
<td>An arrangement between a financial institution, usually between a bank and a customer, that establishes a maximum loan balance that the bank will permit the borrower to maintain. The borrower can draw down on the line of credit at any time, as long as he or she does not exceed the maximum set in the agreement.</td>
</tr>
<tr>
<td>Loan</td>
<td>A sum of money borrowed from a creditor, to be repaid with interest.</td>
</tr>
<tr>
<td>National Consumer Assistance Plan</td>
<td>An initiative launched by the three nationwide consumer credit reporting companies—Equifax, Experian and TransUnion—to make credit reports more accurate and to make it easier for consumers to correct any errors on their credit reports. Also known as NCAP.</td>
</tr>
<tr>
<td>NCAP</td>
<td>See National Consumer Assistance Plan.</td>
</tr>
<tr>
<td>No-hit credit file</td>
<td>See Credit invisible.</td>
</tr>
<tr>
<td>Open account</td>
<td>An account that is available for debit (such as purchase) and credit (such as payment) activity.</td>
</tr>
<tr>
<td>Paid as agreed</td>
<td>See Current.</td>
</tr>
<tr>
<td>Paid on time</td>
<td>See Current.</td>
</tr>
<tr>
<td>Permissible purposes</td>
<td>There are legally defined permissible purposes for a credit report to be issued to a third party. Permissible purposes include credit transactions, employment purposes, insurance underwriting, government financial responsibility laws, court orders, subpoenas, written instructions of the consumer, legitimate business needs, etc.</td>
</tr>
<tr>
<td>Public record data</td>
<td>Included as part of the credit report, this information is limited to tax liens, lawsuits and judgments that relate to the consumer's debt obligations.</td>
</tr>
<tr>
<td>Rent reporting</td>
<td>Regular monthly reporting of tenant rent payments to at least one of the major consumer credit bureaus for inclusion on consumer credit reports.</td>
</tr>
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<td>Term</td>
<td>Definition</td>
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<tr>
<td>Rent reporting for credit building</td>
<td>The pairing of rent reporting with credit/financial coaching and/or education and asset building programs for the purpose of supporting residents to build credit as a foundational asset and leverage improved credit to achieve financial goals.</td>
</tr>
<tr>
<td>Revolving account</td>
<td>Credit that is available up to a predetermined maximum limit so long as a customer makes regular payments.</td>
</tr>
<tr>
<td>Secured credit card</td>
<td>A credit card secured with a cash deposit. The deposit is paid by the cardholder and may be lost if the account becomes delinquent. The credit limit is based on the amount of the deposit and usually is similar to the deposit amount. As a result, this type of account presents very little risk for the lender and is therefore much easier to obtain. It is often used by people who are either new to credit or trying to improve their poor credit rating. APR on a secured credit card is usually higher than on an unsecured credit card, and many fees may apply (application fee, processing fee, annual fee, late fee, overlimit fee, etc.).</td>
</tr>
<tr>
<td>Soft inquiry</td>
<td>A credit report check that does not affect an individual’s credit score. Also known as soft pull.</td>
</tr>
<tr>
<td>Soft pull</td>
<td>See Soft inquiry.</td>
</tr>
<tr>
<td>Statute of limitations</td>
<td>The statute of limitations is a rule that sets a time limit within which a creditor may sue you for payment of a debt. The length of time that a creditor has to sue you on an unpaid debt varies from state to state. In some states, it’s four years. In other states, it might be longer.</td>
</tr>
<tr>
<td>Terms</td>
<td>Refers to the debt repayment terms of your agreement with a creditor, such as 60 months, 48 months, etc.</td>
</tr>
<tr>
<td>Thick file</td>
<td>A &quot;thick file&quot; is when one has a credit history with several accounts of different types. For example, the credit history could include credit cards, installment loans and a mortgage.</td>
</tr>
<tr>
<td>Thin file</td>
<td>A credit report that contains very little account information, usually because there are no or few accounts with no or limited history. Individuals with thin files may have no credit score.</td>
</tr>
<tr>
<td>Trade line</td>
<td>An account listed on a credit report. Each separate account is a different trade line. A tradeline describes the consumer’s account status and activity. Tradeline information includes names of companies where the applicant has accounts, dates accounts were opened, credit limits, types of accounts, balances owed and payment histories.</td>
</tr>
<tr>
<td>Type</td>
<td>This refers to the type of credit agreement made with a creditor; for example, a revolving account or installment loan.</td>
</tr>
<tr>
<td>Underwriting</td>
<td>The process of extending credit under terms (such as APR and fees) that match the risk profile of the borrower.</td>
</tr>
<tr>
<td>VantageScore</td>
<td>A consumer credit-scoring model, created through a joint venture of the three major credit bureaus (Equifax, Experian, and TransUnion).</td>
</tr>
</tbody>
</table>