

Credit as an Asset

Master Trainer Certification Program

Application Form

Overview

Through its Master Trainer Certification program, experienced credit building practitioners become credentialed to deliver CBA's nationally recognized **Credit as an Asset** training to financial coaches, counselors, and other professionals who support low-income and underserved communities in building strong credit profiles.

This in-depth certification program provides participants with:

- comprehensive in-person and virtual training and continuing education on course materials and facilitation;
- full access to license **Credit as an Asset** curriculum with the ability to adapt course materials for use in local communities; and
- on-going professional development opportunities, technical assistance, and regular updates on changes in the credit industry.



Apply to Become a Master Trainer!

Instructions

1. **Review program requirements and upcoming training sessions here:**
cbatraininginstitute.org/credit-as-an-asset-master-trainer-certification-program/
2. **Complete the application form on the following pages.**
3. **Return your completed application along with a professional resumé to CBA at**
programs@creditbuildersalliance.org.

Program Application

Section 1: Commitment

Please indicate that you understand the intended purpose of this program:

CBA's **Credit as an Asset** Master Trainer Certification program is intended for financial coaches, counselors, asset building practitioners, and others with at least **two years of relevant experience**. Once certified, trainers can use the curriculum with the primary purpose of providing training and consulting services to other financial coaches, counselors and organizations who seek to develop their knowledge, skills and programming related to credit building and credit education.

- I understand the intended purpose of this program.

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Section 2: About You

Name: _____

Organization/Business Name: _____

Title/Role: _____

Email Address: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____

I am (select one):

- Employed by a non-profit/community-based organization
- Employed by a non-profit financial institution
- Employed by a for-profit corporation or financial institution
- Self-employed
- Other (please describe) _____

Why do you want to become certified to provide CBA's *Credit as an Asset* training?

Section 3: About Your Experience

My work involves (select all that apply):

- Financial coaching
- Financial counseling (including credit counseling, housing counseling, etc.)
- Asset building
- Lending
- Small-business development
- Training and adult-education
- Other (please describe): _____

What type of communities do you serve? Does your work focus on any target communities that face specific challenges related to credit? Do you have any specific expertise/cultural competency serving the unique needs of these communities? Please describe:

Please briefly describe your experience providing financial capability, asset-building and training services. (Please also attach a resume illustrating your professional experience).

Have you previously attended a **Credit as an Asset** training?

- No
- Yes (please specify year/location) _____

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Section 3: Program Cost and Scholarship Information

The cost of CBA's Master Trainer Certification program is \$1,500 for a 3-year term, plus a \$200 annual recertification and curriculum licensing fee.

CBA has a limited number of scholarships for program fees, and may also be able to offer limited travel funds in cases of financial hardship.

Are you interested in applying for a scholarship?

- No (Skip to Section 4)
- Yes

Please describe your need for a scholarship:

What is the annual budget of your organization/business? _____

Only limited travel funds are available. If you are selected to receive a scholarship, are you/your organization prepared to cover your travel costs to attend the 2-day training?

- Yes
- No

Describe your ideas for conducting trainings in your community if you become certified as a **Credit as an Asset** Master Trainer.

Section 4: Training Information

For which training session are you applying (date/location): _____

Do you have any food allergies or dietary restrictions?

- No
- Yes (please describe) _____

Do you require any reasonable ADA accommodations to attend this event?

- No
- Yes (please describe) _____

If CBA is unable to grant you a slot in the session that you indicated above, are you interested in attending another upcoming session?

- Yes
- No

Is there anything else that you wish to share with CBA?

Signature: _____

Date: _____